

# World Heritage 2002

Shared Legacy, Common Responsibility



## **WORLD HERITAGE 2002**

Shared Legacy, Common Responsibility

An International Congress  
organized by UNESCO's World Heritage Centre and the UNESCO Regional Bureau for  
Science in Europe

with the support of the Italian Government  
on the occasion of the 30th anniversary of the World Heritage Convention

Cini Foundation  
Island of San Giorgio Maggiore,  
Venice, Italy

14-16 November 2002

This is a proposal. It does not engage UNESCO, or other institutions,  
organizations and individuals mentioned in the text.

## INTRODUCTION

The *Convention Concerning the Protection of the World Cultural and Natural Heritage* was adopted by the General Conference of UNESCO at its seventeenth session in Paris on 16 November 1972. Ratified to date by 174 States Parties, it has become the most important international legal instrument for the protection of heritage. 730 cultural and natural sites have so far been inscribed on the World Heritage List, in recognition of their outstanding universal value.

To mark the 30<sup>th</sup> anniversary of the *Convention*, UNESCO with the support of the Government of Italy, is organizing an International Congress to reflect on some of the main issues, achievements and challenges of the World Heritage mission. International experts from around the world will gather to discuss the evolution of the *World Heritage Convention* and consider its role for the future.

The objectives for the Congress are three-fold:

1. To assess the past 30 years of implementation of the *World Heritage Convention* with respect to:
  - ? The protection of natural and cultural heritage worldwide;
  - ? The development of appropriate national and international heritage protection legislation and practices;
  - ? Capacity-building at local and regional levels for the management of World Heritage sites.
2. To promote the *World Heritage Convention* by:
  - ? Increasing the visibility of the Convention and the activities undertaken to protect World Heritage;
  - ? Developing new activities aimed at ensuring long-term site protection and increasing awareness of the need to preserve World Heritage.
3. To strengthen partnerships for World Heritage conservation by:
  - ? Identifying opportunities and mobilising support in favour of specific action programmes related to heritage conservation;
  - ? Creating synergies between World Heritage stakeholders.

### **Organization:**

The Organization of the Congress will be managed by the World Heritage Centre in collaboration with the UNESCO Office in Venice, the City of Venice and the Veneto Region. An informal Steering Committee, composed of staff members of UNESCO, Advisory Bodies and other partner organizations, supports the work of the World Heritage Centre in preparing the programme. The logistical aspects of the Congress will be managed by a local agency, Citta d'Acqua, in close co-operation with the Centre.

### **Venue:**

The proposed venue of the Conference is the Giorgio Cini Foundation on the island of San Giorgio in Venice, Italy.

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### **Dates:**

The Congress will last two-and-a-half days from 14-16 November 2002. All the sessions will be plenary. Nine associated workshops will be organized in the preceding days (11-12 November) in different Italian cities.

### **Participants:**

It is estimated that approximately 600 participants will attend the Congress. All participants, from Governmental and Intergovernmental bodies involved in conservation of cultural and natural heritage; private institutions and foundations engaged in conservation projects; NGOs; research institutions; and the media, will attend in their individual capacity.

### **Travel and accommodation:**

A Venice based travel company, Bassani S.p.A., is available to provide assistance in handling travel and accommodation requirements.

The contact at Bassani is Lucia Bellamio and she may be contacted on:

tel: +39 041 520 3644; fax: +39 041 520 4009; email: [unesco.booking@bassani.it](mailto:unesco.booking@bassani.it)

With the help of this local tour operator, we have therefore taken the liberty of selecting a few hotels offering preferable rates. Bassani will also provide details about these and other hotels.

### **Patrons:**

A number of high profile intellectuals, entrepreneurs and international figures have been invited to become patrons for the International Congress. Their role will be to act as advocates both for the Congress and for World Heritage and to lend their names to Congress literature. The patrons will not need to hold any preliminary meetings but will be invited to attend the Congress.

The following personalities have kindly agreed to support the Congress:

HRH Prince of Wales  
HRH Princess Firyal of Jordan  
HH Prince Sadruddin Aga Khan  
Mr Alpha Oumar Konare  
Rt. Hon. Mr P. J. Patterson, Prime Minister of Jamaica  
Mrs Suzanne Mubarak  
Mr Wole Soyinka  
Mrs Marianna Vardinoyannis  
Countess Setsuka Klossowska de Rola  
Professor Charles Correa  
Professor Amartya Sen  
Mr Ted Turner

**PROGRAMME**

**14 November 2002**

**Morning session**

**9h30-11h30: Inauguration**

**Mr Marcio Barbosa**, Deputy Director-General of UNESCO;  
**Hon. Nicola Bono**, Undersecretary of State for Culture, Government of Italy;  
**Mr Paolo Costa**, Mayor of Venice;  
**Mr Busatto**, President of the Province of Venice;  
**Mr Giancarlo Galan**, President of the Veneto Region;  
**Mr Mario Baccini**, Undersecretary of State for Foreign Affairs, Government of Italy.

***"World Heritage 2002: Shared Legacy, Common Responsibility"***

Presented by **Mr Alpha Oumar Konaré**, Former President of Mali.

***"30 Years of the World Heritage Convention"***

Presented by **Mr Tamás Fejérdy**, the Chairperson of the World Heritage Committee

**Break**

**12h00 – 13h00:**

**Theme: International Co-operation for World Heritage Conservation**

**Co-Chaired by: Mr Mounir Bouchenaki, ADG/Culture**

**and Mr Walter Erdelen, ADG/Science**

Introduction to the issues by **Mr Bouchenaki** and **Mr Erdelen**

**Special presentation by Mr Francesco Aloisi de Larderel**, Ambassador Director General for Cultural Promotion and Cooperation, Italian Ministry of Foreign Affairs

***World Heritage as a factor in cultural identity and international dialogue***

***Protecting World Heritage: an International Challenge***

Presented by: **Mrs Christina Cameron**, Director-General, National Historic Sites Directorate, Parks Canada

This presentation should focus on the development of the World Heritage Convention and highlight its achievements as the primary model for international heritage protection. The presentation should also examine the current status of implementation of the World Heritage Convention, its strengths and limitations and should emphasise priorities for the future, particularly in areas concerning the development of normative texts, technical assistance and public information.

***The International Framework of Legal Instruments***

Presented by: **Mr Francesco Francioni**, Chair of International Law and Vice Rector of the University of Siena

This presentation should focus on the system of international normative instruments for cultural and natural heritage preservation. The presentation should draw attention to the need to strengthen co-operation between International Conventions that concern natural and cultural heritage protection. It should further examine how this co-operation could make the World Heritage Convention more effective. Moreover, the presentation should

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attempt to examine the current trends affecting the evolution and impact of these international legal instruments.

Discussion and summary

**Afternoon session**

**14 November**

**14h30 – 16h00:**

**Theme: Enlarging the Circle of Partners**  
**Chaired by: Mr Jose Maria Ballester, Director,**  
**Culture and Cultural and Natural Heritage (DG 4), Council of Europe**

Introduction to the issues by **Mr Ballester**

*Local and Regional Authorities in World Heritage Conservation*

Presented by: **Mr Jaime Lerner**, Governor of Parana, Brazil and President of the International Union of Architects

In recent years there has been increasing co-operation between local and regional governments, and other local institutions involved in World Heritage conservation, aimed at developing and implementing joint projects to address issues of concern to both stakeholders. In some cases, this has been stimulated by specific decentralised co-operation policies promoted by national governments and international development institutions. A greater and more effective involvement of local institutions requires the development of adequate financial and technical support and of a system of “best practice”. The presentation should address this issue, examine selected case studies and discuss an agenda for the future.

*Conservation and Development: the Cities Model*

Presented by: **Mrs Anna Kajumolo Tibaijuka**, Executive Director, UN – Habitat

Historic cities constitute one of the largest thematic categories of World Heritage. This has prompted the development of many partnerships for conservation, focusing on the design of management tools and on local capacity building. Social and economic development has been at the forefront of these long-term partnerships. The presentation should demonstrate, through case studies, how such partnerships can foster social and economic development.

*Multilateral Co-operation for World Heritage Conservation*

Presented by: **Mr Franco Passacantando**, Dean of the Executive Board, The World Bank

In recent years, increasing attention has been focused on the links between culture, sustainable development, economic growth and social cohesion. A growing number of development banks and agencies have recognised the need to help developing countries preserve their natural and cultural resources and assets. This presentation should consider the evolution of development policies and examine ways in which they might further support World Heritage conservation, drawing on a number of regional case studies.

An intervention by **Mr Yves Dauge**, Member of the French Senate for the Region of Indre et Loire and Mayor of the City of Chinon, is foreseen.

Discussion and summary



16h30 – 18h00

**Theme: Linking World Heritage Conservation and Social and Economic Development**

**Chaired by: Mr Achim Steiner, Director-General, IUCN**

Introduction to the issues by **Mr Steiner**

***Special presentation: Heritage, Tourism and Development***

Presented by: **Mr Paolo Costa**, Mayor of Venice

**Suggested participants:**

**Mr Lota Melamari** - DG Tanzania National Parks

**Ms Rili Hawari Djohani**, Director, Nature Conservancy Coastal and Marine Indonesia Programme

**Mr Dawson Munjeri**, Heritage Management Expert

**Mr Corrado Clini**, Director General of the Ministry for the Environment of Italy

**Mr Eugenio Yunis**, Head of Sustainable Development of Tourism, World Tourism Organisation

**Ms Frances Cairncross**, Management Editor, The Economist

The Panel should examine the relationship between conservation and development in the framework of the recent debate on the role of culture in sustainable development. The Panel should examine some important examples of world natural and cultural heritage conservation demonstrating its successful link with equitable and sustainable development strategies.

Summary of debate



**15 November 2002**

**Morning session**

**9h00 - 10h30**

**Theme: New Forms of Partnerships for Natural and Cultural Heritage Conservation**  
**Chaired by: Mrs Bonnie Burnham, President, World Monuments Fund**

Introduction to the issues by **Mrs Burnham**

**Suggested participants:**

**Mr Alvise Zorzi**, President of the Association for the Private Committees for the Safeguarding of Venice

**Mr Neil Cossons**, Chairman, English Heritage

**Mr Ros Borath**, Director, Angkor - APSARA

**Mr Karan Grover**, President, The Heritage Trust

**Mr Gianfranco Imperatori**, Secretary General, Associazione Civita

In many countries Heritage Trusts are leading institutions to ensure long-term preservation of cultural and natural sites. The panel should debate the variety of models available both to developed and emerging countries. Focusing on recent experiences, the panel should examine the financial and institutional pre-conditions for developing heritage trusts in different socio-economic contexts.

Summary of debate

**10h30 - 11h30:**

**Theme: World Heritage as a Flagship Programme for Nature Conservation**  
**Chaired by: Mr Tim Wirth, President, UN Foundation**

Introduction to the issues by **Mr Wirth**

**Suggested participants:**

**Mr William M. Eichbaum**, World Wildlife Fund;

**Mr Russell Mittermeir**, Conservation International;

11h30 – 13h00:

**Theme: Non-governmental Actors in World Heritage Conservation**  
**Chaired by: Mr Tim Whalen, Director, Getty Conservation Institute**

Introduction to the issues by **Mr Whalen**

***Special presentation: Public and Private Responsibilities in Heritage Conservation - the Case of Venice***

Presented by **Mr Paolo Savona**, Consorzio Venezia Nuova

**Suggested participants:**

**Ms Silvia Finguerut**, Head of Cultural Heritage Department, Marinho Foundation

**Mrs Giulia Maria Crespi**, Fondo Ambiente Italiano

**Mr Stefano Bianca**, Director, Historic Cities Support Programme, The Aga Khan Trust

**Mr Martyn Highton**, Territory Director Wales and the West of England, The National Trust for Places of Historic Interest or Natural Beauty

**Mr Eduard Sekler**, Professor of Architecture Emeritus, Graduate School of Design, Harvard University

**Mr Michael Petzet**, President of ICOMOS International and President of Bayerisches Landesamt für Denkmalpflege

Non-governmental actors are playing an increasingly important role in conservation and sustainable development worldwide. Some of them have reached international status and gathered extensive public support. Their field actions, their attention to social equity and regard for the transfer of knowledge make them a key partner in any World Heritage conservation strategy. The panel will offer opportunities to illustrate the growing involvement and wide range of issues that such organizations are helping to address.

Summary of debate

**Mid-day break**

Afternoon Session  
15 November

14h00-15h15

**Theme: The Universe of Technical Skills for Cultural Heritage Conservation**  
Chaired by: **Mr Jean-Louis Luxen**, Secretary-General of ICOMOS International

(Jointly prepared by the Advisory Bodies)

World Heritage thematic categories are today very diversified and include, alongside archaeological sites and monuments, cultural landscapes, cities, industrial structures and modern heritage. This great variety of heritage types calls for an increasingly complex range of skills. The panel should focus on the current and future needs of technical skills and on the way the World Heritage Advisory bodies and other partners are coping with this task.

Suggested participants

**Mr G. A. Gaballa**, University of Cairo (Egypt)  
**Mr Herb Stovel**, Director, Heritage Settlements Unit, ICCROM  
**Mr Marino Folini**, Rector, Institute of Architecture of Venice.

**A special presentation by Mr Proietti** of the Italian Ministry of Culture is also foreseen.

15h15-16h45

**Theme: Raising Awareness and Building Capacity for World Heritage Conservation**  
Chaired by: **Mr Nicholas Stanley-Price**, Director-General, ICCROM

Introduction to the issues by **Mr Stanley-Price**

***Special presentation: Communication: a tool for Conservation***

Presented by: **Mr Bill Allen**, Editor-in-Chief, National Geographic Magazine

**Suggested participants:**

**Mr Tor Hundloe**, Chair, Wet Tropics Management Authority, Australia  
**Mr Rassool Vatandoost**, Director, International Cooperation Division, Iranian Cultural Heritage Organization  
**Ms Katya Gonzalez**, Heritage Management Expert, Colombia  
**Mr Christoph Hauser** Head of Culture Programming Department, SWR, Germany  
**Ms Fareera Hassan Soliman**, a university professor from Ain Shams University, Egypt  
**Ms Margaretá Musilova**, Foundation for Cultural Heritage Preservation, Slovakia

These presentations will provide an opportunity to showcase a number of interesting examples where promotional activities have contributed to the conservation process. They should also attempt to identify strengths and weaknesses in promoting of the image of World Heritage and propose ways to convey UNESCO's ethical and educational message

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to the public. Focus will also be placed on the different tools available (magazines, news services, radio and TV, the Web, etc.) and the best ways to develop effective partnerships to promote World Heritage.

Summary of debate

**17h00-18h00**

<b>Theme: Membership Programmes as Vehicles for Raising Awareness</b> <b>Chaired by: Mr Claude Martin, Director-General, WWF International</b>
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Introduction to the issues by **Mr Martin**

**Suggested participants:**

**Mr Guido Venturini**, Director General, The Touring Club of Italy

**Mr Simon Molesworth**, Chairman, The Australian Council of National Trusts

**Mr Michael Rands**, Director, Birdlife International

The Panel should discuss the different models of public membership programmes existing at the international scale and evaluate the opportunities for developing a specific World Heritage public membership programme. Panellists may be given the opportunity to evaluate the impacts, costs and benefits of this type of programme.

Summary of debate

16 November 2002

**Morning session only**

**09h30-11h30**

**Theme: Building Partnerships for World Heritage**

**Introduction to the issues by Maritta Koch-Weser, Earth3000 (10 min.)**

***Presentation by Mr Russell Train on the evolution of the World Heritage Concept and future orientations for the implementation of the Convention***

**Presentation of the World Heritage Partnership Initiative  
by Francesco Bandarin (15 min.)**

**5 Speakers:**

1. **Mr Antonio Rodota**, Director-General, European Space Agency
2. **Mr Timothy E. Wirth**, President, United Nations Foundation
3. **Mr Gianni Brizzi**, World Bank
4. **Mr Giandomenico Magliano**, Director-General for Development Cooperation, Ministry of Foreign Affairs of Italy

The final Session of the Congress should focus on the presentation of partnerships for World Heritage and on exchanging views about the future prospects for strengthening the system of international co-operation between governmental and non-governmental actors.

**11h30 Mobilizing Youth for World Heritage**

Presentation of a Cartoon produced by Young people during a Workshop (Treviso) and brief speech by a Young Person (5 minutes)

Brief interventions are foreseen by Patrons of the Congress

**11h45 Break**

**12h00-13h00**

**Closing of the Congress**

Mrs Suzanne Mubarak, First Lady of Egypt  
The President of the Cini Foundation  
Mr Altero Matteoli, Minister of the Environment of Italy  
Mr Giuliano Urbani, Minister of Culture of Italy  
The Director-General of UNESCO

**13h00 - Press Conference**

## CONGRESS WORKSHOPS

The following thematic workshops will be conducted before the Congress (11-12 November).

### **1. The Legal Tools for World Heritage Conservation**

Coordinators: F. Francioni, S. Titchen

WHC Focal Point: K. Lennon, M.L. Bascur

Partners: City of Siena, University of Siena, Fondazione Monte dei Paschi di Siena

Venue: Santa Maria della Scala, Siena

### **2. Cultural Landscapes: the Challenges of Conservation**

Coordinators: P. Ceccarelli, M. Rössler

WHC Focal Point: K. Lennon

Partners: City of Ferrara, Province of Ferrara, University of Ferrara and the Nordic World Heritage Foundation

Venue: Castello Estense, Ferrara

### **3. Towards Innovative Partnerships for World Heritage**

Coordinators: M. Koch-Weser, F. Bandarin

WHC Focal Point: K. Lennon

Partners: City of Venice, Earth 3000 and Fondazione CARIVE

Venue: UNESCO Office, Venice

### **4. Partnerships for the Conservation of World Heritage Cities**

Coordinators: E. Fontanari, M. Yang

WHC Focal Points: J. Phares, K. Lennon

Partners: City of Urbino, City of Pesaro, Institute of Architecture of Venice, France-UNESCO Cooperation Agreement, IFHP, INU

Venue: Urbino, Pesaro

### **5. Monitoring World Heritage**

Coordinator: H. Stovel

WHC Focal Points: G. Boccardi, K. Lennon

Partners: City of Vicenza, Intesa Bci, ICOMOS and IUCN

Venue: Palazzo Leoni Montanari, Vicenza

### **6. Partnerships to Conserve Nature and Biodiversity**

Coordinators: G. Glaser, N. Ishwaran

WHC Focal Point: K. Lennon

Partners: UNF, IUCN and the City of Trieste

Venue: ICTP, Trieste

### **7. World Heritage University Training**

Coordinators: G. Puglisi, C. Negrin, M. Richon

WHC Focal Point: K. Lennon

Partners: IULM

Venue: IULM Training Centre, Feltre

### **8. World Heritage Site Management**

Coordinators: J-M. Teutonico, C. Young, J. Taniguchi

WHC Focal Point: K. Lennon

Partners: City of Padova, Fond. CARIPA, Getty Conservation Institute, English Heritage

Venue: Caffè Pedrocchi, Padova

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## **9. Mobilizing Youth for World Heritage** (13-15 November)

Coordinators: Alcuni, E. Khawajkie, V. Vujicic-Lugassy

WHC Focal Points: A. Sauvegrain, K. Lennon

Partners: Alcuni, NORAD

Venue: Treviso