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# World Heritage

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UNITED NATIONS EDUCATIONAL, SCIENTIFIC  
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CONVENTION CONCERNING THE PROTECTION OF  
THE WORLD CULTURAL AND NATURAL HERITAGE

WORLD HERITAGE COMMITTEE

Thirty-ninth session

Bonn, Germany  
28 June – 8 July 2015

**Item 5 of the Provisional Agenda: Reports of the World Heritage Centre and the Advisory Bodies**

**5A: Report of the World Heritage Centre on its activities and the implementation of the World Heritage Committee's Decisions**

## SUMMARY

This document presents a report by the Secretariat of activities undertaken and of the results achieved in implementing the Decisions and Strategic Objectives of the World Heritage Committee since the last report presented at its 38th session (Doha, 2014).

References, such as web links, to access more detailed information on specific activities are included whenever appropriate.

**Draft Decision: 39 COM 5A**, see Point VII.

## I. INTRODUCTION TO THE FORMAT OF THE DOCUMENT

1. This document presents a report on the main activities conducted by the World Heritage Centre (the Centre) and their results since the 38th session of the World Heritage Committee (Doha, 2014). It follows the document format requested by the 37th session of the World Heritage Committee (Phnom Penh, 2013) to better reflect the expected results as they are defined in the Approved Programme and Budget for the newly introduced four-year Programme and Budget 2014-2017 (37 C/5).
2. The report therefore consists of a narrative part, complemented by a Table and four Annexes. The narrative part (points II, III, IV, V) presents the current structure of the World Heritage Centre and the progress made in achieving programme results defined by the 37 C/5. The **Table** (point VI) presents activities in pursuit of the 5 Cs (Credibility, Conservation, Capacity-building, Communication and Communities) with results obtained. **Annex 1** contains the state of implementation of the decisions adopted by the 38th session. **Annex 2** contains a list of World Heritage Expert and other meetings. A report on the authorization of the use of the World Heritage Emblem can be found under **Annex 3**. **Annex 4** contains the inventory of World Heritage partnerships.

## II. STRUCTURE AND COMPOSITION OF THE WORLD HERITAGE CENTRE

3. The Centre was restructured in 2014, as part of the Restructuring of the Culture Sector (see DG/Note/14/21). The Centre is now part of the Division for Heritage (which also includes the 1954 Convention and its two Protocols, the 1970 Convention and work on museums, the 2001 Convention and a Section dealing with History, Memory and Dialogue). It is headed by a Director (D-2 level), who is also the Director of the Division (assisted by a Deputy Director at D-1 level), and comprises five regional units, namely for Africa, Arab States, Asia and Pacific, Europe and North America and Latin America and Caribbean as well as a Policy and Statutory Meetings unit. An Administrative unit and an Operations Specialist in charge of the World Heritage Fund complement the Centre's structure. World Heritage Thematic programmes are distributed within the different regional units and managed by their respective Coordinators. Organizational support for statutory meetings is provided by an independent Conventions Common Services unit (CCS) for all the cultural conventions, including the World Heritage Convention.
4. The Centre comprises 29 established posts financed by the Regular Programme: 10 general services and 19 professionals. In addition to the Regular Programme staff, 21 posts are being financed through extrabudgetary resources (17 professional posts and 4 general services posts), and two temporary posts (one general services and one professional). The Centre also benefits from staff support generously offered by the States Parties: one secondment (Republic of Korea), three non-reimbursable loans (one from Singapore and two from Turkey) and three associate experts (Japan, Finland, Germany). A report on the execution of the budget for the current biennium 2014-2015 and proposals for the budget for the next biennium 2016-2017 are contained in document WHC-15/39.COM/15. Like all other Convention Secretariats, the World Heritage Centre also benefits from the services of a Conventions Common Services Unit endowed with 11 posts established as part of the restructuring pursued in 2014 to provide a shared pool of resources for common needs in the organization of statutory meetings, outreach and partnerships, communications, publications and web.

### III. EXPECTED RESULT

5. The activities of the World Heritage Centre are in line with the new eight-year Medium-Term Strategy (2014-2021) and the four-year Programme and Budget (2014-2017) of UNESCO. The Approved Programme and Budget for 2014-2017 (37 C/5) contains one main line of action, "*Protecting, conserving, promoting and transmitting culture, heritage and history for dialogue and development*" for which one Expected Result on the World Heritage Convention was established:

**"Tangible heritage identified, protected, monitored and sustainably managed by Member States, in particular through the effective implementation of the 1972 Convention".**

6. The following six Performance Indicators (PI) have been developed for this Expected Result:

**PI 1** Governing bodies of the 1972 Convention supported through the effective organization of statutory meetings;

**PI 2** Number of World Heritage properties where capacity of staff is enhanced, including in collaboration with category 2 institutes and centres;

**PI 3** Number of States Parties which develop new or revised Tentative Lists and percentage of nomination dossiers conforming to prescribed requirements;

**PI 4** Number of World Heritage properties which contribute to sustainable development;

**PI 5** Number of stakeholders contributing to conservation, thematic priorities and awareness raising;

**PI 6** Number of World Heritage properties where the balanced contribution of women and men to conservation is demonstrated.

In order to illustrate the Performance Indicators identified to measure the achievement of the Expected Result, the following narrative part focuses mainly on quantitative information, including percentage figures. It includes some examples to better illustrate the contribution to one of the five strategic objectives or to one performance indicator.

**A. Performance Indicator 1: Governing bodies of the 1972 Convention supported through the effective organization of statutory meetings**

7. The Centre ensured the organization of the 38th session of the World Heritage Committee (the Committee) in Doha, Qatar, from 15 to 25 June 2014. **42** documents were prepared by the Secretariat (**30** working documents and **12** information documents) and dispatched on **30 April 2014** in compliance with the six weeks statutory deadline, **as well as on 16 May and 6 June 2014**. **Seven** documents were made available immediately prior to or during the session (based on decisions taken by the Committee). The Decisions report was made available online on 8 July 2014 at the

following address: <http://whc.unesco.org/en/sessions/38COM/>. Summary records of the session are also accessible on the website.

8. At its 38th session, the Committee welcomed the recommendations made by the Audit of the Working Methods of Cultural Conventions to streamline and rationalize various statutory processes and achieve cost-efficiency for the six UNESCO conventions in the field of culture (Decision **38 COM 5F.2**). The Committee also decided to convene an *ad-hoc working group* to examine issues and formulate recommendations on the evaluation and nomination process (Decision **38 COM 13**). The report of the *ad hoc working group*, which comprises recommendations to improve dialogue, transparency and efficiency in the conduct of statutory meetings, and to curb the potential politicization of the Committee, is presented in Document WHC-15/39.COM/13A.
9. A major change in the *Rules of Procedure* of the General Assembly of States Parties (<http://whc.unesco.org/en/ga/>) was adopted by the 1st Extraordinary Session of the General Assembly, held from 13 to 14 November 2014. In order to respond to the need for a more equitable geographic representation in the composition of the World Heritage Committee, elections of members of the Committee will now be conducted on the basis of the electoral groups of UNESCO (Resolution **1 EXT.GA 3**). 16 fixed seats are allocated for elections among the electoral groups and the remaining five seats are left for an open election.
10. Seats allocated for each electoral group are as follows: two seats for Group I (Western European and North American States); two seats for Group II (Eastern European States); two seats for Group III (Latin-American and Caribbean States); three seats for Group IV (Asian and the Pacific States); four seats for Group V(a) (African States); two seats for Group V(b) (Arab States). An additional seat shall be allocated for Group III and Group IV on a rotational basis and due consideration will also be given to the election of at least one State Party who has never served as a Member of the World Heritage Committee. Resolutions adopted by the General Assembly of States Parties at its 1st extraordinary session are available at: <http://whc.unesco.org/archive/2014/whc14-1EXTGA-4-en.pdf>.
11. As a follow-up to the Director-General's "Thinking Ahead" initiative, a half-day meeting was convened on 21 January 2015, bringing together States Parties and the Advisory Bodies to take stock of the progress made to improve processes of dialogue, communication and transparency to enhance the credibility of the World Heritage Convention. A progress report on the initiative is presented in Document WHC-15/39.COM/5C.
12. Through the organization of regular orientation sessions, the Centre continues to support capacity-building for Committee members (Decision **35 COM 12B**) to provide them with a better understanding of issues pertaining to Outstanding Universal Value, nominations process and reports on state of conservation, as well as procedural matters. Therefore, a first orientation session for Committee members was organized on 22 January 2015. The next two orientation sessions planned for this year are: (i) on 28 June, before the opening of the annual World Heritage Committee session and; (ii) after the election of the newly elected World Heritage Committee members during the 20th General Assembly of States Parties in November 2015.

**B. Performance Indicator 2: Number of World Heritage properties where capacity of staff is enhanced, including in collaboration with category 2 centres and institutes**

13. Following the adoption of the World Heritage Capacity-Building Strategy (WHCBS) at the 35th session of the World Heritage Committee (UNESCO, 2011), the World Heritage Centre, Advisory Bodies, category 2 centres and institutes as well as other capacity-building partners have been working to implement capacity-building activities aimed at addressing the capacity needs of heritage practitioners and institutions (decision and policy makers) in States Parties and other heritage networks and communities, *i.e.* stakeholders of civil society at large, worldwide. It is also to be noted that all conservation activities conducted in the framework of the *Convention* are mostly associated with and include a training and/or capacity-building component.
14. Since the 38th session, staff from **64 World Heritage properties** across all regions (**34 in AFR, 3 in ARB, 2 in APA, 20 in EUR and 5 in LAC**) have benefitted from capacity building activities at the national, regional and international level in the fields of heritage conservation and sustainable management. In the same period, **42 capacity-building workshops** were organised with at least **980 people trained**, providing them with relevant expertise to better protect and conserve the sites they manage.
15. Regional and sub-regional capacity-building strategies have been and are currently being developed, building on the results of the second cycle Periodic Reporting exercise. The partnership between the World Heritage Centre and the African World Heritage Fund (a UNESCO category 2 centre) has resulted in several regional capacity-building activities for African States Parties, including through the Africa Nature Programme, spanning a wide range of topics, such as entrepreneurship training for World Heritage site managers and community representatives (staff from 15 World Heritage properties concerned in 14 African State Parties), disaster-risk preparedness workshops (staff from seven World Heritage properties concerned in Mozambique and Cape Verde) and Buffer Zones (staff from eight World Heritage properties concerned). Other capacity-building workshops in the region focused on documenting traditional management systems and involvement of local communities (staff from three World Heritage properties concerned).
16. Meaningful partnerships between UNESCO and category 2 centres related to World Heritage have also contributed to enhancing the capacities of the local communities in other regions. In November 2014, UNESCO Beirut, ICCROM, the Arab Architectural-Archaeological Tangible Heritage Centre in the Arab Region (ATHAR) and the Arab Regional Centre for World Heritage (a UNESCO category 2 centre) collaborated to organize a three-week training course entitled “First Aid to Cultural Built Heritage in Syria”. The course aims to enhance the technical skills of experts to secure endangered built cultural heritage and take appropriate action in the post-conflict recovery phase, in the framework of “Emergency Safeguarding of the Syrian Cultural Heritage”, a pioneering initiative funded by the European Union. Such partnerships and collaborations are critical to strengthening the capacity of local communities to take ownership over their built heritage, especially in post-conflict regions.
17. In partnership with the World Heritage Training and Research Institute for Asia and the Pacific (WHITR-AP), ICCROM organised in October 2014, the International Course on Heritage Impact Assessments (HIA) in China. The 10-day course provided 16 participants from 11 countries with the knowledge and skills to use the HIA tool for evaluating impacts from various factors affecting World Heritage sites, and heritage

sites in general. Further information on capacity-building activities across all regions can be found in the Table, Part VI of this document that contributes to “Capacity-building” as one of the “5Cs” of the *Convention*.

**C. Performance Indicator 3: Number of States Parties which develop new or revised Tentative Lists and percentage of nomination dossiers conforming to prescribed requirements**

18. The *World Heritage Convention* has been ratified almost universally by 191 States Parties, with the last ratification being that of the Bahamas on 15 May 2014. In 2014, **40 States Parties revised their Tentative Lists** (such as Djibouti and Dominica, which submitted their first Tentative Lists). This brings the total number of States Parties with a Tentative List to **174**.
19. At its 38th session, the Committee inscribed 26 new properties on the World Heritage List: 4 natural, 1 mixed and 21 cultural properties. Four extensions were made to properties already inscribed on the List. With the inscription of the **Botswana's Okavango Delta**, the World Heritage List reached **1000 properties**. There are currently 1007 properties on the World Heritage List in 161 countries, of which 779 are cultural, 197 are natural and 31 are mixed properties. The State Party of Myanmar also had its first property, the Pyu Ancient Cities, inscribed on the World Heritage List.
20. A total of 150 State of Conservation reports, including 44 properties on the List of World Heritage in Danger, were prepared by the Centre together with the Advisory Bodies, and examined by the 38th session of the World Heritage Committee. The Centre and Advisory Bodies have followed up closely on the State of Conservation of these World Heritage properties, and when required, worked together with the States Parties towards defining the parameters for and implementing a Desired State of Conservation for the potential removal of these properties from the List of World Heritage in Danger. The dialogue and exchange established by the Centre, Advisory Bodies and experts from States Parties have helped to reduce the number of State of Conservation cases, which may have represented a threat to the Outstanding Universal Value and helped to resolve other pending State of Conservation issues as well.
21. **78.5 percent of nomination dossiers** received by 1 February 2015 for examination at the 40th session in 2016 were considered complete in conformity with the relevant provisions of the *Operational Guidelines*. This includes **14 percent** that come from underrepresented or non-represented States Parties. At its 39th session (Bonn, 2015), the Committee will examine **38 nominations** for inscription on the World Heritage List; 32 cultural, 5 natural and 1 mixed property. State Parties submitted 12 Minor Boundary Modifications for 10 cultural and 2 natural properties.
22. The Centre and Advisory Bodies continue to place strong emphasis on supporting States Parties in the process of developing or updating their Tentative Lists, as well as in the preparation of their nomination dossiers, especially for Small Island Developing States (SIDS), Least Developed Countries (LDCs) and countries that are currently underrepresented on the World Heritage List or with no site inscribed. The Centre supports these efforts in various ways, through direct guidance to the States Parties concerned, encouraging active collaboration with Advisory Bodies, or facilitating assistance through extra-budgetary projects. The upstream support has allowed for more substantial and meaningful dialogue to take place between the States Parties, the Centre and the Advisory Bodies throughout the nomination process, which reduces the likelihood of significant issues emerging at the later stages of the nomination process.

23. One among many examples is the preparatory assistance project, funded by Funds-in-Trust from the Republic of Korea granted to the Maldives in the framework of the Upstream Process to support the preparation of a draft nomination dossier for the serial nomination of the Coral Stone Mosques, which is the first experience of the State Party. An advisory mission was conducted by ICOMOS to the Maldives in August 2014 and recommendations were made for the State Party's consideration to conduct further research to substantiate the potential Outstanding Universal Value and justify the selection of sites. Such support was also provided to Jamaica, Saudi Arabia and Uruguay in the preparation of nominations that will be examined by the 39th session of the Committee.
24. More examples on activities that the Centre and its partners have undertaken to make the World Heritage List more representative, balanced and credible can be found in Part VI of this document, which contribute to "Credibility" as one of the "5Cs" of the *Convention*.

**D. Performance Indicator 4: Number of World Heritage properties which contribute to sustainable development**

25. The focus on sustainable development remains an important pillar to ensure that the 1972 *World Heritage Convention* remains relevant to current social, economic and environmental contexts. Activities to mitigate the adverse impacts of tourism, urbanization, climate change, conflicts and disasters are currently being carried out in **29 World Heritage properties**. Further information on the World Heritage Convention and its contribution to sustainable development can be found in Document WHC-15/39.COM/5E.
26. Management plans have been updated for six World Heritage properties in Africa that reflect increased awareness of the role of management of risks and sustainable tourism development. Furthermore, a Sustainable Tourism Development Project was developed for Lalibela World Heritage site in Ethiopia with the support of the World Heritage Centre. In the Asia Pacific region, the recommendation produced for the conservation of the Honghe Hani Rice Terraces through sustainable management will be shared with other properties in Asia that face similar challenges. Sustainable planning strategy also applies to cultural sites such as the newly developed management plan to reactivate the Saint Francisco Convent located in the City of Quito (Ecuador), or the sustainable conservation of Coro and its Port (Venezuela), which will begin implementation in 2015.
27. The theme of sustainable development is also reflected in the World Heritage Centre's activities, such as the World Heritage Volunteers (WHV) programme and in relevant publications. Information about sustainable tourism and World Heritage sites has been circulated to experts and the wider public through the publication of the *World Heritage* magazine issue 71, "World Heritage and Sustainable Tourism". The theme for the WHV programme in 2014 was "Action for Sustainability", which also contributed to the International Decade of Education for Sustainable Development (2005-2014). From May to November 2014, 54 youth action projects (minimum project duration of 10 days) were carried out in 53 sites in 33 countries involving 44 youth organizations. Estimates put the number of youth mobilized at 700. These projects have helped to raise awareness among youth who in future will assume responsibility of the care for heritage in their countries, on major aspects of the linkages between heritage and sustainable development. The projects also empowered them to take ownership over their local heritage, and take meaningful action within their local communities.

28. Youth involvement in World Heritage Conservation is a reliable indicator of the contribution of world heritage to sustainable development. Other activities with youth involvement in World Heritage conservation include the World Heritage Youth Forum (Qatar, June 2014) which incorporated a youth model of the World Heritage Committee to provide participants with a better understanding of how the World Heritage Committee works. Another example is the 6th Ibero-American Youth Forum, on the theme of “Heritage as a Tool for Social Cohesion”, which aimed to motivate young people to learn about heritage, assume responsibility for its conservation and recognize it as a driving force for identity and development.

**E. Performance Indicator 5: Number of stakeholders contributing to conservation, thematic priorities and awareness raising**

29. The World Heritage Centre continues to work with a wide range of partners, from NGOs and youth organizations, to foundations and the private sector, to raise the profile of World Heritage, mobilise resources and expertise as well as emphasize the importance of the conservation and protection of heritage.
30. The World Heritage Marine Programme (WHMP) is an example of a thematic programme that has forged strong private sector partnerships and helped attain visibility for World Heritage. At the World Parks Congress held in Sydney in November 2014, a short film was produced in cooperation with UN Goodwill Ambassador for the Environment Ms Gisele Bündchen, and the United Nations Environment Programme (UNEP), which called for the protection of marine World Heritage sites. The WHMP has organized a special event on Earth Day (22 April 2015), with watch and clock manufacturer Jaeger-LeCoultre as the main partner to raise awareness of the need to protect Marine World Heritage sites. In addition, a new project is also being developed with non-profit organization SeaWeb and hotelier Relais & Châteaux to promote the use of sustainable fisheries in marine World Heritage sites during World Oceans Day (8 June 2015).
31. In the framework of the longstanding partnership “France-UNESCO Convention”, various stakeholders, institutional and professional, are regularly called to participate in the implementation of conservation projects. For example, technical and preparatory assistance was provided by the French architecture school of Lille to the civil Comorian NGO “Collectif pour le Patrimoine des Comores” in view of the preparation of the nomination for the “Sultanat des Comores” site. The French International Center on Eastern Architecture (CRAterre) implemented technical missions to Benin to review the draft nominations of the Slave Route, prepare management mechanisms, identify property and buffer zone limits. Lastly, institutional support was provided by the City of Albi to the city of Abomey for an emergency situation following the fire of the Royal Palace of Abomey and in view of ensuring an integrated approach of all international stakeholders involved in providing support for the conservation of the Royal Palace.
32. In the framework of the 2015 Lumbini UNESCO/Japan FIT project, the international Steering Committee meeting in January 2015 gathered 45 participants included Nepali high level officials, in addition to the Lumbini Development Trust, local District Administration Officers, national and international experts, representatives from UNESCO, WWF, IUCN Nepal, as well as the Buddhist community from Lumbini and Kathmandu. An implementation Plan for the project activities for the next 12 months was adopted. In the same region, the Forum for Cultural Landscapes of Bhutan brought together 200 participants, including its chief guest, the Prime Minister of Bhutan, the Minister for Home and Cultural Affairs, several Secretaries of related



Ministries, twelve National Assembly members and six National Council members as well as international representatives in Bhutan. The concept of cultural landscapes in the Bhutanese context was introduced and the importance of sustaining them as a source of identity for the people in Bhutan was emphasized. The Forum further encouraged Bhutanese authorities and the general public to understand, respect, preserve and sustainably develop the existing but fragile cultural landscape, particularly in the context of rural-urban migration.

33. The wide dissemination of World Heritage publications has also contributed to the increased visibility of strategic issues pertaining to World Heritage and facilitated the sharing of technical knowledge with the public and relevant stakeholders. The e-newsletter on World Heritage and the Centre's activities was sent in May, November 2014 and February 2015, to 20,000 World Heritage Centre website members in English and French. Currently, over 100,000 members are now registered with the World Heritage Centre website. The World Heritage Web site received more than 1 070 000 visits per month. This figure, which amounts to 42 percent of the total visits of the UNESCO Web site, demonstrates growing global interest in World Heritage issues. 70,000 copies of the 2014-2015 World Heritage Map were produced in collaboration with National Geographic Maps in English (40,000), French (20,000) and Spanish (10,000), with the partial support of Germany and Seabourn.

**F. Performance Indicator 6: Number of World Heritage properties where the balanced contribution of women and men to conservation is demonstrated**

34. The World Heritage Centre encourages the involvement of women in training workshops, either as participants or as trainers/experts. The publication and presentation of the UNESCO report "Gender Equality, Heritage and Creativity" in 2014 is a major step towards the inclusion of a gender-balanced approach in World Heritage conservation.
35. The World Heritage Education Programme is one programme in which effective mainstreaming of gender-equality is possible due to the upstream monitoring of gender participation. Consequently, in 2014, youth forums and capacity building activities related to youth mobilized 141 young people, of which **57.4 percent were women**.
36. As far as heritage conservation professional activities are concerned, the Centre supports activities that encourage the involvement of women at the local level. For example, the restoration works of the Segundo Cabo palace in Old Havana in 2014 was led by a team of women from the Office of the Historian in Havana. The same approach is implemented for a project in the city of Cuenca, Ecuador, which aims to mobilize women and youth for the transmission of artisanal techniques to preserve earthen architecture.

**IV. ACTIVITIES RELATED TO UNESCO'S GLOBAL PRIORITIES**

37. The World Heritage Centre continues to devote special attention to UNESCO's two global priorities: **Africa and Gender Equality**, as established by the Organization's Medium-Term Strategy for 2014-2021 at the 37th UNESCO General Conference (Document 37 C/4). Most of the information related to these two global priorities has already been reported under the performance indicators established for the 37/C5 Approved Programme and Budget. The following information therefore is complementary.

38. In 2014, **55 percent** of all approved World Heritage International Assistance requests were granted to States Parties in the Africa region, to support a wide-range of projects from capacity building, protection and conservation, and in strengthening the ability of States Parties to develop Tentative Lists and nominations to the World Heritage List. The World Heritage Centre also works closely with the African World Heritage Fund to implement various capacity-building activities (see paragraph 15 above).

## V. SYNERGIES WITH OTHER CONVENTIONS

39. The Centre has continued to undertake efforts to reinforce synergies among the six Culture Conventions through the Culture Conventions Liaison Group (CCLG), mainly on working methods and resource issues for statutory meetings. Discussion also included streamlining of preparations for statutory meetings with the newly established Conventions Common Services Unit (CCS). Furthermore, and following a joint statement during the 38th session of the Committee of the Chairpersons of the World Heritage Committee, the Subsidiary Committee of the 1970 Convention and the Chairperson of the 2003 Convention, synergies between Culture Conventions were further enhanced by Chairpersons and secretariats. Joint activities included the protection of cultural heritage in Syria, Iraq, Libya and other crisis situations. Following Decisions **37 COM 12.II** and **38 COM 5A**, links between the 1954 Hague Convention on the Protection of Cultural Property in the Event of Armed Conflict and the World Heritage Convention were also discussed at the 9th meeting of the Committee for the protection of Cultural Property in the Event of Armed Conflict and during meetings between its Chairperson and the Centre. The Centre and the Advisory Bodies have also studied the feasibility of revising Annex 5 of the *Operational Guidelines* to allow Parties to the Second Protocol of the 1954 Convention to request, if they wish so, the inscription of the nominated property on the List of Cultural Property under Enhanced Protection. The outcome of this feasibility study is presented in the Revision of the *Operational Guidelines*, Document WHC-15/39.COM/11.
40. On 26-28 August 2014, the World Heritage Centre participated in the first “multi-stakeholder expert meeting on elaboration of options for enhanced cooperation and synergies among biodiversity-related Multilateral Environmental Agreements” (Interlaken, Switzerland), with the aim to improve the effectiveness of and cooperation among biodiversity-related conventions and to allow States Parties/Member States to optimize processes, with potentially significant savings of resources. The meeting proceedings were also in line with Decision **37 COM 5A**, in addressing the issue of developing streamlined guidelines and tools for facilitating development, revision and implementation of National Biodiversity Strategy and Action Plans (NBSAPs), and their related activities. The report of this meeting is available at: <http://www.cbd.int/doc/notifications/2014/ntf-2014-138-attachment-02-en.docx>. A second meeting is due to take place in May 2015.
41. As requested by the 34th session of the World Heritage Committee (Brasilia, 2010), a list of activities presented according to the five strategic objectives – Credibility, Conservation, Capability Building, Communication and Communities – follows under point VI.

**VI. RESULTS-BASED REPORT ON THE ACTIVITIES UNDERTAKEN BY THE WORLD HERITAGE CENTRE IN PURSUIT OF THE 5 Cs (COVERING THE PERIOD FROM JUNE 2014 TO MAY 2015)**

*In order to avoid duplication, activities pertaining to Periodic Reporting have not been included in this table. Please refer to relevant documents, i.e. WHC-15/39.COM/10A and WHC-15/39.COM/10B.*

Abbreviations: Africa (**AFR**), Asia and the Pacific (**APA**), Latin America and the Caribbean (**LAC**), Europe and North America (**EUR**), Arab States (**ARB**), Global (**GLO**).

**1C Activities to make the World Heritage List more representative, balanced and credible (Credibility)**

REGION	ACTIVITIES	DECISION	RESULTS obtained and <i>CHALLENGES encountered</i>
GLO	Technical support to States Parties in the framework of Retrospective Inventory: Preparation of Retrospective Statements of Outstanding Universal Value and Boundary clarifications for presentation to the 39th session of the World Heritage Committee.	<b>38 COM 8D</b> <b>38 COM 8E</b>	Adoption of retrospective Statements of Outstanding Universal Value and clarification of property boundaries.
GLO	Implementation of the Thematic Initiative “Astronomy and World Heritage”: Working Meeting on technological heritage connected with space exploration – Associated Event of the 40th COSPAR Scientific Assembly (Moscow, Russian Federation, August 2014) <a href="http://russianunesco.ru/eng/article/1299">http://russianunesco.ru/eng/article/1299</a>	Global Strategy	Enhanced capacities in the identification, conservation and management of the sites of science and technology through establishment of national focal points and exchange of expertise.
GLO	Development of a joint IUCN-WHC project on the application of the concept of Outstanding Universal Value to marine areas beyond national jurisdiction to include the remaining 50% of marine areas of the planet currently not covered by the World Heritage Convention.	Global Strategy <b>29 COM 5B</b> <b>18 GA 8</b>	Joint IUCN-WHC action plan for the implementation of the project being developed. Expert meeting is scheduled for 2015.
AFR  APA  LAC	Assistance provided to States Parties in the revision and submission of <b>Tentative Lists</b> : <ul style="list-style-type: none"><li>Three capacity-building workshops in Cabo Verde, Djibouti and South Sudan, with the African World Heritage Fund (AWHF) and with International Assistance support from the World Heritage Fund (for Cabo Verde and Djibouti).</li><li>Review and updating of the national Tentative Lists in Mongolia.</li><li>Workshop on the Tentative List of Ecuador (8-11 September 2014), Quito, Ecuador</li></ul>	Global Strategy <b>38 COM 10B.2</b> <b>38 COM 10B.1</b> <b>34 COM 10A</b> <b>35 COM 10C</b> <b>38 COM 10B.1</b>	Submission of the Tentative List of Djibouti. Preparation of a list of natural heritage sites to be included on the Tentative List of South Sudan. Updating of Cabo Verde’s Tentative List to include more natural heritage sites.  <i>Limited awareness of the 1972 Convention and limited national capacities for the use of International Assistance-funded activities.</i>
AFR	Assistance provided to States Parties in the <b>Nomination Process</b> (non-exhaustive list): <ul style="list-style-type: none"><li>Two capacity-building workshops organized by the African World Heritage Fund (AWHF) in Botswana and in Burkina Faso.</li></ul>	Global Strategy  <b>38 COM 10B.2</b>	Better understanding of the nomination mechanism and timeframe including involvement of local communities

<p>APA</p>	<ul style="list-style-type: none"> <li>• Two International Assistance grants from the World Heritage Fund for a nomination file preparation for the Comoros Sultanate and to Rwanda for the elaboration of the nomination dossier for Genocide sites.</li> <li>• Advisory support to Zambia for the revision of their nomination dossier for Barotse Cultural Landscape in collaboration with the Advisory Bodies and the RAMSAR Convention.</li> <li>• International Assistance granted to Burkina Faso for preparation of the nomination dossier for "The ancient metallurgical sites for iron reduction in the boose and bwi spaces (Ronguin, Tiwega, Yamane, Kindbo, Bekuy, Douroula)"</li> <li>• Workshops for the Mbanza Kongo nomination dossier by Angola.</li> <li>• Technical and preparatory assistance provided to Benin under the France-UNESCO cooperation agreement for the preparation of the nomination of the Slave Route.</li> <li>• Technical and preparatory assistance provided to the civil Comorian NGO "Collectif pour le Patrimoine des Comores" by the French architecture school of Lille, for "Sultanat des Comores" site, under the France-UNESCO cooperation agreement.</li> <li>• "Expert Meeting on the Serial World Heritage Nomination of Central Asian Rock Art", 22-23 January 2015, Bishkek, Kyrgyzstan, to discuss the preparation process of the serial nomination of the Rock Art of Central Asia (Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan and Uzbekistan).</li> <li>• "Sub-regional workshop on the Nomination Strategy and Guidance for the South Asian Silk Roads", to discuss the potential serial and transnational World Heritage nomination of the Silk Roads cultural routes network in South Asia, 23 and 24 September 2014, Kathmandu, Nepal.</li> <li>• Establishment of a Nepali national coordination committee for Silk Roads to oversee the national Silk Roads activities including exploring the "postal routes-hulaki marg" from Kathmandu to western Nepal.</li> </ul>	<p><b>38 COM 10B.1</b></p> <p>Upstream process</p> <p><b>37 COM 9</b></p>	<p>Technical missions implemented by CRAterre (International Center on Eastern Architecture) to review the draft nominations, prepare management mechanisms, identify property and buffer zone limits.</p> <p>Field study and preparation of documentation, cultural inventory and mapping of the "Sultanat des Comores" site.</p> <p>Project proposal and work plan drafted and agreed upon.</p> <p>"Strategy and Guidance for the South Asian Silk Roads: Serial and Transnational World Heritage Nomination", and "Action Plan in Consideration of the Submission Deadline of 1 February 2018 of the First South Asian Priority Transnational Heritage Corridor(s)" drafted and agreed upon.</p> <p>Several national consultation meetings at nodal cities or districts along the identified Nepali heritage corridor/s took place in late 2014/early 2015. Inventory preparation and documentation of identified priority Nepali corridor/s implemented through field research. Updates to existing national heritage legislation, the Ancient Monument Preservation Act 2013 (1956), envisaged.</p>
<p>APA</p>	<ul style="list-style-type: none"> <li>• Continuation of the preparatory assistance project, funded by Korean FIT, granted to Bhutan, India and Nepal for the preparation of South Asian Silk Roads nominations and updating of national Silk Roads Tentative Lists.</li> </ul>	<p><b>37 COM 9</b></p>	<p>National workshop/meeting(s) organized and on-going until 2016.</p>



EUR	Joint IUCN-WHC project on potential marine sites in the Arctic region to start in April 2015 with the support of the Prince Albert II of Monaco Foundation (via IUCN).		
<b>2C Activities to ensure the effective Conservation of World Heritage properties (Conservation)</b>			
REGION	ACTIVITIES	DECISION	RESULTS obtained and <i>CHALLENGES encountered</i>
GLO	Activities implemented by the Steering Group on Heritage of Religious Interest, including implementation strategy, fundraising proposal, regional thematic consultations; module of capacity-building workshop.	<b>35 COM 5A</b> <b>36 COM 5A.1</b> <b>37 COM 5A</b>	Definition of priority strategic directions and activities. Concept notes and capacity-building module developed. Keyword research system established. <a href="http://whc.unesco.org/en/religious-sacred-heritage/">http://whc.unesco.org/en/religious-sacred-heritage/</a>
GLO	Support and facilitation for the application of Particularly Sensitive Sea Area (PSSA) for Banc d'Arguin National Park (Mauritania) and Tubbataha Reefs National Park (Philippines) .	<b>31 COM 7B</b> <b>38 COM 7B.62</b>	PSSA feasibility study developed in preparation of obtaining the PSSA status by the International Maritime Organization (IMO). Preparation of an information paper on the Banc d'Arguin National Park. Information paper for Tubbataha Reefs Natural Park submitted to IMO.
AFR	<p>Conservation activities carried out in all regions (non-exhaustive list):</p> <ul style="list-style-type: none"> <li>Management Plans updated for The Ruins of Kilwa Kisiwani and Songo Mnara (United Republic of Tanzania), Robben Island Museum (South Africa), Virunga National Park and Kahuzi Biega National Park (DRC), Lower Omo Valley (Ethiopia), Kunta Kinteh Island and Related Sites (Gambia).</li> <li>Current Updating of Management Plans for Royal Palaces of Abomey (Benin) Lamu Old Town (Kenya), Goree Island (Senegal), Aldabra Atol (Seychelles), Koutammakou, the Land of the Batammariba (Togo).</li> <li>Boundary modification and review of the current 'Grazing Pressure Reduction Strategy' (GPRS) at the Simien National Park (Ethiopia) by the World Heritage Centre, the Ethiopian Wildlife Conservation Authority and the African Wildlife Foundation, with Netherlands FIT.</li> <li>Reinforcement of the foundation of Aksum Stele III and investigation of the causes of the rising water level in the Tomb of the Brick Arches.</li> <li>Technical assistance for the restoration of the former Law Court of Grand-Bassam and assessment of the state of conservation of the major buildings of the Historic City of Grand Bassam, Côte d'Ivoire, under the France-UNESCO cooperation agreement.</li> <li>Technical assistance to respond to an emergency situation following the fire of the Royal Palace of Abomey under the France-UNESCO</li> </ul>	<p>Global Strategy</p> <p><b>38 COM 7A.27</b> <b>27 COM 7B.34</b> <b>37 COM 7A.9</b> <b>38 COM 7B.48</b> <b>37 COM 7B.36</b> <b>27 COM 8C.34</b> <b>36 COM 7B.40</b> <b>38 COM 7B.49</b> <b>35 COM 7B.42</b> <b>38 COM 7A.43</b> <b>37 COM 7A.10</b> <b>37 COM 7B.38</b></p>	<p><u>General results in all regions:</u></p> <p>Improvement of the integrity and state of conservation of World Heritage properties, safeguarding of monuments and structures.</p> <p>Conservation and management methodologies enhanced.</p> <p>Enhancing capacity-building and providing support to local and national institutions in heritage conservation and management efforts.</p> <p><u>Project specific results and challenges:</u></p> <p>Boundary modification extended the park from 136 to 412 square kilometres and reduced the proportion of settled and cultivated areas. Development of a phased approach for enforcing grazing areas, rehabilitation of degraded areas and reduction overall grazing.</p> <p>Expert identified.</p> <p>Development of an action plan, identification of experts and organization of technical assistance mission.</p> <p>Meeting between the City of Albi and the city of Abomey in view of ensuring integrated approach of international stakeholders involved in the conservation of the site.</p> <p>550 000 USD allocated in August 2014 by the United Nations Peace Building Fund of Peace Building Support Office (PBSO), for Okapi Wildlife Reserve and managed by UNESCO office in Kinshasa.</p>

<p>APA</p> <p>ARB</p> <p>LAC</p>	<p>cooperation agreement.</p> <ul style="list-style-type: none"> <li>In the framework of the "Conservation of Biodiversity in Zones of Armed Conflict" WHC's programme, protection of World Heritage Sites in the Democratic Republic of Congo (DRC), development of a pilot-project in Okapi Wildlife Reserve (OWR) using conservation and sustainable community management to promote peace and stabilization.</li> <li>Advisory mission for the management of the Cultural Landscape of Bali Province, December 2014, Bali, Indonesia.</li> <li>Installation of a monitoring system of the microenvironment of the Koguryo Tomb (Susan-ri Tomb) in the Democratic People's Republic of Korea (DPRK), December 2014.</li> <li>Support to establishment of a management system for the sustainable conservation of marine resources at East Rennell, Solomon Islands.</li> <li>Technical advice to the Directorate of Heritage, Ministry of Culture, Morocco, on conservation of the WHL urban ensembles, February 2015, Rabat, for eight of the nine WH sites in the country urban ensembles.</li> <li>Technical studies for risk mitigation and emergency consolidation of rocks in the Siq of Petra, Jordan.</li> <li>Restoration studies and works at the Erbil Citadel, Iraq.</li> <li>Implementation of the Historic Cairo Urban Rehabilitation Project including a capacity-building component on damage assessment and field surveys.</li> <li>WHC-IUCN technical support mission to the Belize Barrier Reef System to remove the spatial management of the ecosystem, January 2015.</li> <li>Support to national authorities in Bolivia, Chile, El Salvador, Honduras and Paraguay in the preparation of Emergency and Conservation and Management International Assistance requests.</li> <li>Technical support mission to National History Park – Citadel, Sans Souci, Ramiers in Haiti, February 2015.</li> <li>Technical support mission to the Historic Centre of Santa Ana de los Ríos de Cuenca, Ecuador, August 2014.</li> <li>Finalisation of the restoration project of Palacio del Segundo Cabo, 4 November 2014, La Habana, Cuba.</li> </ul>	<p><b>38 COM 7A.42</b></p> <p><b>37 COM 7A</b> <b>37 COM 7B</b></p> <p><b>28 COM 14B</b></p> <p><b>38 COM 7A.29</b></p> <p><b>37 COM 7B.50</b></p> <p><b>38 COM 8B.20</b></p> <p><b>37 COM 7B.49</b></p> <p><b>38 COM 7A.31</b></p> <p><b>38 COM 8C</b> <b>38 COM 7A</b> <b>38 COM 7B</b> <b>38 COM 8B</b> <b>38 COM 11</b> <b>37 COM 7B.97</b></p>	<p>The conservation activity included a training component: 10 DPRK national experts were trained.</p> <p>Monitoring system installed in the Siq of Petra.</p> <p>Conservation studies implemented in Erbil limited by <i>the security situation in the region</i>.</p> <p>The first phase of the project consisting of in-depth multidisciplinary studies completed. <i>The property is a very complex case and strong institutional commitment is required for a second phase. Need to move from assessment of damage to conservation measures.</i></p> <p>Agreement with the SP and drafting of a desired State of Conservation and implementation of measures for the removal of properties from the List of World Heritage in Danger <a href="http://whc.unesco.org/en/news/1222/">http://whc.unesco.org/en/news/1222/</a></p> <p>Reutilisation as an Interpretation Centre for cultural exchange between Cuba and Europe.</p>
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	<ul style="list-style-type: none"> <li>Development of the Management Plan for the convent of Saint Francisco, located in Quito, Ecuador.</li> </ul>		Sustainable planning strategy provided.
AFR	Development of a 5-year action plan for the management and valorization of the island of Saint-Louis, Senegal.		The action plan has allowed all major stakeholders to come together and streamline ongoing and future actions for the conservation of the site.
AFR	Sustainable Tourism Development Project developed for Lalibela World Heritage site in Ethiopia.	<b>36 COM 7B.42</b>	Guidance and feedback provided by WHC Sustainable Tourism Focal point. Current review of the proposal by the AB.
AFR	Practical training and field workshops carried out for "Testing the How-to Guides in the Destination Management Field in four Africa Nature Sites" Project, January-May 2015, funded by the Government of Flanders (Belgium), in order to enhance broad stakeholder engagement in planning, development and management of sustainable tourism.	<b>36 COM 5E</b>	<p>Sustainable tourism strategies developed for 4 sites: Mosi-oa-Tunya/Victoria Falls (Zambia/Zimbabwe), Maloti-Drakensberg Park (South Africa/Lesotho), Lake Malawi National Park (Malawi), Ngorongoro Conservation Area (Tanzania) using the guidance tools developed by UNESCO. 8 workshops brought together tourism, conservation and planning stakeholders.</p> <p><i>The main challenge was to identify and gather relevant stakeholders.</i></p>
AFR	Emergency Assistance grant of 75 000 USD from the WHF to the Protected Area Management authority of the DRC (Institut Congolais pour la Conservation de la nature) to combat poaching in Garamba National Park.	<b>38 COM 7A.39</b>	Construction of new roads, bridges and airstrips and new anti-poaching operating bases established.
AFR	Workshop and studies for the <i>Terms of Reference of a Social Strategic Environmental Assessment of development projects around the Dja Faunal Reserve (Cameroon)</i> .	<b>36 COM 7B.1</b>	Reinforcement of sustainable management and conservation.
AFR	Last phase of the reconstruction work of Timbuktu's mausoleums launched in February 2015 in the framework of the <i>Action Plan for the Rehabilitation of Cultural Heritage and the Safeguarding of Ancient Manuscripts in Mali</i> , adopted in Feb 2013.	<b>38 COM 7A.24</b>	12 mausoleums will be completely reconstructed by local masons before July 2015.
APA	International Workshop on the Sustainable Development of the Cultural Landscape of Honghe Hani Rice Terraces, October 2014, Yunnan Province, China.	<b>37 COM 8B.24</b>	Recommendation produced for the conservation of site to be shared with properties facing similar challenges in the region.
APA	Working meeting of the Japan FIT Bamiyan phase V project preparation, July 2014, UNESCO, Paris, and ICOMOS International Technical Review Advisory Mission to Bamiyan, Afghanistan, May-June 2014.	<b>38 COM 7A.15</b>	Advisory mission assessed the extensive interventions at the Eastern Buddha niche carried out by ICOMOS Germany and recommended an international symposium to evaluate the conservation ethics and technical feasibility of reconstruction.
APA	Meeting of the 2015 Lumbini UNESCO/Japan FIT project International Steering Committee, January 2015, Lumbini, Nepal.	<b>38 COM 7B.18</b>	Continuation of the Japan FIT project for conservation and management of Lumbini: adoption of an implementation plan for the project activities for the next 12 months.
ARB	Reflection meeting on the conservation of cultural heritage and the development of a Charter for the conservation of urban heritage in the Arab States, November 2014, Bahrain.		Recommendations issued to policy-makers including the elaboration of a charter on the conservation of urban heritage in the Arab region. <i>The challenge is to avoid focusing only on conflict and post-conflict situations.</i>



ARB	Monitoring, assessment, and capacity-building activities undertaken on Syrian cultural heritage in the framework of the Emergency Safeguarding of Syria's Cultural Heritage Project.	<b>38 COM 7A.12</b>	Creation of an observatory to take stock of all actions by international and national actors (inventories, monitoring). Emergency measures provided for critical sites (Crac des Chevaliers and the Old City of Damascus).
EUR	Final Meeting of the Second Cycle of Periodic Reporting in the Europe region, November 2014.		First draft of the Helsinki Action Plan elaborated.
EUR	Conferences to promote best practices in conservation: <ul style="list-style-type: none"> <li>Regional workshop on "protecting World Heritage: Disaster Risk management and Sustainable Tourism Planning in South-East Europe", Sofia, Bulgaria, November 2014,</li> <li>Conference on World Heritage and Sustainable Development in Eastern Partnership Countries, Georgia, September 2014.</li> </ul>		40 site managers and focal points from South-East Europe trained on disaster risk management and introduced to sustainable tourism planning
EUR	Development of a project on the Cultural Heritage Technical Advisory Service under the Third Regional Development Project (World Bank).		Implementation of the Periodic Reporting Action Plan focusing on heritage protection, city and landscape management.

### 3C Activities to promote the development of effective Capacity-Building measures (Capacity-Building)

REGION	ACTIVITIES	DECISION	RESULTS obtained and <i>CHALLENGES encountered</i>
GLO	Maintenance and further strengthening of the World Heritage marine site managers community through regional meetings, the online web platform and bi-monthly newsletters and coordination of access of World Heritage marine site managers to the 2014 IUCN World Parks Congress.  Official cooperation agreement between Banc d'Arguin National Park (Mauritania) and Wadden Sea (Denmark, Germany, Netherlands)	<b>29 COM 5B</b> <b>37 COM 5E</b>  <b>33 COM 8B.4</b> <b>33 COM 7B.11</b>	About 20 World Heritage marine site managers participated in the IUCN 2014 World Parks Congress, where "Marine" and "World Heritage" were overarching themes. Establishment and maintenance of a functional World Heritage marine site managers community sharing best management practices  Development of an action plan for the sharing of management capacity.
GLO	Strengthening capacity-building on compliance management for World Heritage marine site managers in the Pacific Ocean with support the France-UNESCO cooperation agreement.	<b>29 COM 5B</b>	Improved understanding of compliance management among 10 World Heritage marine site managers and representatives of all 13 local management committees of the Lagoons of New Caledonia. Revision of the Management Plan of the Tubbataha Reefs Natural Park (Philippines)
GLO	Completion of the first best practice guide for World Heritage marine sites featuring 47 marine World Heritage sites.	<b>29 COM 5B</b>	The guide will be available in April 2015 and will be published in English, French and Spanish.
AFR	Two disaster risk preparedness workshops organized by the African World Heritage Fund in Mozambique and Cabo Verde for site managers and community representatives from Lusophone African countries.	<b>38 COM 10B.2</b>	27 site managers and local community representatives trained at both risk workshops, which involved participants from 7 World Heritage sites.
AFR	Implementation of the World Heritage Centre's Program "Conservation of Biodiversity in Zones of Armed Conflict."	<b>38 COM 7A.37-42</b>	Review of the implementation of the Kinshasa Declaration (January 2011). Expected result is progress toward removal of at least one property from the List of World Heritage in Danger in medium term.

AFR	World Heritage Cities Programme: Contribution to a workshop, “Application of the Historic Urban Landscape approach in Cidade Velha”, April 2014, Cape Verde.		60 stakeholders and site managers involved. Recommendations made to improve the management of Cidade Velha on HUL basis. <i>Monitoring effectiveness of the HUL approach will be the challenge.</i>
APA	Capacity building component of Japan FIT projects for the safeguarding of Lumbini, Nepal and Bamiyan, Afghanistan	<b>38 COM 7A.15</b> <b>38 COM 7B.18</b>	20 cultural national heritage experts in Nepal and in Afghanistan trained in conservation and site management.
APA	Capacity-building conferences : <ul style="list-style-type: none"> <li>• “National Inventory and Silk Roads Workshop in Bhutan”, August 2014, Thimphu, Bhutan;</li> <li>• “International Forum and Competition on Cultural Landscapes – Its interpretation and ways to enhance the safeguarding of cultural landscapes”, August 2014, in Paro and Thimphu, Bhutan;</li> <li>• 2nd Session of the International Course on Heritage Impact Assessment, Dujiangyan City, Sichuan Province, China, October 2014;</li> <li>• International Symposium on the Historic Urban Landscapes (HUL), December 2014, Tongji University, Shanghai;</li> </ul>	<b>37 COM 9</b>  <b>38 COM 10B.1</b>  <b>38 COM 6</b> <b>38 COM 10B.1</b>	10 national heritage experts/staffs of Department of Culture, Ministry of Home and Cultural Affairs.  Four international teams took part in the competition – University of Tokyo (Japan), University College of London (UK) and two teams from Chulalongkorn University (Thailand). The Forum for Cultural Landscapes of Bhutan brought together 200 participants.  13 trainees from 10 countries participated in the course. Six experts from world heritage advisory bodies, world heritage category 2 institutes.  Scientific Committee for HUL established.
APA	Asia Regional World Heritage Media-Communication Training Workshop, October 2014, Gyeongju, Republic of Korea  National World Heritage Media-Communication Training workshop, February 2015, Fujian, China, linked to the UNESCO-Panasonic Eco-Learning project.		Platform provided for exchange and networking among young people, educators and organizations involved in heritage protection and outreach to communities.
ARB	Development of Global Comparative Analyses for natural heritage specialists, February 2015, Bahrain.		12 natural heritage professionals from several Arab countries trained for preparation of nomination files of natural sites in the Arab region.
ARB	Training Workshop on <i>First Aid measures for the protection of built heritage in the framework of the Emergency Safeguarding of Syrian Cultural Heritage Project</i> , implemented by UNESCO Beirut ICCROM ATHAR and the Arab Regional Centre for World Heritage, November 2014.	<b>38 COM 7A.12</b>	Three-week programme for civil servants and NGOs working on Syrian Cultural Heritage
EUR	World Heritage Cities Programme seminar and workshop: “New Frontiers in Urban Conservation: The Challenge of the UNESCO Recommendations on the Historic Urban Landscape”, November 2014, Ferrara, Italy, and “University Town Network, a European programme to apply UNESCO Historic Urban Landscape Principles to University Cities”, December 2014, Ferrara, Italy.		Academic perspective on the application of the HUL “Recommendations on Historic Urban Landscape” in urban conservation and confirmed interest by Unitown members interest to be involved in the urban conservation.
LAC	Capacity building meetings at the national and regional level: <ul style="list-style-type: none"> <li>• First Workshop on Military Heritage, November 2014, La Habana, Cuba;</li> <li>• First International Meeting on Modern Heritage in Ibero-America, December 2014, Guadalajara, Mexico;</li> <li>• National Seminar for Managers of World Heritage Sites, November 2014, Buenos Aires, Argentina</li> </ul>		Reflection on the conservation, protection and rehabilitation of military heritage of Cuba and the Caribbean and of modern heritage.  Improvement of management methodology

	<ul style="list-style-type: none"> <li>Workshop on the Management and Planning of the Historic Urban Landscape of the City of Puebla, February 2015, Puebla, Mexico.</li> </ul>		
<b>4C. Activities to increase public awareness, involvement and support for World Heritage through Communication (Communication)</b>			
<b>REGION</b>	<b>ACTIVITIES</b>	<b>DECISION</b>	<b>RESULTS obtained and CHALLENGES encountered</b>
GLO	Translation of the <i>World Heritage Resource Manuals Series</i> in collaboration with the Advisory Bodies. Translations have been supported by the Swiss government, the Russian Federation and the National Institute of Historic and Artistic Heritage (IPHAN), Brazil. (see Document WHC-15/39.COM/6 for detailed information).	<b>37 COM 6</b>	The manuals are all available online at the following link: <a href="http://whc.unesco.org/en/resourcemanuals/">http://whc.unesco.org/en/resourcemanuals/</a> <i>The importance of fundraising will be the challenge.</i>
GLO	<ul style="list-style-type: none"> <li>Four issues of the quarterly World Heritage magazine (Issues 71: <i>World Heritage and Sustainable Tourism</i>, 72 : <i>World Heritage in Qatar</i>, 73: <i>World Heritage and Our Protected Planet</i> and 74: <i>World Heritage: Fostering Resilience</i>), have been published in English, French and Spanish. Launch of an app version.</li> <li>An e-newsletter with information on World Heritage was published in May and November 2014 and February 2015 (English and French).</li> <li>Over 100,000 members registered with World Heritage Centre website.</li> </ul>	<i>Operational Guidelines</i> <b>Chapter IX.C</b>	<i>The financial viability and sustainability of the magazine continues to be uncertain.</i>  E-newsletter sent to 20,000 World Heritage Centre website members (15,000 in English, 5,000 in French).
GLO	Four volumes of the World Heritage Papers Series published: <ul style="list-style-type: none"> <li>n°37 (May 2014) Climate Change Adaptation for Natural World Heritage Sites – A Practical Guide;</li> <li>n°38 (August 2014) Safeguarding Precious Resources for Island Communities;</li> <li>n°39 (November 2014) Human Origin Sites and the World Heritage Convention in Asia;</li> <li>n°40 (November 2014) Engaging Local Communities in Stewardship of World Heritage.</li> </ul>	<i>Operational Guidelines</i> <b>Chapter IX.C</b>	Visibility of strategic issues for World Heritage and technical knowledge shared with relevant stakeholders. <i>Extra-budgetary to be identified for the production of each Paper.</i>
GLO	<ul style="list-style-type: none"> <li>70,000 copies of the 2014-2015 World Heritage Map were produced in collaboration with National Geographic Maps in English (40,000), French (20,000) and Spanish (10,000), with partial support of Germany and Seabourn.</li> <li>Fourth edition of “The World’s Heritage” co-published with Harper Collins, to be released in April 2015. This includes a revised app for several platforms. (French version published by Ouest France in January 2015.)</li> </ul>	<i>Operational Guidelines</i> <b>Chapter IX.C</b>	Enhanced knowledge of World Heritage sites and its need for preservation and of the World Heritage Convention.  Visibility of World Heritage and its need for preservation enhanced. <i>Challenges include financial viability and sustainability.</i>
GLO	<ul style="list-style-type: none"> <li>World Heritage Youth Forum Qatar in conjunction with the 38th session of the World Heritage Committee, June 2014, Doha, Qatar;</li> <li>Sixth Ibero-American Youth Forum: Heritage as a Tool for Social Cohesion, July 2014, Toledo, Spain;</li> <li>First Young Forum of Heritage in Paraguay, November 2014, Guaraní Jesuit Missions of La Santísima Trinidad de Paraná and Jesús de</li> </ul>		Awareness raising and involvement of young people on issues related to the implementation of the World Heritage Convention.  Secondary school students learned about heritage and the importance of their role in conservation, recognising heritage as a basis for identity and driving force for development.

	Tavarangue, Department of Itapúa, Paraguay.		
AFR	In the framework of the Africa Nature Programme, publication of the World Heritage Paper Series N°27 <i>Climate Change Adaptation for Natural World Heritage Sites: A Practical Guide</i> also featuring case studies from the Africa, Latin America and the Caribbean and the Asia and the Pacific regions.	<b>38 COM 10B.2</b>	E-publication made available on WHC-website in English and French, some copies printed.
AFR	Support to Cidade Velha, the Historic Centre of Ribeira Grande World Heritage site (Cape Verde) in promoting site visibility and entrepreneurship in Ribera Grande.	<b>33 COM 8B.10</b>	Increased visibility and links with local communities.
APA	A 112-page technical report "Central Asian Serial Nominations - Central Asian Silk Roads", edited by UNESCO and ICOMOS Kazakhstan, was published in August 2014 in Almaty, Kazakhstan.	<b>37 COM 9</b> <b>38 COM 10B.1</b>	The publication focused on the work undertaken since 2005 for the serial transnational World Heritage nomination.
EUR	Video material on the Second Cycle of Periodic Reporting involving focal points from the Europe region.		Three short videos prepared to showcase the achievements of the Second Cycle of Periodic Reporting
EUR	Seventh edition of the World heritage Volunteers campaign in 2014: Action for Sustainability, Germany, November 2014. Initial steps implemented for a regional coordinating structure for Europe in 2014 and for Asia starting in 2015.		Good visibility achieved in local and national media. Synergies created for multiple stakeholders to work together on youth-related heritage programmes. Good cost-effective activity in terms of project volume and funds used.
ARB	Numerous UNESCO statements (press releases, interventions in the media, etc.) issued in major international, national media channels (magazines, television programmes, etc.) on the threats and damages affecting World Heritage in conflict areas.		Decision-makers sensitised on their role, especially at the regional level.
LAC	Presentation of the report "Gender Equality, Heritage and Creativity" (20-21 November 2014), Buenos Aires, Argentina.		Enhanced communication and dissemination of information on issues relating to heritage and the World Heritage Convention.

<b>5C. Activities to increase awareness and reinforce involvement of local Communities (Communities)</b>			
<b>REGION</b>	<b>ACTIVITIES</b>	<b>DECISION</b>	<b>RESULTS obtained / CHALLENGES faced</b>
AFR	<ul style="list-style-type: none"> <li>Case studies undertaken on documenting traditional management systems in five sub-regions of Africa. A publication on the results is currently being prepared by the African World Heritage Fund.</li> <li>Workshop on Traditional Management Systems was organized by UNESCO and the AWHF in Harare, Zimbabwe.</li> <li>Two introductory training workshops on Entrepreneurship and Business Planning and one field workshop carried-out in partnership with AWHF.</li> </ul>	<b>38 COM 10B.2</b>  <b>35 COM 9B</b>	Documentation soon available.  20 participants in the workshop.  26 site managers and local community representatives trained. Business plans developed for the following world Heritage properties: Cidade Velha (Cabo Verde); Lopé Okanda (Gabon); Rainforests of Atsinanana (Madagascar); Old Towns of Djenné (Mali); Saloum Delta (Sénégal); Koutammakou, Land of the Batammariba (Togo); Tsodilo (Botswana); Victoria Falls (Zambia/Zimbabwe); Vallee de Mai (Seychelles); Lamu Old Town (Kenya); Drakensberg Park (South Africa); The Ruins of Kilwa Kisiwani and Songo Mnara (United Republic of Tanzania); Sukur Cultural Landscape (Nigeria); and Cape Coast Castle (Ghana).
AFR	Three training workshops organized at three World Heritage sites in Africa (the Sangha Tri-National, Bwindi Impenetrable National Park and Maloti-Drakensberg Park) on involving local communities in the management of World Heritage sites	<b>38 COM 10B.2</b>  <b>35 COM 9B</b>	60 participants trained.
ARB	At the invitation of the Omani authorities and ICOMOS Oman, an international conference was organized on Archaeological Parks and sites, which focused on key issues in archaeology, including excavation, conservation, communication, site management and landscape/environment and to advance a new definition of archaeological parks.		The recommendations and conclusions of the Conference highlighted the great potential of archaeological parks, especially with regard to benefits for local communities and well-being of society, such benefits being instrumental in achieving sustainable development.
APA	International conference on the 'Promotion, Protection and Preservation of Buddhist Culture and Heritage', November 2014, Lumbini, with the objective of promoting Buddhist sites and cultural heritage, their conservation and protection.	<b>38 COM 7B.18</b>  <b>38 COM 10B.1</b>	Conference attended by over 800 representative members of the Sangha, Buddhist scholars, cabinet ministers, diplomats, archaeologists, scientists, and journalists from 32 countries. Adoption of the 23-point Lumbini Declaration.
LAC	Launch of the project "Social inclusion of women and young people through earthen architecture driven traditional handwork techniques", City of Cuenca, Ecuador.	<b>31 COM 21C</b>	Sustainable development through community driven conservation and management of the property, Historic Centre of Santa Ana de los Rios de Cuenca

## VII. DRAFT DECISION

### **Draft Decision: 39 COM 5A**

*The World Heritage Committee,*

1. *Having examined Document WHC-15/39.COM/5A,*
2. *Recalling Decision **38 COM 5A** adopted at its 38th session (Doha, 2014),*
3. *Takes note with appreciation of the activities undertaken by the World Heritage Centre over the past year in pursuit of the expected result, to ensure that “tangible heritage is identified, protected, monitored and sustainably managed by Member States, in particular through the effective implementation of the 1972 Convention”, and the five strategic objectives as presented in Document WHC-15/39.COM/5A;*
4. *Invites the States Parties to support the activities carried out by the World Heritage Centre for the implementation of the Convention;*
5. *Requests the World Heritage Centre to present, at its 40th session, a report on its activities.*

## Annex 1

### Follow-up on the decisions adopted by the World Heritage Committee at its 38th session (Doha, 2014)

DECISIONS AND ITEMS	IMPLEMENTED	ON-GOING	DELAYED
<b>38 COM 2</b> Admission of Observer status	✓		
<b>38 COM 3A.</b> Agenda of the 38th session of the World Heritage Committee (Doha, 2014)	✓		
<b>38 COM 3B.</b> Timetable of the 38th session of the World Heritage Committee (Doha, 2014)	✓		
<b>38 COM 5A.</b> Report of the World Heritage Centre on its activities and the implementation of the World Heritage Committee's Decisions	✓	See Documents WHC-15/39.COM/5A	
<b>38 COM 5B.</b> Reports of the Advisory Bodies	✓	See Document WHC-15/39.COM/5B	
<b>38 COM 5C</b> Follow-up to the Director-General's initiative on "The World Heritage Convention: Thinking Ahead"	✓	See Document WHC-15/39.COM/5C	
<b>38 COM 5D.</b> World Heritage Convention and sustainable development		See Document WHC-15/39.COM/5D	
<b>38 COM 5E.</b> Report on the World Heritage Thematic Programmes		Due in 2016	
<b>38 COM 5F.</b> Follow-up to the Audit of the Working Methods of Cultural Conventions		See Documents WHC-15/39.COM/13A and WHC-15/39.COM/13B	
<b>38 COM 6</b> Follow-up to the World Heritage Capacity Building Strategy and Progress report on the World Heritage related category 2 centres	✓	See Document WHC-15/39.COM/6	
<b>38 COM 7</b> State of conservation of World Heritage properties	✓	See Documents WHC-15/39.COM/7	
<b>38 COM 7A</b> State of conservation of the properties inscribed on the List of World Heritage in Danger	✓	See Documents WHC-15/39.COM/7A and WHC-15/39.COM/7B	
<b>38 COM 7B</b> State of conservation of properties inscribed on the World Heritage List	✓	See Documents WHC-15/39.COM/7A and WHC-15/39.COM/7B	
<b>38 COM 8A.</b> Tentative Lists submitted by States Parties as of 15 April 2014	✓	See Document WHC-15/39.COM/8A and WHC-15/39.COM/11	

DECISIONS AND ITEMS	IMPLEMENTED	ON-GOING	DELAYED
<b>38 COM 8B</b> Nominations to the World Heritage List	✓	See Documents WHC-15/39.COM/8B and WHC-15/39.COM/8B.Add	
<b>38 COM 8C</b> Update of the List of World Heritage in Danger	✓	See Document WHC-15/39.COM/8C	
<b>38 COM 8D</b> Clarifications of property boundaries and areas by States Parties in response to the Retrospective Inventory	✓	See Document WHC-15/39.COM/8D	
<b>38 COM 8E</b> Review and approval of retrospective Statements of Outstanding Universal Value	✓	See Document WHC-15/39.COM/8E	
<b>38 COM 9A</b> Progress report on the upstream processes	✓	See Document WHC-15/39.COM/9A	
<b>38 COM 9B</b> Reflections on processes for mixed nominations	✓	See Document WHC-15/39.COM/9B	
<b>38 COM 9C</b> Recommendations of the evaluation of the Global Strategy and the PACT initiative: Follow-up to Resolution 19 GA 9		See Document WHC-15/39.COM/5E	
<b>38 COM 10A</b> Final report on the results of the second cycle of the Periodic Reporting exercise for North America and Progress report for the Europe region	✓	See Documents WHC-15/39.COM/10A	
<b>38 COM 10B</b> Progress report on Periodic Reporting in all other regions	✓	See Document WHC-15/39.COM/10B	
<b>38 COM 11</b> International Assistance	✓	See Document WHC-15/39.COM/14	
<b>38 COM 12</b> Presentation of the final accounts of the World Heritage Fund for 2012-2013, the interim financial statement and the state of implementation of the 2014-2015 budget	✓	See Document WHC-15/39.COM/15	
<b>38 COM 13</b> Other business	✓	See Document WHC-15/39.COM/13A	
<b>38 COM 14</b> Election of the Chairperson, Vice-Chairpersons and Rapporteur of the 39th session of the World Heritage Committee (2015)	✓		
<b>38 COM 15</b> Provisional Agenda of the 39th session of the World Heritage Committee (2015)	✓	See Document WHC-15/39.COM/3A	



**World Heritage Expert and other Meetings (Decision 35 COM 12B, points 6, 7) January 2015 – December 2015**

Note: At its 35th session (UNESCO, 2011), the World Heritage Committee by Decision **35 COM 12B** requested the Centre to present annually a list of planned meetings. The Committee requested the Centre to document especially all meetings in which the participation of the Secretariat is foreseen, further to its request to hold where appropriate virtual meetings. Such a list should inform the Committee to decide on priorities and allocation of human and financial available resources. This annex therefore presents the consolidated list of meetings mentioned in the narrative text or the Table of Document WHC-15/39.COM/5A.

MEETINGS	VENUE	DATE
World Heritage Awareness Workshop for Nauru	Nauru	19-23 January 2015
“The <i>World Heritage Convention: Thinking Ahead</i> ”	UNESCO HQ, Room II	21 January 2015
Orientation session for World Heritage Committee Members	UNESCO HQ, Room II	22 January 2015
China World Heritage Media Communication Training Workshop	Fujian, China	1-5 February 2015
UNWTO/UNESCO World Conference on Tourism and Culture: Building a new partnership	Siem Reap, Cambodia	4-6 February 2015
“Connecting Practice” – IUCN/ICOMOS Workshop	Vilm Island, Germany	16-20 March 2015
3rd South East Europe (SEE) World Heritage Youth Forum – Youth and Educators: Agents of Change	Athens/Thessaloniki, Greece	29 March – 5 April 2015
Periodic Report Project Review meeting (organized by AWHF)	South Africa	20-22 April 2015
International Workshop: Harmonizing the Integrated Management Systems of Protected areas with multiple international designations (Ramsar Sites, World Heritage properties, Biosphere Reserves, Global Geoparks)	Jeju Island, Republic of Korea	25-27 April 2015
Regional working meeting regarding the application of marine spatial planning in marine World Heritage sites in Latin America	To confirm (10 participants)	End of April/May 2015
Seminar on Harmonizing Heritage with the African Union Agenda 2063 (organized by the AWHF)	South Africa	6 - 8 May 2015

MEETINGS	VENUE	DATE
Information meeting on the 39th session of the World Heritage Committee	UNESCO HQ	21 May 2015
Entrepreneurship project design workshop (organized by the AWHF)	Benin	26-28 May 2015
Conservation of mural paintings: Access, Research, Conservation (Provisional title) (co-hosted by the Rathgen Laboratory of the Berlin State Museums)	Museum of Asian Art of Berlin, Germany	3-4 June 2015
UNWTO International Conference on Religious Tourism	Bethlehem, Palestine (no participation from Secretariat)	15-16 June 2015
World Heritage Young Experts Forum: Youth Involvement in Sustainable Management of World Heritage Sites	Upper Middle Rhine Valley, Koblenz and Bonn, Germany	17-29 June 2015
39th session of the World Heritage Committee	Bonn, Germany	28 June – 8 July 2015
Side-event “UNESCO World Heritage and Aerospace History” (during the 39th session of the WH Committee, organized by German Commission for UNESCO in cooperation with German Aerospace Center and UNESCO WHC)	Bonn, Germany	5 July 2015
Expert meeting on OUV in high seas beyond national jurisdiction (expert meeting in cooperation with IUCN)	UNESCO HQ (15 participants)	July 2015
Focus Meeting on “Astronomical Heritage: Progressing the UNESCO/IAU Initiative” during the 29th General Assembly of the International Astronomical Union	Honolulu, Hawaii, USA	11-13 August 2015
National Workshop on sustainable tourism and disaster risk management	Romania	September 2015
Nomination workshop - Francophone (organized by the AWHF)	Mali	14-25 September 2015
Initiative on Heritage of Religious Interest - Expert Consultation Meeting	UNESCO HQ	September or October 2015
Sub-regional conference on World Heritage Management and Sustainable Tourism	Plitvice, Croatia	October 2015

MEETINGS	VENUE	DATE
Risk preparedness workshop - Anglophone (organized by the AWHF)	Namibia	5-16 October 2015
First Meeting of the European World Heritage Associations	Strasbourg, France	15-16 October 2015
Nomination workshop - Anglophone (organized by the AWHF)	Rwanda	16-25 November 2015
20th General Assembly of States Parties to the World Heritage Convention	UNESCO HQ	18-20 November 2015
Expert working meeting on marine World Heritage in the Arctic (expert meeting in cooperation with IUCN)	UNESCO HQ	November-December 2015
20th anniversary of the inscription of the Town of Luang Prabang	PDR Lao	7-9 December 2015

**REPORT ON THE AUTHORIZATION OF USE OF THE WORLD HERITAGE EMBLEM**  
**(March 2014 - February 2015)**

Depending on their nature, the requests are directly managed by the World Heritage Centre, and/or forwarded to the appropriate body (UNESCO Sector for External Relations and Public Information, national commissions, relevant UNESCO Sectors or other).

The requests for using the World Heritage emblem are managed by the World Heritage Centre and by the Conventions Common Services Unit since July 2014, in respect of Chapter VIII of the *Operational Guidelines*, completed by the draft Modalities Table elaborated as a complementary guide to facilitate decision taking. This draft table, submitted in April 2012 and January 2013 to the State Parties for consultation in the framework of the reflection on the use of the World Heritage emblem, is annexed to Document WHC-15/39.COM/11.

Between 1 March 2014 and 28 February 2015, the World Heritage Centre received and answered 172 requests related to the World Heritage Emblem as follows:

- 46 requests from World Heritage sites or competent national authorities for creation of their specific World Heritage emblem and for use in their documentation and / or during special events;
- 5 requests from national authorities for creation of all their World Heritage sites specific emblems in several languages;
- 70 requests from World Heritage sites managing authorities or local or national authorities for validation of material containing one of the World Heritage combined logo;
- 5 requests from UNESCO Field Offices or other UNESCO Programme Sectors for activities related to the World Heritage;
- 31 requests from national commissions, institutions, programs or others for logo use for an activity or elements of documentation or information (see table below);
- 15 requests refused for non-compliance with the *Operational Guidelines*.

In addition, the World Heritage Centre dealt with 12 cases of misuse such as: World Heritage emblem copied and used without previous formal request nor authorization; World Heritage emblem modified and/or associated to local logos; World Heritage emblem used for events or activities not supported by the World Heritage Centre; World Heritage site modifying the World Heritage emblem to make its own logo, etc.

In such cases, the responsible entities were contacted and requested to remove these unauthorized logos and/or replace them with correct logos when appropriate. The national authorities were informed and UNESCO Legal Affairs was consulted when necessary.

Not reported in this document are:

- Requests for use of UNESCO logo and World Heritage emblem as part of contractual agreements or partnerships (see Annex 4 of the present document);
- Uses made by the Category II Centres of their own specific logos, except for requests of other World Heritage logos;
- Requests for use of the World Heritage emblem granted directly by the national commissions or national focal points for the World Heritage emblem.

**All applications accepted and listed below (by alphabetical order of the countries) have required and obtained the prior consent of the countries concerned.**

Country	Requestor	Date of reception	Description	Logo granted	Commentaire
Belgium	Atelier de Recherche et d'Action Urbaines (ARAU, non profit association)	22/04/2014	Leaflet and website dedicated to guided tours on more than 15 themes including <i>Art nouveau</i> Major Town Houses of the Architect Victor Horta (Brussels)	World Heritage emblem alone	No information on follow up given by the Member State
Belgium	BHS Promotion	19/02/2015	Touristic map Wallonia 500.000 ex. printed: «My Wallonia Map», as an extension of the touristic map "Wallonie-Bruxelles 2015".		Pending validation from the National Commission
Belgium	PRISME EDITIONS	10/07/2014	Book related to a photo exhibition « L'île de Gorée - The Island of Gorée - 14°40'01 N 17°23'54 O » from Jean-Dominique Burton - Novembre 2014 à Dakar.	Site specific logo	
Canada	Éditions CEC inc.	04/07/2014	Illustration of a page dedicated to the Convention in a learning book for children and corrected guide for teachers Title : « Géo à la carte – Parcs naturels - 1er cycle du secondaire »	World Heritage emblem alone	

China	Center of Earth Observation and Digital Earth	08/05/2014	International Conference : « Huangshan Dialogue on UNESCO Designated Places and Sustainable Development »	« With the support of the World Heritage Centre »	
France	Entente Inter-départementale des Causses et des Cévennes	16/04/2014	Travelling exhibition on the inscription of Causses et Cévennes on the World Heritage List – Panel dedicated to the Convention	World Heritage emblem alone	
France	CNRS / INHA/ Université Paris Sorbonne	12/05/2014	Invitation : Studying seminar on Art and Heritage in Nepal	« With the support of the World Heritage Centre »	
France	DRIEE Île-de-France	02/10/2014	Website page dedicated to the World Heritage sites located in Ile-de-France	World Heritage emblem alone	
France	HAROPA alliance des ports du Havre, de Rouen et de Paris	19/11/2014	Brochure touristique sur les sites du patrimoine mondial situés le long de la Seine	World Heritage emblem alone	
France	Mission Bassin minier du Nord Pas de Calais	12/12/2014	Use of the emblem as pictogram indicating the different elements of the site on an interactive map	World Heritage emblem alone without text	
France	Mission Bassin Minier Nord-Pas de Calais	06/01/2015	New Year's card of Bassin minier Nord-Pas de Calais	World Heritage emblem alone (+Site specific logo)	
Germany	Stadt Regensburg World Heritage Coordination Planning and Building Division	26/08/2014	OWHC 2014 Photo competition (Organization of World Heritage Cities) – North-West Europ - theme: “Modern Life in an Old City”	« With the support of the World Heritage Centre »	
Japan	National Federation of UNESCO Associations in JAPAN	28/11/2014	World Heritage Runner Game	« In support of the World Heritage Convention »	

Latvia	National Commission	03/04/2014	Souvenir coin for Struve Geodetic Arc in Latvian	World Heritage emblem alone without text	
Poland	National Commission	09/12/2014	Information / standardization of road signs	World Heritage emblem alone + WH without text	
Qatar	National Commission	24/03/2014	Information material for the 38th World Heritage Committee	« World Heritage Convention »	
Qatar	National Commission	10/04/2014	Information material for the Youth Forum	« World Heritage Convention »	
Republic of Korea	National Tourism Office	03/12/2014	Global communication campaign on World Heritage sites in Republic of Korea	« World Heritage in the Republic of Korea »	
Russia	Bolgar Historical and Archaeological Complex	24/07/2014	Emblem on the dome of the Museum of Bolgar Civilization	World Heritage emblem alone	
Slovenia	The Škocjan Caves	26/03/2014	Patch for park guards uniforms.	World Heritage emblem alone without text	
South Africa	Editions Aptara for Pearson Education South Africa	02/05/2014	Illustration of a page dedicated to the Convention, in a book entitled "Spot on Tourism Grade 12 Learner's Book"	"World Heritage Convention"	Directly granted by ERI
Spain	National Commission	29/04/2014	Information / standardization of road signs	World Heritage emblem alone	
Spain	Aranjuez	30/04/2014	Publication «Cultural landscapes and World Heritage», proceedings of a cycle of seminars held in 2013-2014	World Heritage emblem alone	
United Kingdom	Devizes Wiltshire camera club	21/03/2014	Audio visual presentation of three World Heritage sites within the framework of the annual competition	World Heritage emblem alone	

United States of America	Discovery Digital	24/02/2015	Three minute program on World Heritage produced by Seeker Channel	"In support of the World Heritage Convention"	Granted by ERI
Category II Centre	African World Heritage Fund (AWHF)	09/05/2014	Agenda 3rd African Ministers Roundtable on World Heritage in Africa	« World Heritage Convention »	Pending adoption and use of the specific logo created for AWHF
Category II Centre	African World Heritage Fund (AWHF)	23/07/2014	Publication of proceedings of the 40th anniversary conference in South Africa in 2012, conference on "Living with World Heritage in Africa"	40th anniversary of the World Heritage Convention + « With the support of the World Heritage Centre »	Pending adoption and use of the specific logo created for AWHF
	CCIVS	12/08/2014	CCIVS Report on projects and activities in 2013	« With the support of the World Heritage Centre »	
	Fonds Art et Ouvrages	24/02/2014	Fundraising auction sale of pieces in Paris in favor of Mali	« With the support of the World Heritage Centre »	Granted before the signature of the partnership
	Underwater Earth	21/05/2015	Short video on Catlin Seaview Survey website related to the MoU with Underwater earth	« With the support of the World Heritage Centre »	Granted before the signature of the partnership
	World Parks Congress	03/10/2014	Digital aquarium : video made by one of the marine site managers and displayed on a big screen placed in one of the main pavilions during the World Park Congress	« With the support of the World Heritage Centre »	



**Inventory of World Heritage Partnerships**

Decision **37 COM 5D** requested the Secretariat to continue to report, in an analytical manner, on the implementation of the PACT strategy by submitting at each regular session of the World Heritage Committee a detailed inventory of on-going and envisaged partnerships as an Annex to the Report of the World Heritage Centre, using the current template.

**Table 1 of Annex 4** provides a list of ongoing WHC partnerships as of March 2015 with the private sector and foundations developed in accordance with the PACT strategy adopted by the World Heritage Committee at its 37th session in 2013 and with the PACT Regulatory Framework. The list does not include partnerships for World Heritage with the private sector developed and implemented by Field offices nor the NGOs involved in the implementation of programmes at the country level.

For each partnership, the table provides, in alphabetical order by name of partner, a description, the funds received in 2014 (if any), expected results, major outputs/deliverables, emblem use and an indicative evaluation of the benefits for World Heritage. It also links each partnership to the relevant Strategic Objectives (the “5 Cs”) and areas of cooperation benefitting from the partnership.

The Table also includes dates of signature and expiration for each partnership and, if applicable, the indication if a partnership is new, or if renewal has been signed since the last session of the Committee; if renewal is envisaged in the period between the current and the next reporting to the Committee, or if the partnership has been terminated since the last report to the Committee. In the period March 2014 - March 2015 five new partnerships were signed and five partnerships were renewed.

**Table 2 of Annex 4** presents the partnerships envisaged which are currently being discussed or are undergoing internal evaluation and/or external validation.

**Table 1 - INVENTORY OF ONGOING WORLD HERITAGE PARTNERSHIPS AS OF MARCH 2015 (in alphabetical order)**

Nr	Partnership description and financial contribution agreed (if any)	Amounts received in 2014 <sup>1</sup> (in USD or converted)	Expected results	Major outputs/deliverables	Emblem use <sup>2</sup>	Agreements signed <sup>3</sup>	Evaluation of benefits	Benefitting Strategic objectives and Areas of cooperation
1	<p><b>A&amp;E Television Networks LLC. - HISTORY (Channel), USA</b></p> <p>Production of World Heritage documentaries and audiovisual stories elaborated and aired by HISTORY.</p> <p><b>RENEWED : 169,500 USD</b> (for 3 years)</p>	56,500	Increased understanding of the World Heritage Convention, globally and in the United States in particular.	HISTORY provides World Heritage content through Idea Book for Educators' newsletters/4xyear to 300,000 teacher subscribers; ensures on-line visibility (Save our history and HISTORY classroom websites); creates public service announcements (PSA) for TV and web broadcasting.	On PSAs and in documents related to the project.	<p>Funds-in-Trust signed on 18 May 2011</p> <p>Start: May 2011</p> <p>Extended in May 2014</p> <p>End: May 2017</p>	<p>Worldwide promotion of World Heritage. The PSAs are visible on YouTube and WHC website.</p> <p>The project triggered the A&amp;T UK office to produce a new series of WH documentaries about sites in Poland and the UK (<a href="http://www.history.co.uk/shows/unesco/about.html">www.history.co.uk/shows/unesco/about.html</a>).</p> <p>They produced a film for the side event organized about private sector partnerships at 38COM, Doha.</p>	Communication Education
2	<p><b>Ben Khaled Living Ocean Foundation</b></p> <p><b>NEW</b></p>	75,000	Implementation of Recommendation 5 of the 2011 Global Strategy Evaluation.	Publication on OUV in ocean areas beyond national jurisdiction presented to the World Heritage Committee (40 <sup>th</sup> session). In collaboration with IUCN.	Final publication and communication about the project.	<p>Additional Appropriation Letter for World Heritage Marine Programme</p> <p>Start: July 2014</p> <p>End December 2015.</p>	When completed, the project will provide benefits to the State Parties as being the first analysis for OUV in marine areas beyond national jurisdiction, an area which covers over 50% of the planet. The outcomes will assist State Parties such as those implicated in the Mid Atlantic Ridge and provide a solid contribution to the work of other major international conventions such as the Convention on Biological Diversity.	Conservation Credibility

<sup>1</sup> Amounts received in 2014 have not been certified by the UNESCO Bureau of Financial Management.

<sup>2</sup> Strictly regulated according to the terms of the signed agreement (in particular, every resource using the name, logo of UNESCO and World Heritage emblem is subject to approval by WHC and if necessary by ERI)

<sup>3</sup> All agreements are available on the World Heritage Centre's website <http://whc.unesco.org/en/agreements> (password protected pages, for States Parties only)

Nr	Partnership description and financial contribution agreed (if any)	Amounts received in 2014 <sup>1</sup> (in USD or converted)	Expected results	Major outputs/deliverables	Emblem use <sup>2</sup>	Agreements signed <sup>3</sup>	Evaluation of benefits	Benefitting Strategic objectives and Areas of cooperation
3	<p><b>Chez Bonne Idée, France</b> (Communication agency)</p> <p>Development of a game for general public (internet and press) on World Heritage cities with quiz on the history of the site.</p> <p>TO BE TERMINATED, pending official closure</p>		<p>Raised awareness of World Heritage sites.</p>	<p>Yearly campaigns during two months with daily special pages in the French newspaper "Le Monde" (print and online).</p> <p>Dedicated website.</p> <p>23,451 players in 2013 and 39,095 visitors to the website (693,151 pages views).</p> <p>The newspaper "Le Monde" sent out 100,000 emails announcing the game and released 19 advertisements in the paper edition.</p>	<p>Weekly on "Le Monde" newspaper</p> <p>Game website and Facebook</p>	<p>Project agreement.</p> <p>Start: June 2012</p> <p>End: December 2014</p>	<p>Worldwide promotion of WH among wide public.</p> <p>A percentage from the total revenue was expected but could not be provided due to a shortfall of income over expenditures.</p>	<p>Communication</p> <p>Conservation</p> <p>International Assistance</p>
4	<p><b>EVERGREEN DIGITAL CONTENTS &amp; DENTSU, Japan</b></p> <p>The tripartite agreement with Evergreen and Dentsu aims to promote World Heritage Education in Japan through the "UNESCO KIDS" project.</p> <p>210,000 USD</p> <p>TO BE RENEWED</p>	100,000	<p>Enhanced awareness among young people in Japan about the need to preserve World Heritage sites.</p>	<p>Classroom package and the creation of an i-mode project funded by NTT DOCOMO, Japan's leading Telecom company.</p> <p>Educational films about natural World Heritage sites for elementary school pupils.</p> <p>Use of tablets in classrooms to raise awareness about World Heritage.</p>	<p>Materials associated to the education project (website, advertisements on project, cartoon)</p>	<p>World Heritage Fund Special Account</p> <p>First partnership signed in 2003.</p> <p>Project agreement signed in December 2007, extended every year.</p> <p>New agreement started July 2013, extended in July 2014</p> <p>End: March 2015</p>	<p>Generates revenues for the WH education programme, communication and WH awareness raising activities.</p> <p>Media coverage of the UNESCO-KIDS project: Quarterly one-page advertorials in the "Yomiuri Shimbun" (circulation: 10 million); press releases in 277 Dentsu media partners worldwide (TV and radio channels, print press, websites); educational activities in Japanese schools.</p>	<p>Communication</p> <p>Education</p>

Nr	Partnership description and financial contribution agreed (if any)	Amounts received in 2014 <sup>1</sup> (in USD or converted)	Expected results	Major outputs/deliverables	Emblem use <sup>2</sup>	Agreements signed <sup>3</sup>	Evaluation of benefits	Benefitting Strategic objectives and Areas of cooperation
5	<p><b>Fonds Culturel Arts et Ouvrages, France</b></p> <p><b>Strategic partnership to support conservation projects at World Heritage sites on the Danger List.</b></p> <p><b>420,000 USD</b> (for 18 months)</p> <p><b>NEW</b></p>		Long term conservation of World Heritage sites and their removal from the List in Danger.	<p>Preservation and digitization of manuscripts in Bamako and Timbuktu, Mali</p> <p>Conservation condition surveys and devise of adequate stabilisation methodologies for the site of Abu Mena, Egypt</p> <p>Development of a Management Plan, including a conservation programme, provisions for risk management and provisions for public use for the site of Coro and its Port, Venezuela</p>	<p>Website</p> <p>Brochures and other printed material</p>	<p>Funds-in-Trust signed in May 2014</p> <p>End: November 2015</p>	Pending receipt of agreed amounts.	<p>Conservation</p> <p>World Heritage sites in danger</p>
6	<p><b>Fondation IRIS, France</b></p> <p>The foundation supports the World Heritage and Sustainable Tourism Programme.</p> <p>115,147 USD</p> <p>TERMINATED</p>	26,023 (as final tranche of contribution)	Enhanced capacity of World Heritage stakeholders to manage tourism, efficiently, responsibly and sustainably based on local context and needs	Production and dissemination of How-To guides for site managers to better manage tourism at World Heritage sites	None	<p>Funds-in-Trust signed in July 2013</p> <p>End: July 2014</p>	Promotion of sustainable development through appropriate tourism management at World Heritage sites	<p>Conservation</p> <p>Capacity development</p> <p>Sustainable tourism</p>
7	<p><b>Fondation Franz Weber, Switzerland</b></p> <p>The 'Fondation Franz Weber' supports the Rapid Response Facility and natural heritage conservation projects.</p> <p><b>750,000 USD</b> (for 5 years)</p>	149,972	<p>Rapid Response Facility improved thanks to additional funding (the Fund was created in 2005 with Fauna and Flora International in order to mobilize funds to respond to emergency situations at natural heritage sites),</p> <p>Enhanced preservation of The Dja Faunal reserve in Cameroon, threatened by poaching and the negative effect of mining exploitation and deforestation.</p>	On the Dja site, pilot actions to improve revenue sources of local communities, education campaign to fight against poaching, preparation of an environmental and social impact study.	On respective websites and documentation about the project.	<p>Funds-in-Trust (FIT)</p> <p>Start: January 2013</p> <p>End: January 2018</p>	<p>- The Fondation Weber contribution to the RRF has already supported an emergency response grant in Thailand, supporting emergency training for park wardens involved in an increasingly violent rosewood poaching network at the Pang Sida National Park.</p> <p>- An environmental and social study on the site of Dja has been produced in cooperation with the local authorities and will serve for the sustainable conservation of the property.</p>	<p>Conservation</p> <p>Capacity Building</p> <p>Communities</p> <p>Natural World Heritage</p>

Nr	Partnership description and financial contribution agreed (if any)	Amounts received in 2014 <sup>1</sup> (in USD or converted)	Expected results	Major outputs/deliverables	Emblem use <sup>2</sup>	Agreements signed <sup>3</sup>	Evaluation of benefits	Benefitting Strategic objectives and Areas of cooperation
8	<p><b>FOTONAUTS, France</b></p> <p>The Fotopedia Heritage application created by Fotonauts was released in August 2010 to constitute the largest photo application of World Heritage sites for Iphone and Ipad.</p> <p>Non-financial</p> <p><b>TERMINATED</b></p>		Enhanced awareness of World Heritage sites.	Raise awareness about World Heritage with a free application for Iphone and Ipad dedicated to high quality photos of World Heritage sites, with brief descriptions.	In the application and website.	Project agreement. Start: July 2010 End: Dec. 2014	Promotes World Heritage publications and World Heritage Review in particular.  Rated in Apple's top 10 list of apps when it was launched.  Audience figures for 2013: 546,842 downloads; 1,344,653 unique visitors; 77,221 World Heritage Centre webpages opened from the application.	Communication
9	<p><b>GOOGLE Inc., USA</b></p> <p>The project allows internet users to virtually visit a selection of WH properties.</p> <p>Non-financial</p> <p><b>RENEWED (renewal by tacit agreement )</b></p>		Help spread the message about preserving WH and allow it to reach the broad public. Increase awareness worldwide.	Google World Wonders Project website offers virtual visits of World Heritage sites.	On Google's World Wonders project website.	License agreement Start: 29 May 2012	Expecting statistics from Google to allow appropriate evaluation of the project.  Efforts are being made to extend scope of partnership for enhanced benefits to World Heritage.	Communication
10	<p><b>GSP – Our Place World Heritage Ltd and Our Place Publishing Ltd, New Zealand</b></p> <p>Creation of image bank for World Heritage.</p> <p>OUR PLACE supplies photographs for the World Heritage Centre website galleries, and has supplied numerous images for UNESCO and related third-party publications.</p> <p>Non-financial</p> <p><b>RENEWED</b></p>		Enriched database of images and enhanced awareness of WH sites.	Our Place and its international network of professional photographers contribute to a large image databank used to help promote conservation efforts and publicize the World Heritage message.	On website and at exhibitions organized by Our Place with WH images.	World Heritage Fund Special Account. MoU signed in 2006. First partnership Agreement signed in 2008 and ended in 2012. New agreement Start: March 2014, End: March 2017	Our Place has currently photographed over 370 World Heritage sites in 84 countries and has an archive of more than 45,000 exclusively owned World Heritage images.  Image data bank is accessible for use by UNESCO and by World Heritage sites.	Communication

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11	<p><b>JAEGER-LECOULTRE (Manufacture), Switzerland</b></p> <p>Marine programme awareness raising partnership</p> <p>420,000 EUR (3 years)</p> <p>(140,000 EUR per year)</p> <p><b>RENEWED</b> (JAEGER-LECOULTRE partner only)</p>	190,218	<p>Development of World Heritage Marine Programme, including statutory support to WHC activities on marine properties.</p> <p>Enhanced awareness about World Heritage, in particular the 47 marine sites + targeted contributions in cooperation with selected sites</p>	<p>Sustains a global network of site managers who share best management practices and serve as models for other marine protected areas worldwide</p> <p>Supports marine expert for handling WH SOC dossiers and other core WHC tasks for marine properties</p>	Material about the project	<p>Funds in Trust signed in March 2014</p> <p>End: March 2017</p>	The project ensures that the WHC is able to continue providing technical expertise for SOC dossiers for natural sites (marine), in particular Great Barrier Reef, Belize Barrier Reef, Banc d'Arguin National Park, and others	<p>Conservation</p> <p>Credibility</p> <p>Capacity Building</p> <p>Communities</p> <p>Communication</p> <p>Natural (marine) Heritage</p>
12	<p><b>KOBI GRAPHIS, Japan</b></p> <p>Production of Panasonic's corporate World Heritage calendar and a World Heritage Youth calendar.</p> <p>Annual contribution of 50,000 USD + royalties.</p> <p>TO BE RENEWED</p>	53,645	Enhanced awareness about World Heritage.	<p>Production of Panasonic's corporate World Heritage and WH Youth calendar.</p> <p>Design of a web version in 2011</p> <p>Free iPad App launched in 2012 along with several exhibits organized in Japan during the same year</p> <p>The calendar is sold in UNESCO's bookshop</p>	Calendar. Website. iPad App.	<p>World Heritage Fund Special Account</p> <p>Partnership agreements signed in 1996, 2001, 2007 and extended with amendments.</p> <p>Start: 1996</p> <p>End: August 2015</p>	The calendar app was recommended by Apple and listed in the top 10 most popular apps.	Communication
13	<p><b>MONNAIE DE PARIS, France</b></p> <p>Design, production and distribution of coins with WH sites.</p> <p>Royalties.</p>	9,308	<p>Awareness raised about WH through emblematic coin collections.</p> <p>Increased network of collectors of WH emblems worldwide.</p>	Series launched in 2007, 2008, 2009, 2010, 2011 and 2012: Great Wall of China, Grand Canyon, USA, the Kremlin, Federation of Russia, the Taj Mahal, India, the Chateau de Versailles, France, Abu Simbel, Egypt.	On coins.	<p>World Heritage Fund Special Account.</p> <p>License agreements signed in 2007, 2008, 2009, 2011</p> <p>Start: 2007</p> <p>End: 2015: specifically for coins : "Versailles" and "Abu Simbel")</p>	Following a bidding process, UNESCO (ERI) signed a partnership agreement in 2012 with PAMP S.A. (Switzerland) with the objective of centralising UNESCO coin programmes. From then on, WHC is no longer entitled to contract with any national Mint/Central Bank, therefore the partnership with Monnaie de Paris will not be further extended.	Communication

Nr	Partnership description and financial contribution agreed (if any)	Amounts received in 2014 <sup>1</sup> (in USD or converted)	Expected results	Major outputs/deliverables	Emblem use <sup>2</sup>	Agreements signed <sup>3</sup>	Evaluation of benefits	Benefitting Strategic objectives and Areas of cooperation
14	<p><b>NIPPON HOSO KYOKAI (NHK), Japan</b></p> <p>Creation of a series of documentaries for Japanese TV on World Heritage and Intangible Heritage in order to contribute to the creation of a video database, "Heritage Images Archives Initiative".</p> <p>Non-Financial</p> <p>TO BE RENEWED under changed conditions</p>		Enhanced visibility on World Heritage.	<p>Database of digital, hi-definition moving images of World Heritage and Intangible Heritage. Development of the Heritage Images Archives Initiative. Series of 100 Digital High Definition television documentaries about World Heritage and Intangible Heritage. Films are available online on the UNESCO/WHC websites.</p> <p>1202 videos uploaded online in 5 languages</p>	In documentaries and on brochures related to the project.	<p>MoU signed in 2003 with ERI.</p> <p>Partnership Agreement signed in 2004 and project agreement in 2004 and 2005.</p> <p>Partnership agreement and project agreement signed in 2009</p> <p>Start: 2003</p> <p>End: Dec 2014</p>	<p>Provides a database of footages to UNESCO. Footages are chargeable to outside partners and users.</p> <p>Videos and online database were financed through the Japanese government contributions.</p> <p>Estimate number of households as viewers in Japan (Video Research Inc): 17,791,000 in main Kanto region.</p> <p>Estimate number of viewers by programme in Japan (Video Research Inc): 889,550 households in main Kanto region. Total number of viewers nationwide has not been surveyed.</p> <p>Total views on the dedicated UNESCO Youtube channel: 2704</p>	Communication
15	<p><b>Kobi Graphis on behalf of PANASONIC, Japan</b></p> <p>1,000,000 USD (for 2 years)</p>	500,000	<p>Enhanced awareness about World Heritage sites preservation and sustainable development.</p> <p>Reinforced mobilization of young people towards the preservation of World Heritage and environmental issues.</p> <p>Enhanced preservation of World Heritage sites.</p>	<p>Support UNESCO World Heritage Youth Forum activities</p> <p>Support UNESCO World Heritage Volunteers Programme</p> <p>Implement the Panasonic "Eco Picture Diary Contest programme" to sensitize children aged 9-11 years about World Heritage preservation</p> <p>Launch newspaper and TV media international campaigns emphasizing environmental protection, as part of a broad international corporate message, starting June 2013</p>	<p>Press and TV spots. National Geographic Heritage Special</p> <p>Materials used on WH sites within the eco education programme.</p> <p>Panasonic World Heritage exhibition centers</p>	<p>Funds-In-Trust Agreement</p> <p>Start May 2011</p> <p>End 2013</p> <p>New Project Agreement in July 2013</p> <p>End: July 2015</p>	<p>Extensive Media coverage following the eco education programme. Awareness raising about WH preservation for youth and a large audience worldwide. Interface with the WH in Young Hands and Volunteers scheme programme and source of revenue for WH education programme and for communication activities.</p> <p>PANASONIC website promotes WHC website and WH publications in particular the World Heritage Review.</p> <p>In-kind contributions estimated at: 7,000,000 including the advertising campaigns, the education</p>	<p>Conservation</p> <p>Communication</p> <p>Capacity Building</p> <p>Communities</p> <p>Education</p>

Nr	Partnership description and financial contribution agreed (if any)	Amounts received in 2014 <sup>1</sup> (in USD or converted)	Expected results	Major outputs/deliverables	Emblem use <sup>2</sup>	Agreements signed <sup>3</sup>	Evaluation of benefits	Benefitting Strategic objectives and Areas of cooperation
				<p>Support the production of the National Geographic television programme "The World Heritage Special" 60 min, from June 2013 to March 2015</p> <p>Support the UNESCO World Heritage quarterly magazine</p> <p>Support specific World Heritage conservation projects.</p>			projects and the donation of equipment.	
16	<p><b>Polynesian Voyaging Society</b></p> <p>Awareness raising about World Heritage in particular Marine Sites, provision of stories, photos, films taken along the route</p> <p>Non-financial</p> <p><b>NEW</b></p>		Strengthening awareness of OUV with local communities living and working in 13 marine World Heritage sites	Strengthened awareness and connectivity among local communities in 13 marine World Heritage sites	Material about the project	Letter of Agreement Start: November 2014 End: November 2017	The project benefits in particular SIDS with marine World Heritage sites, by bringing awareness about their conservation challenges as well about as the World Heritage value of the site among local communities	Communities Communication Conservation
17	<p><b>Seabourn, USA</b></p> <p>Strategic partnership with the overall goal of raising awareness of heritage conservation and sustainable tourism mobilizing sustainable resources for the long term conservation of World Heritage.</p> <p>1,000,000 USD (for 6 years)</p> <p><b>NEW</b></p>	166,667	<p>Increased awareness of and support for the protection and safeguarding of Heritage and World Heritage properties and the sustainable development of tourism from an influential stakeholder group;</p> <p>Demonstrated efficacy of preservation of cultural and natural values at World Heritage sites through capacity building activities for site managers and other stakeholders;</p>	<p>Identification and promotion of authentic, sustainable and responsible tourism products and services that provide high quality and low impact visitor experiences at World Heritage sites.</p> <p>Awareness is enhanced with key stakeholders through a series of high profile communication activities.</p> <p>Site managers capacities reinforced through transnational networks capacity building activities.</p>	<p>Website</p> <p>Brochures and other printed material which explain the World Heritage Convention</p>	<p>Funds in Trust signed in May 2014</p> <p>End: May 2020</p>	<p>The Seabourn contribution has already supported a number of promotional activities like World Heritage and Sustainable Tourism Programme's participation in high level sustainable tourism events (ITB Berlin; UNWTO/UNESCO Conference on Tourism and Culture in Siem Reap; European Tourism Forum in Naples).</p> <p>Expecting the quantitative and qualitative information from the partner to assess the impact of the visibility activities by the partner.</p>	<p>Sustainable Tourism</p> <p>Awareness Raising</p> <p>Capacity Building</p> <p>Conservation</p>



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			Increased engagement of key stakeholder groups through the development of an incentive programme to engage local communities and the tourism private sector operating in and around World Heritage properties.					
18	<p><b>TOKYO BROADCASTING SYSTEM (TBS), Japan</b></p> <p>Production of a series of 30-minute films on World Heritage entitled "The World Heritage" broadcast weekly by TBS.</p> <p>Since 2006: 40,000 USD per year.</p> <p><b>RENEWED (TACIT YEARLY RECONDUCTION)</b></p>	40,000	Enhanced awareness on World Heritage sites.	650 films have been produced.	On documentaries and brochures about the project.	World Heritage Fund Special Account Agreement with NFUAJ in 1996. Agreement with WHC since 2006.	Global outreach.  Total number of audience of the programme per month: 20 million (estimated average for 2013).	Communication
19	<p><b>Under Water Earth</b></p> <p>Provide films, surveys and observation based assessments for World Heritage Marine Sites</p> <p>Non-Financial</p> <p><b>NEW</b></p>		Raise awareness about World Heritage Marine Sites globally + delivery of a high quality professional photo and video database about marine World Heritage sites free of non-commercial rights + information about state of conservation of sites	Strengthened awareness and information about conservation trends in marine World Heritage sites	Material about the project	Letter of Agreement  Signed in November 2014  End November 2015	The project benefits sites and the WHC in bringing awareness for the conservation challenges + provides a video and database about marine sites	Capacity-building Communication Conservation

**Table 2 - INVENTORY OF ENVISAGED WORLD HERITAGE PARTNERSHIPS AS OF MARCH 2015 (in alphabetical order)**

Nr	Partnership description	Expected results	Major expected outputs	Logo use	Strategic Objectives
1	<p><b>Airbnb, USA</b></p> <p>Strategic partnership with the People Protecting Places Campaign to promote responsible tourism and preservation of World Heritage.</p> <p>Financial contribution expected</p>	<p>Development of World Heritage and Sustainable Tourism Programme, including statutory support to WHC activities on sustainable tourism.</p> <p>Increased awareness and support for sustainable tourism and World Heritage.</p> <p>Promotion of quality tourism products and services that encourage responsible behavior from all stakeholders.</p>	<p>Identification and promotion of authentic, sustainable and responsible tourism products and services that provide high quality and low impact visitor experiences at World Heritage sites.</p>	<p>Website</p> <p>Brochures and other printed material</p>	<p>Communication</p> <p>Conservation</p> <p>Sustainable tourism</p>
2	<p><b>Fondation Chanel, France</b></p> <p>Support gender equality and sustainable development for local communities at World Heritage sites</p> <p>Financial contribution expected</p>	<p>Culture of entrepreneurship and sustainable development of women organizations improved.</p>	<p>Capacity-building actions to foster sustainable development and gender equality in selected World Heritage sites</p>	<p>None</p>	<p>Capacity-building</p> <p>Communities</p>
3	<p><b>SeaWeb/Relais &amp; Châteaux, France</b></p> <p>Tripartite agreement to support the World Oceans Day event for three consecutive years with a view to generate contributions to the work of the Convention for WH marine sites.</p> <p>Financial contribution expected</p>	<p>Increased awareness and support for World Heritage marine sites</p>	<p>Support for the World Oceans day</p>	<p>During the World Oceans Day event:</p> <p>Website</p> <p>Brochures and other printed material</p>	<p>Communication</p> <p>Conservation</p>