SUMMARY

This document provides a status report on follow-up to the work of the Consultative Body of the World Heritage Committee according to the following structure:

BACKGROUND

1. TECHNICAL ISSUES

2. COMMUNICATIONS AND PROMOTION

3.1 MANAGEMENT REVIEW AND FINANCIAL AUDIT
3.1.1 External financial and administrative audit
3.1.2 Management Review
3.1.3 Roles and functions of the World Heritage Centre
3.1.4 Recommendations of the twenty-second session of the Bureau, July 1999

3.2 ACTION REQUIRED BY THE TWENTY-THIRD SESSION OF THE COMMITTEE FOLLOWING THE RECOMMENDATIONS OF THE TWENTY-THIRD ORDINARY SESSION OF THE BUREAU
3.2.1 Creation of a strategic task force (see Annex I)
3.2.2 Update on the integrated Information Management System for World Heritage
3.2.3 Roles and functions of the World Heritage Centre

4 USE OF THE WORLD HERITAGE EMBLEM AND FUND-RAISING GUIDELINES.

This document should be read in conjunction with WHC-99/CONF.209/INF.15 and WHC-99/CONF.209/INF.19. Decisions required by the Committee are indicated in boxes at the end of each section of the document.
BACKGROUND

At its twentieth session in December 1996, the Committee:

(i) requested a Financial Audit of the World Heritage Fund for the year ending 31 December 1996,

(ii) requested a Management Review of the World Heritage Convention, and

(iii) established a Consultative Body “to undertake a review of the way in which the World Heritage Centre has assisted the Committee in implementing the World Heritage Convention”.

The Financial Audit and Management Review were completed in 1997.

At its twenty-first session in December 1997, the Committee requested the Consultative Body to examine four issues:

1. Technical issues
2. Communications and Promotion
3. Management Review and Financial Audit; and

1. TECHNICAL ISSUES

In 1998 the Consultative Body examined the following technical issues:

(a) the application of cultural criteria (i) and (vi),
(b) the test of authenticity,
(c) the imbalance of the World Heritage List, and
(d) the implementation of the Global Strategy.

At the twenty-second session of the World Heritage Committee and at the twenty-third ordinary session of the Bureau in 1998 the four technical issues were discussed extensively in the context of the implementation of the Global Strategy and with reference to proposed changes to the Operational Guidelines made at the World Heritage Global Strategy Natural and Cultural Heritage Expert Meeting, held in Amsterdam in March 1998.

Furthermore, an agenda item on “Ways and means to ensure a representative World Heritage List” was presented to the twelfth General Assembly of States Parties to the World Heritage Convention in October 1999 (see WHC-99/CONF.209/7). A resolution was adopted defining the responsibilities of the States Parties, the advisory bodies, the Committee and the
Secretariat. WHC-99/CONF.209/8 Add. proposes follow-up to the resolution adopted by the General Assembly.

**Decision required:**

The Committee may wish to request that the Centre and the Advisory Bodies continue to take into account the work of the Consultative Body on technical issues (the application of cultural criteria (i) and (vi), the test of authenticity, the imbalance of the World Heritage List, and the implementation of the Global Strategy) especially in relation to the implementation of the Global Strategy and the meetings on Rationalisation of the Operational Guidelines to be held in the United Kingdom in April 2000 (see WHC-99/CONF.209/17) and the meeting on integrity/authenticity in an African context expected to be held in Africa in May 2000 (see WHC-99/CONF.209/8).

2. COMMUNICATIONS AND PROMOTION

Following the work of the Consultative Body in 1998, the Committee adopted a "Strategic Plan for World Heritage Documentation, Information and Education Activities" at its twenty-second session in 1998. Progress with the implementation of the Strategic Plan is reported under Agenda item 11 - Activities concerning World Heritage documentation, information and education (see WHC-99/CONF.209/15).

3.1 MANAGEMENT REVIEW AND FINANCIAL AUDIT

3.1.1 External financial and administrative audit

At its twentieth session in 1996 the Committee requested the Director-General of UNESCO to undertake an external financial and administrative audit of the World Heritage Fund for the year ended 31 December 1996.

In 1997, the audit was:

- submitted to the Director-General of UNESCO (3 June 1997)
- examined, along with the comments of the Director-General of UNESCO, by the twenty-first sessions of the World Heritage Committee and its Bureau

At the twenty-second session of the Committee in December 1998:

- the response of the Centre to the recommendations of the financial and administrative audit was presented
- the Committee congratulated the Secretariat for the efforts made to improve the financial management of the World Heritage Fund (see Sections XI.2 and XI.3 of WHC-98/CONF.203/18).
The Centre is continuing to work to improve and strengthen financial administration of the World Heritage Fund.

3.1.2 Management Review

Following the request of the Committee at its twentieth session (1996), the Report of the External Auditor to the Director-General of UNESCO on the Management Review of the World Heritage Convention was:

- completed in November 1997
- presented to the Director-General of UNESCO in November 1997. The Director-General requested the Committee to:
  - set priorities and time schedules for implementation;
  - decide whether review, analyses and studies recommended are to be carried out by the Centre in co-operation with UNESCO based units or by external organisations; and
  - estimate and provide the necessary financial resources for implementing the recommendations where necessary.
- presented to the twenty-first session of the Committee in December 1998 (along with the comments of the Director-General of UNESCO)
- examined by the Consultative Body in 1998 at the request of the twenty-first session of the Committee.

At its twenty-second session in December 1998, the Committee adopted the following decision concerning the Management Review:

Having examined the work of the Consultative Body in 1998, the Committee requested the twenty-third session of the Bureau to examine the Progress Report on Follow-up to the “Report of the External Auditor to the Director-General of UNESCO on the Management Review of the World Heritage Convention” prepared by the Centre (Annex I of Document WHC-98/CONF.203/11). The twenty-third session of the Bureau is asked to present its own report and recommendations on the subject to the twenty-third session of the World Heritage Committee for adoption.

3.1.3 Roles and functions of the World Heritage Centre

In 1998 the twenty-second session of the Committee adopted the following decision concerning the role and functions of the UNESCO World Heritage Centre:

1. The Committee expressed satisfaction and appreciation of the work of the World Heritage Centre under the direction of Mr von Droste, successfully bringing together work on the protection of both cultural as well as natural World Heritage.
2. The Committee is convinced that the World Heritage Centre should remain a unit specifically dedicated to provide Secretariat services to the World Heritage Convention under the direct authority of the Director-General.

3. The Committee believed that the recommendation of the twenty-second session of the Bureau in June 1998 addressed to the Director-General remains valid. Therefore, the Committee kindly requested the Director-General of UNESCO to prepare a report on the following points:

- the tasks and functions of the World Heritage Centre as Secretariat to the Convention;
- the modalities for intervention and co-operation with other specialized sectors of UNESCO in the field of World Heritage;
- the modalities for co-ordination of the other sectors with the World Heritage Centre;
- the way in which decisions are adopted and applied on the use of the funds related to the implementation of the World Heritage Convention;
- the tasks and functions of the World Heritage Centre with respect to the use of funds as Secretariat to the Convention.

The report is requested in due time for the twenty-third session of the Bureau to consider it and provide recommendations, if necessary, to the twenty-third session of the Committee.

The Centre is asked to circulate the report to all members of the Committee as soon as it becomes available.

3.1.4 Recommendations of the twenty-third session of the Bureau, July 1999


1. Requested the World Heritage Centre to prepare a document on the creation of a strategic task force including its terms of reference and taking into consideration the various interventions which took place during this debate,

2. Took note of the importance of the installation of an integrated information management system, with an appropriate geographical information component,

3. Took note of the other points presented in Annex I of document WHC-99/CONF.204/8 (Report from the Director-General of UNESCO concerning the roles and functions of the World Heritage Centre, as requested by the twenty-second session of the World Heritage Committee -now made available to the Committee as WHC-99/CONF.209/INF.15).
3.2 ACTION REQUIRED BY THE TWENTY-THIRD SESSION OF THE COMMITTEE FOLLOWING THE RECOMMENDATIONS OF THE TWENTY-THIRD ORDINARY SESSION OF THE BUREAU

3.2.1 Creation of a strategic task force

As requested by the twenty-third ordinary session of the Bureau, the Centre has prepared proposed Terms of Reference for a strategic task force (see Annex I).

Decision required:

The Committee may wish to adopt the proposed Terms of Reference for the creation of a strategic task force presented in Annex I. Furthermore, the Committee may wish to allocate the sum of US$10,000 from the World Heritage Fund (see Chapter I of WHC-99/CONF.209/18) for the work of the strategic task force and the preparation of an updated Strategic Framework for World Heritage. Additional contributions could be made available by States Parties if and when necessary and take the form of funds and/or secondment of personnel to organize the work of this Task Force.

3.2.2 Update on the integrated Information Management System for World Heritage

The contributions from three States Parties (Finland, the United Kingdom, and the United States of America) and the World Heritage Fund made possible the initiation of a contract in 1999 with the European Space Agency (ESA). The contract is to assist the World Heritage Centre in constructing a modern Information Management System (as recommended by the "Report of the External Auditor to the Director-General of UNESCO on the Management Review of the World Heritage Convention", November 1997) to enable better decision and policy making by the Committee, advisory bodies, and World Heritage Centre staff.

The first phase of this project, which will be completed by the time of the twenty-third session of the Committee, will include the Document Management System, a consolidated World Heritage site database, and an upgrade to the current International Assistance database. The budget for the Information Management System for World Heritage is included in Chapter I of WHC-99/CONF.209/18. Documentation activities connected with the new Information Management System are also described in WHC-99/CONF.209/15.

At its twenty-second session, following a proposal made by the Delegate of Hungary, the World Heritage Committee requested that the format of geographic information to be presented in Periodic Reports by States Parties should be further examined by the Bureau at its twenty-third session (Paragraph XIV.6, WHC-98/CONF.203/18). To this end, an Expert Meeting on Digital and Cartographic Guidelines was convened in London (United Kingdom) on 15 October 1999, to examine a proposal that would improve the quality of mapping and presentation of geographic information included by States Parties in nominations of properties for inclusion in the World Heritage List and in periodic reports. The report of the Expert Group is contained in WHC-99/CONF.209/INF.19.
The Expert Group concluded that the condition of maps and boundary information submitted with many of the early nominations was inadequate for modern mapping purposes and that new maps should be provided by the States Parties for most properties. The Expert Group also agreed that the cycle of periodic reporting established by the Committee was the best means of compiling this information. It is proposed that a detailed assessment of geographic information in each nomination dossier be prepared by the Secretariat in consultation with the advisory bodies and submitted to the relevant States Parties (see work plan item III.1 in WHC-99/CONF.209/15).

In summary, the recommendations of the Expert Meeting on Digital and Cartographic Guidelines made recommendations for the revision of (i) the Operational Guidelines, (ii) the Format for the nomination of cultural and natural properties for inscription on the World Heritage List, and (iii) the Format for the periodic reporting on the application of the World Heritage Convention (see WHC-99/CONF.209/INF.19).

**Decision required:**

The Committee may wish to:

(i) take note of the Report of the Expert Meeting on Digital and Cartographic Guidelines (United Kingdom, October 1999) (WHC-99/CONF.209/INF.19), and


3.2.3 Roles and functions of the World Heritage Centre

3.2.3.1 Report of the Director-General on the tasks and functions of the World Heritage Centre as requested by the twenty-second session of the World Heritage Committee

At the twenty-third session of the Bureau (July 1999) the Director of the Centre presented the Report of the Director-General on the tasks and functions of the World Heritage Centre as requested by the twenty-second session of the World Heritage Committee (see Annex II of WHC-99/CONF.209/INF.15).

The Report of the Director-General, dated 24 June 1999, refers to the intersectoral character of the work of the World Heritage Centre. The transdisciplinarity of the World Heritage Convention itself, demands that the work of the Centre and its functional and organisational position in UNESCO, be transversal. To achieve this objective and in response to a steadily increasing workload, reinforcing the relations between the Centre and other UNESCO Sectors and units (most notably with Culture, Science, Education, the MOST Programme of
Social Sciences and Communications) and the advisory bodies (ICCROM, IUCN and ICOMOS) must be continued.

Furthermore, synergy between the Centre and units of UNESCO with statutory responsibilities for other heritage protection Programmes, Conventions and Recommendations can be strengthened. This is also the case for the Centre's links with the secretariats of other environmental protection conventions (e.g. Convention on Biological Diversity, Ramsar Convention etc.). When reviewing the relations and the strengthening of links as referred to above, focus should be given to both the normative and operational functions performed by the Centre.

The years 1999 and 2000 represent a period of transition for the World Heritage Centre. Following the retirement of Bernd von Droste as Director of the Centre on 31 January 1999, Mr Mounir Bouchenaki (Director, Cultural Heritage Division) also assumed the leadership of the Centre. The post of Director of the Centre (D-2) has now been advertised – applications are due by 15 January 2000. Furthermore, on 12 November 1999, following the twelve-year tenure of Mr Federico Mayor as Director-General of UNESCO, Mr Koichiro Matsuura (former Chairperson of the World Heritage Committee) was elected as Director-General of UNESCO.

Decision required:

The Committee may wish to take note of the Report of the Director-General on the tasks and functions of the World Heritage Centre as requested by the twenty-second session of the World Heritage Committee, June 1999 (see Annex II of WHC-99/CONF.209/INF.15).

3.2.3.2 Organizational chart of the UNESCO World Heritage Centre

The Director of the Centre informed the Bureau at the twenty-third session that he would present to the twenty-third session of the Committee, the organizational chart of the Centre that would reflect a geographical distribution of work among the professionals, a documentation and information unit and an administrative unit which is being reinforced. He also informed the Bureau of his wish to follow the efforts started by his predecessor in order to regularize the personnel of the Centre still outside of the Regular Budget of the Organization.

The organizational table of the World Heritage Centre is included in WHC-99/CONF.209/18.

At its twenty-third ordinary session the Bureau adopted the following Draft Resolution for presentation to the Twelfth General Assembly of States Parties to the Convention.

“The Bureau of the World Heritage Committee

Noting that the true nature of the functioning of the Convention concerning the protection of the World Cultural and Natural Heritage implies a regular growth in the annual activities relating to its implementation.

Pointing out that the staff of the World Heritage Centre who ensure the Secretariat of this Convention are funded by UNESCO, as well as its operating costs,
Considering that the resources of the World Heritage Centre, notably its staff, have to respond on a regular basis to the workload resulting from its functions relating to the Convention,

Reaffirming the interest of all States Parties to the Convention for its efficient implementation, in conformity with the undertakings of the General Conference of UNESCO and its Director-General,

Taking note of all the efforts already undertaken by the Director-General of UNESCO to secure the necessary resources,

1. Requests the Director-General of UNESCO

   a) to request the General Conference of UNESCO, during its approval of the Programme and Budget for 2000-2001 of the Organization, to take into consideration the needs and resources of the World Heritage Centre so that it may ensure the implementation of the Convention for the Protection of World Cultural and Natural Heritage,

   b) to take the above into consideration during the implementation of the approved Budget and Programme»

2. Expresses the wish that the States Parties support the need to reinforce the working capacity of the World Heritage Centre to the Executive Board and the General Conference of UNESCO.

The Draft Resolution was presented to, and noted by, the twelfth General Assembly of States Parties to the World Heritage Convention (28-29 October 1999) (see WHC-99/CONF.209/7).

Decision required:

The Committee may wish to request the Chairperson to confer with the new Director-General to identify further means of reinforcing the capacity of the Secretariat in fulfilling the growing workload related to the implementation of the World Heritage Convention.

4. USE OF THE WORLD HERITAGE EMBLEM AND FUND-RAISING GUIDELINES

Following the work of the Consultative Body in 1998, the twenty-second session of the Committee adopted "Guidelines and Principles for the Use of the World Heritage Emblem" and agreed to include them as Annex 3 of the Operational Guidelines for the Implementation of the World Heritage Convention.

The Committee asked the Centre to work in accordance with the Internal Guidelines for Private Sector Fund-Raising in Favour of UNESCO.
CONSTITUTION AND TERMS OF REFERENCE OF A STRATEGIC WORKING GROUP ON THE FUTURE OF THE WORLD HERITAGE CONVENTION

A. BACKGROUND

A.1 Strategic Orientations for the Future, 1992

In 1992, following an in-depth evaluation performed in 1991 and 1992, as requested by the Committee at its fourteenth and fifteenth sessions, Strategic Orientations for the Future were adopted by the sixteenth session of the Committee. In summary, the Goals and Objectives outlined in the Strategic Orientations for the implementation of the Convention were:

**Goal 1** Promote completion of the identification of the world heritage

Objective: Complete the global study and appropriate thematic studies
Assist, where necessary, in identification of sites and preparation of nominations

**Goal 2** Ensure the continued representativity and credibility of the World Heritage List

Objective: Maintain objective and consistent review and evaluation procedures
Refine and update criteria for evaluation of natural/cultural heritage nominations
Promote consideration for inscription from all geo/cultural regions of the world
Consider situation of sites no longer qualifying for listing

**Goal 3** Promote the adequate protection and management of the World Heritage Sites

Objective: Take specific steps to assist in strengthening site protection and management
Take appropriate actions to address threats and damage to site

**Goal 4** Pursue more systematic monitoring of World Heritage sites

Objective: Define elements and procedures for monitoring
Cooperate with State Parties and competent authorities on regular monitoring work

**Goal 5** Increase public awareness, involvement and support

Objective: Provide support to site presentation and interpretation
Implement a professionally designed marketing strategy
Attract donations and public support, including through demonstration of accountability in World Heritage Fund management
Reinforce the image of a World Heritage Site network by introducing standards in the design and content of site programmes and general information materials
Compile and regularly distribute reports highlighting the success stories of the Convention
Encourage appropriate co-operation with local populations in promoting and protecting World Heritage sites
Provide support for circulation of exhibits on World Heritage sites among States Parties to the Convention

The Committee also adopted a number of recommendations under the following headings:

I. THE CONVENTION AND ITS LINKS WITH OTHER INTERNATIONAL CONVENTIONS AND RECOMMENDATIONS

II. BODIES RESPONSIBLE FOR IMPLEMENTATION
   A. The Committee
   B. The Secretariat
C. The Consultative Bodies
D. The General Assembly

III. IMPLEMENTATION OF THE CONVENTION
   A. The World Heritage List
   B. List of World Heritage in Danger
   C. Withdrawal of a property from the World Heritage List
   D. Monitoring the state of conservation
   E. The World Heritage Fund
   F. Promotional work

A.2 Review of Strategic Orientations by the World Heritage Centre, 1996

   In 1996, the World Heritage Centre prepared a thorough internal review of progress towards the fulfillment of the Goals and Objectives outlined in the "Strategic Orientations" and presented it to the twentieth session of the Committee in Merida, Mexico. The Centre proposed to the Committee that the Centre organize an international expert meeting, in association with the advisory bodies, to thoroughly review the implementation of the Convention and plan strategically for the future. The twentieth session of the Committee "concluded that it did not support neither a thorough review of the implementation of the Convention nor the drafting of a strategic plan for the future as proposed, and did not allocate the funding required for this purpose" (Paragraph XIV.5, WHC-96/CONF.201/21).


   In 1997 the Management Review performed by the External Auditor examined four areas – strategic direction, implementation of the Convention, management of the World Heritage Centre and co-operation within UNESCO and with international organizations. The Management Review included a total of 35 recommendations including a specific recommendation on Strategic Direction as follows:

"27. The Committee should:

• direct a Strategic Review exercise, fully supported by the Centre, using as a starting point a follow-up on the goals, objectives and recommendations adopted by it at the sixteenth session and contained in the 1992 document entitled "Strategic Orientations for the Future";

• ensure that an updated strategic framework, containing as a minimum a vision, goals, objectives and short-, medium- and long-term action plans, be produced by December 1998 and systematically followed up through an action plan specifying accountable parties, time horizons and reporting mechanisms; and

• adopt the review of the status of the strategic framework as a permanent item on its agenda."
A.4 Follow-up to the Management Review, 1997-1999

Since the completion of the Management Review in November 1997, a number of issues relating to the implementation of the World Heritage Convention have been, or are being, addressed and new strategic approaches formulated.

(i) **Periodic Reporting** – Eleventh General Assembly of States Parties adopted new system for Periodic Reporting in 1997 and a process and format for Periodic Reporting were subsequently adopted at the twenty-second session of the Committee in 1998,

(ii) **Strategic Plan for World Heritage Information, Documentation and Education** - adopted by the Committee at its twenty-second session in 1998,

(iii) **Evaluation of International Assistance** – underway following the request of the twenty-second session of the Committee in 1998,

(iv) **Expert Group Review of the World Heritage Centre Data and Information Infrastructure**, March 1998

(v) **Integrated Information Management System for World Heritage** initiated in 1999,

(vi) **Global Strategy** - Resolution on "Ways and means to ensure a representative World Heritage List" through enhanced implementation of the Global Strategy adopted by the Twelfth General Assembly of States Parties, October 1999,

(vii) **Examination of the working methods and equitable representation of the World Heritage Committee** - Resolution to examine the working methods and equitable representation of the World Heritage Committee adopted by the Twelfth General Assembly of States Parties, October 1999,

(viii) **Rationalisation of the Operational Guidelines** - Expert Meeting to be held in the United Kingdom in April 2000.

A.5 Recommendation of the twenty-third ordinary session of the Bureau, July 1999

As noted in 3.1.4 above, the twenty-third ordinary session of the Bureau (July 1999):

Requested the World Heritage Centre to prepare a document on the creation of a strategic task force including its terms of reference and taking into consideration the various interventions that took place during this debate (see Paragraph VI.5 WHC-99/CONF.209/4).

CONSTITUTION AND TERMS OF REFERENCE OF A STRATEGIC WORKING GROUP ON THE FUTURE OF THE WORLD HERITAGE CONVENTION

B. PROBLEMATIC

Certain imbalances and malfunctionings previously identified by the External Auditor during the management evaluation of the World Heritage Centre were taken up by States Parties during the preliminary discussions for the writing of this document, as well as during the debates of the twelfth General Assembly of States Parties (October 1999).

Therefore, aware of the need for a critical and future-oriented lecture of the Convention and its implementation at the dawn of the 21st century and after more than 25 operational years,
the States Parties wish to engage in a more global reflection, in direct support to a series of parallel actions, on the role of the Convention and the way in which it is implemented.

C. COMPOSITION OF THE WORKING GROUP

In addition to the members of the World Heritage Committee and other States Parties, the advisory bodies and international personalities belonging to the spheres of cultural and natural heritage, history of civilisation and earth sciences, economy and development, could be invited to work together with this group to provide an external viewpoint of the Convention. The World Heritage Centre will ensure its Secretariat.

In a first stage, a restricted working group comprising solely members of the Committee, the advisory bodies and the World Heritage Centre, will elaborate the terms of reference for the working group and its composition. We propose that this initial working group include no more than twelve persons.

D. TERMS OF REFERENCE

These terms of reference, which shall be developed by the initial group, shall be based upon a reflective exercise already undertaken on the Convention and covering several fields.

These terms of reference will be submitted to the twenty-fourth session of the Bureau and thereafter to the Committee for approval. They will then be divided between the different thematic working groups. The results of the work of the groups might be the subject of monographs or synthesis notes to be discussed in an enlarged working group. Already one may envisage two major fields of reflection covering several subjects:

1. The management of the Convention and its functioning (e.g. the working methods of the Committee, the procedures for reactive monitoring and in-Danger listing, strengthening of external partnerships and the status of the World Heritage Fund as an instrument for conservation).

2. The Convention and the World Heritage today (world heritage concept, the role of the Convention in the evolution of the countries, the representativity of the List, etc...)

E. REQUIREMENTS FOR THE FUNCTIONING OF THE WORKING GROUP

Once constituted, the Working Group will need:

- a Secretariat to ensure its functioning;
- to hold a first consultative meeting before May 2000, then a strategic working group meeting before October 2000;
- to hold a meeting for the thematic groups, in the event that this scenario is retained;
- to submit the results of the work to the World Heritage Committee at its twenty-fourth session.
Taking into account the constraints of the World Heritage Fund, an amount of only US$ 10,000 from the World Heritage Fund is requested for approval by the Committee. It should be further supported through extrabudgetary funding from States Parties.