

"I Know Where I'm Going"

Remote Access to World Heritage Sites from St Kilda to Uluru, a Conference

23-24 November 2011- Edinburgh (UK)

DAY 1 – MORNING

9:30 Welcome by Scotland's Cabinet Secretary for Culture & External Affairs, F. Hyslop MSP & UKNC for UNESCO (Joanne Orr, Chair of the Scotland Committee)

KEYNOTES Dr. Mechtild Rössler, Chief of the Policy and Statutory Section at UNESCO World Heritage Centre

Mr Ben Kacyra, Founder of CyArk

PRESENTATIONS

3D Digital Technologies for Remote Access and Sustainability, by Historic Scotland Scottish Ten team

Space, natural and cultural heritage sites, by M. Hernandez (European Space Agency & UNESCO Space for Heritage Project)

Visualising our Underwater Heritage, by DJCAD-University of Dundee & ADUS team

Networking lunch and Remote Access Exhibition at Inspace

DAY 1 – AFTERNOON

KEYNOTE Mr Robin Turner, the Royal Commission on the Ancient and Historical Monuments of Scotland (RCAHMS) – *Remote access to St Kilda through time and space*

PRESENTATIONS

St Kilda World Heritage Site Remote Access Centre Presentation

"Are we there yet? The future of shared mobile context and its impact on visitor experience", by B. Mosse (Nokia) ; and **Mainlimes Mobil - Presenting Archaeology and Museums with the help of smartphones** by E. Dobat (Boundary Media KG, Germany)

The value of micro-blogging and the social media to World Heritage Sites, by Dr S. Rose (Jurassic Coast WHS,UK)

Visualizing Heritage - New media technologies and the representation of ancient tombs of Monte Albán,-Mexico, by Prof. E. Hoobler (Cornell College, USA)

Wrap-up session: *Do we know where we are going? What opportunities? What challenges? By Sue Davies* (UK National Commission for UNESCO & Wessex Archaeology)

16:30 End Day 1- Scottish wine reception & Exhibition at Inspace followed by Buffet Dinner (venue tbc)



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DAY 2 – MORNING

9:00 Welcome- Ruth Parsons (CEO of Historic Scotland) and Kate Mavor (CEO of The National Trust for Scotland)

KEY INTERVENTION

Uluru-Kata Tjuta National Park Traditional Owners & Parks Australia Executive (*live video conferencing session with Australia*) on Remote access technologies and indigenous sites/ sacred sites: issues of ownership & participation.

SESSIONS

Remote access technologies and resource poor settings: does it work? is it sustainable? Chaired by Dr Kodzo Kavua (University of Ghana), with Ali Ould Sidi (World Heritage Site Manager of Timbuktu, Mali) and Zagba Oyorley (Culture Works Africa)

Do we know where we have been? Using the Oral tradition & storytelling: the oldest remote access medium to WH sites by T. Muir (Storyteller & Folklorist from Orkney WHS)

Remote access technologies and the preservation and promotion of Intangible Cultural Heritage, by Joanne Orr, Museums Galleries Scotland & Chair of the UK National Commission for UNESCO in Scotland

Networking lunch and Remote Access Exhibition at Inspace

DAY 2 – AFTERNOON

SESSIONS

Shortening the heritage tourism value chain: How new technologies can empower people to create, and seize, the added value of world heritage tourism, by J. Rebanks (Rebanks Consulting Ltd, UK); and **Cultural tourism trends and the role of remote access in knowledge-based tourism and World Heritage** by P. DeBrine (UNESCO Programme Specialist –Sustainable Tourism)

World Heritage Sites, remote access and set-jetting, by F. Rogan (Rosslyn Chapel Trust, Scotland).

World Heritage Sites, Remote access technologies and Education: The Digital classroom by CyArk.

14:50

Concluding remarks- Dr. Mechtild Rössler, Chief of the Policy and Statutory Section at UNESCO World Heritage Centre

15:30

End of Day 2



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