

Patrimonito's World Heritage Adventures International Storyboard Competition 2010/2011





Patrimonito

The character of Patrimonito was created on the basis of the World Heritage Emblem by a group of Spanish-speaking students at the First World Heritage Youth Forum held in Bergen, Norway in 1995. Patrimonito means “small heritage” in Spanish and **represents a young heritage guardian.**

Patrimonito has since then been widely adopted as the international mascot of World Heritage Education Programme. Since 2002, Patrimonito is also the main character of the *Patrimonito's World Heritage Adventures* cartoon series.

For more information about Patrimonito, you can visit our website: <http://whc.unesco.org/en/patrimonito/>



Competition themes

Each participant should pick one theme related to one World Heritage site of his or her choice.



The four proposed themes are:

1. **World Heritage and the role of the Communities**
(for example people living in and around World Heritage sites)
2. **World Heritage and Sustainable Tourism**
(visiting responsibility)
3. **World Heritage and Sustainable Development**
(how to balance preserving heritage for future generations with meeting human needs)
4. **World Heritage and Biodiversity**
(sites that are crucial to sustaining life, nature, or species, including those endangered)

Themes can be combined, but the predominant choice should be indicated.



The Competition

A national selection:

Made by the National Commission of each country;
Of the 5 best storyboards;
For each theme

An international jury:

Composed of heritage and education experts
At the UNESCO Headquarters in Paris

An international finale:

The 3 best storyboards per theme
Announced in the spring of 2011



Winners and awards

Finalists at the national level will receive a **UNESCO Certificate**.

There will be **twelve winners** (three winners per theme) at the international level, and each of them will receive

a **UNESCO certificate** and
a **UNESCO medal**
and... **the winning storyboards will be professionally transformed into an animated film episodes of the Patrimonito's World Heritage Adventure series.**

The **name of each young author** of the winning storyboards will be **credited in the film** which will be **distributed worldwide** by UNESCO and its partners.



The release of the next episode is scheduled for 2011.

Create your storyboard

Preparing a storyboard is like drawing a comic book.

It is a script that presents a story through sketches in chronological sequence. Usually, a storyboard is drawn in pencil or ink. The images or visual illustrations of the story are portrayed using a series of frames.

Your story and drawing should reflect:

- 1) your **knowledge** of the **World Heritage site** you have chosen and reasons for its inscription on the World Heritage List
- 2) a **challenge/problem faced by the site** based on the theme you have chosen.
- 3) the **solution** you propose to the challenge/problem.

Use blank storyboard worksheets for drawing the cartoons. The worksheets give you a series of frames that will show the development of the action or story.



Structure of the storyboard

- a) First, you need to decide what story you are going to tell. Think about what you want to communicate to the audience. Remember that your story should reflect the theme that you have chosen.
Do not forget that Patrimonito should play one of the main roles among your characters.
- b) Your script will need 'shape' - this means it needs a beginning, middle, and an end.
- **Beginning:** Set up your story and characters in relation to the selected World Heritage site.
 - **Middle:** This is the backbone of your story. Here you present the obstacles or problems your characters have to overcome: or, perhaps there were no obstacles but an interesting journey or series of coincidences that they experienced. Communicate your main message.
 - **End:** This is the conclusion of your story where everything should become clear, showing how you think the problem should be resolved and giving the end of the story.

Balance the presentation of your story. Consider the number of frames devoted to the description of the site, to the issue confronted by the site and the solution you propose.



Surname:

Name:

Age:

School:

Grade:

Professor:

Address:

.....

Country:



1

This part of the frame is **for the drawing**. The drawings can be in black & white or in colour.

Number the frames in chronological order at the top right corner. Use a minimum of 16 and a maximum of 24 of frames.



Use this part of the frame to add key words or a description of the action, the movement of the characters and for suggestions on music or special effects, etc. to be used in producing the animation. This must be **in English or French**.



There will be no dialogue, so provide the drawings with the basic message clearly.

Patrimonito's World Heritage Adventures project

8 episodes have already been made on the basis of storyboards created by young people :

- [Patrimonito arrives in Cuba: Havana](#)
- [Patrimonito in Norway: The Wooden Church of Urnes](#)
- [Patrimonito in New Zealand: The Sub-Antarctic Islands](#)
- [Patrimonito in Ethiopia: Rock-Hewn Churches of Lalibela](#)
- [Patrimonito in the Russian Federation: Historic Monuments of Novgorod and Surroundings](#)
- [Patrimonito in the Democratic Republic of Congo, Uganda and Rwanda: The Virunga Mountains](#)
- [Patrimonito in Australia: Climate Change and the Great Barrier Reef](#)
- [Patrimonito in Spain: Old Town of Ávila](#)

Join us!

