

**Report on the implementation of the Recommendations mentioned in the Decision  
40 COM 8B.33 to be examined by the World Heritage Committee.**

Brasília, November 29<sup>th</sup>, 2017

Report on the Pampulha Modern Ensemble, World Heritage List inscription n. 1493 of 2016, developed to comply with the demands expressed by the World Heritage Committee in its 40<sup>th</sup> session (Istanbul, 2016). The State-Party informs:

**a) implementing the work set out in the Intervention Plan to:**

**(i) restore the Yacht Club building and its designed landscape,**

Executive projects for the restoration of the main building, designed by Oscar Niemeyer, as well as the gardens designed by Burle Marx and the regeneration of the building annex to the club are currently underway.

Resources were obtained from a fine related to damage caused to the municipality's cultural heritage, identified by the Belo Horizonte City Hall as fit to be employed to fund all necessary interventions.

**(ii) draw up a new design for Dino Barbieri Square to reflect Burle Marx's designs and submit it to the World Heritage Centre for review by the Advisory Bodies,**

**(iii) once approved, implement the design for Dino Barbieri Square,**

The Superintendency of IPHAN/MG, through its technical staff, has developed a proposal of Restoration Project for Dino Barbieri Square, forwarded with this report and sent to the World Heritage Centre and its Advisory Bodies.

After the latter's response, in case the project is approved, the executive project and supplementary projects will be commissioned to enable the beginning of works.

**(iv) restore the original entrance to the Ballroom,**

The Belo Horizonte City Hall, through its Municipal Secretariat of Culture, its Municipal Culture Foundation and its Cultural Heritage Directorate, Public Archives and Pampulha Modern Ensemble, has commissioned an Architecture company to develop a proposal for the restoration of the original entrance to the Ballroom, as requested.

After studies and surveys at the site, the company Civitas Arquitetura e Patrimônio presented a proposal that was accepted by the Municipal Executive Power in November 2017. Works for the restoration of the entrance to the Ballroom will begin in December 2017, and should take 15 days.

**(v) improve the water quality of the Lake to recreational standards, according to the planned timescale;**

Works for the recovery of water quality in the Pampulha Lake, the object of Contract AJ-32/2015, began in March 2016. The quality of water in the Pampulha Lake has reached the levels of compliance with the parameters established for Class 3 (National Environmental Council-CONAMA Resolution 357/05 and DN Environmental Policy State Council-COPAM/CERH/001-08) according to the goal established in the Responsibility Matrix. The first stage of the execution of water quality recovery services at the Pampulha Lake, lasting 10 months, was undertaken from March/16 to December/16, when the established goal was reached. The second stage - maintenance phase - was initiated last January, and should continue until March/2018.

These works contemplate the application of two distinct and complementary technologies. One of them consists in the application of Bioremediation (ENZILIMP®) intended for the degradation of organic matter and disinfection (reducing the presence of fecal coliforms), and the other of a Physical-Chemical Environmental Remediation (PHOSLOCK®) specifically developed to reduce the concentration of phosphorus and control the proliferation of algae. The efficacy

of these technologies has been proven and certified by the competent environmental body IBAMA - Brazilian Institute of Environment and Renewable Natural Resources.

In this maintenance stage, monitoring efforts have obtained satisfactory results, which means that the water in the Pampulha Pond has retained its Class 3 status.

The Monitoring Program was structured in such a way as to enable an adequate assessment of the whole process of recovery of the lake water quality. This follow-up is being developed through monthly monitoring reports containing a technical assessment of the results obtained, with their respective analytic findings. Every three months, a consolidated report of activities and results in the corresponding period is issued, including the degrees of efficiency reached, the limnological response of the aquatic environment and the assessment of trends observed. These technical reports are available at the IPHAN website ([www.iphan.gov.br](http://www.iphan.gov.br)).

**b) augmenting the Management Plan to:**

*Information on requests I, II, III and V is below.*

**(iv) include a tourism strategy,**

The Belo Horizonte City Hall, through Belotur - Belo Horizonte Municipal Tourism Company S/A, has developed and planned specific activities to be implemented in the Touristic Complex of Pampulha, where the Modern Ensemble is located. The following are the conceptual guidelines for the execution of activities aiming at the Touristic Development of Pampulha:

- a. Encouraging the local citizens' sense of belonging towards Pampulha;
- b. Integrated touristic planning of cultural and architectural attractions, events, leisure offerings, entertainment, cuisine, hospitality, accessibility, mobility;
- c. Constant attention to the parameters of supportability and "overload", considering the protection and conservation of the urban, architectural, environmental and landscaping complex and its adequate fruition;

- d. Adequate attention to the destination of uses, touristic typology and use of equipment, as an essential condition for preservation;

Regarding the Strategic Field, aiming at the complementation of the Master Plans (arising from PDTIS - Integrated Sustainable Tourism Development Plan of the Municipality of Belo Horizonte), the following actions are now underway:

1. Strategic Environmental Assessment - Underway

Agreement 822671/2015 signed with the Ministry of Tourism on 12/21/2015 and registered in the Municipality's Attorney General Office, with the intervention of the Municipal Environment Secretariat. Extract of Agreement published in the Union's Diário Oficial on 12/31/2015 and in the Municipality's Diário Oficial on 01/22/2016. The object of the Agreement is the Development of Strategic Environmental Assessment (AAE), planning for the touristic development of the municipality of Belo Horizonte, within the National Program for the Development of Tourism - National PRODETUR. This is a component of Environmental Management, aiming at the protection of the natural and cultural resources that comprise the basis of touristic activities in the municipality, intended to prevent and minimize the environmental and social impacts that may be produced by various touristic investments.

The activities in this component refer to the principles of environmentally sustainable development, considering quality of life, understanding and protecting biodiversity, with the involvement and participation of the various social groups and non-governmental entities in the field. The Pampulha, particularly the Modern Ensemble, are objects of this Agreement, counting with the direct participation of the Municipal Culture Foundation in the Monitoring Commission.

2. Institutional Strengthening - Underway

The project contemplates activities aimed at strengthening the management capacity of BELOTUR regarding Pampulha as a touristic product, according to the agreement with the Minas Gerais State government:

- a. Identifying and proposing a system of norms, regulations and quality indicators for the product Pampulha and its touristic services;

- b. Defining a management model for the public equipment and creating favorable conditions for the installation of new private equipment and specialized services, diversifying the supply and qualifying the touristic services offered in Pampulha.
3. Maintenance of Interpretive Signposts installed in June/2013 - Underway
4. Project for the Restructuring of a Tourist Information Centre, aligned with the Smart Destination guidelines (qualification and specialization of services) proposed by architect Veveco.
5. Articulation with the tourism supply chain in order to develop a diagnosis of obstacles to operation in the region and articulation of improvements - Underway.
6. Presentation of Research on Belonging of Pampulha undertaken in 2016 and assessment of monitoring mechanisms for the region - to be executed.
7. Renewal of Contract with Pampulha Retrô Tour - Underway

The project consists in the execution, by the INSTITUTO CULTURAL ARTIGOS E CARROS DE ÉPOCA (Cultural Institute of Period Articles and Cars), with the support of BELOTUR, of guided tours with regular schedules called "Pampulha Retrô Tour", as an activity integrating the promotion and enjoyment of the Pampulha Modern Ensemble - Cultural World Heritage.

8. Development of studies and projects for the implementation of specialized tourist services - nautical exploration (Awaiting authorization for nautical use and regulation)
9. Assessment for the implementation of tourist transport lines.

**(vi) strengthen the involvement of local communities in the management processes;**

On September 1, 2017, the Municipality's Diário Oficial published Decrees restructuring bodies and entities in Belo Horizonte's Executive Power, including Decree n. 16.684, of August 31, 2017, indicating the new organic structure of the Municipal Culture Foundation.

After this restructuring of municipal executive power, the Municipal Secretariat of Culture of Belo Horizonte, the Municipal Culture Foundation and the Cultural Heritage Directorate, Public Archive and Pampulha Modern Ensemble, in agreement with the Superintendency of IPHAN/MG, initiated the process of restructuring the Management Committee of the Pampulha Modern Ensemble, so that it reflects the new structure of municipal executive power and complies with the recommendations of the World Heritage Committee. This restructuring includes the creation of a seat, within the Ensemble's Management Committee, for the Associations of Inhabitants of the Neighborhoods comprising the Pampulha Modern Ensemble and its Buffer Area, to be consolidated by an Iphan ordinance to be published in the Union's Diário Oficial before the end of December 2017.

**(i) include strategic guidelines that can over-arch management and decision making as formal commitments to progress in key areas,**

**(ii) encompass more clearly the challenges of protecting not just the key buildings in their landscape setting but also the essential characteristics of the traditional neighbourhoods that complement the ensemble,**

**(iii) adopt a Historic Urban Landscape approach to sustaining traditional neighbourhoods,**

**(v) include detailed monitoring indicators that relate to the attributes of Outstanding Universal Value,**

**c) strengthening:**

**(i) protection and planning controls on the first block of houses beyond the Avenue and facing the Lake in order that they provide an appropriate context for the Ensemble,**

**(ii) protection in the buffer zone so that land facing and adjoining the lake provides a green backdrop to the water;**

In October 2017, the Municipal Secretariat of Culture of Belo Horizonte commissioned a specialized consultancy to develop studies and produce a

document intended to guide the production of the Strategic Management Plan for the Pampulha Modern Ensemble. The main purpose of this was to ensure compatibility between the goals of enhancing touristic and cultural economic activities, translated as Goals of the Strategic Planning of Belo Horizonte, and the goals of the Property's recovery and preservation.

The consultancy will provide subsidies to technical staffs in enhancing the technical guidelines for the protection of the Ensemble and its Buffer Area, as requested above, as well as deal with the following issues:

- a. The network of museums, equipment and cultural spaces
- b. Internationalization and increment of cultural tourism after the site's acknowledgement by UNESCO
- c. Sustainability and funding instruments
- d. Review of monitoring indicators

This work should be completed by July 2018.

### **Other relevant information on the Pampulha Modern Ensemble**

- Heritage Education policies, which had already been promoting activities and projects in Belo Horizonte's Municipal Culture Foundation and in the equipment comprising the Pampulha Modern Ensemble, are being strengthened through the meetings of the Heritage Education Subcommittee, created within the Pampulha Modern Ensemble's Management Committee. The Subcommittee works in close dialogue with the Municipal Secretariat of Education, aiming at the creation of strategies for the inclusion of heritage education contents in school curricula and in special educational projects, as well as promoting capacity-building activities for teachers in the municipal school system.
- In 2017, the Pampulha Coordination of Regional Services has held meetings with representatives of Associations of Inhabitants with the purpose of raising awareness for the importance of heritage preservation and discussing issues that affect the Pampulha Modern Ensemble.
- During the process of restructuring the Pampulha Modern Ensemble's Management Committee, the proposal arose of creating a seat in the Committee

for the municipality of Contagem, where 55% of the Pampulha Basin is located, and which concentrates the most serious issues of irregular sanitation. The purpose of creating this seat is to bring this municipality to participate effectively in cultural heritage management activities.