#### 1. World Heritage Property Data

1.1 - Name of World Heritage Property Persepolis

#### 1.2 - World Heritage Property Details

State(s) Party(ies) • Iran (Islamic Republic of) Type of Property cultural Identification Number 114 Year of inscription on the World Heritage List 1979

#### 1.3 - Geographic Information Table

Name	Coordinates	Property (ha)	Buffer zone (ha)	Total (ha)	Inscription year
Persepolis	29.934 / 52.89	12.5	0	12.5	1979
Total (ha)		12.5	0	12.5	

#### 1.4 - Map(s)

#### Comment

A new map will be submitted by 1st December 2011

### 1.5 - Governmental Institution Responsible for the Property

#### Comment

Iranian cultural heritage, handicraft and tourism orgnization (ICHTO)

### 1.6 - Property Manager / Coordinator, Local Institution / Agency

Mohammad hassan Talebian
Iranian cultural heritage,handicraft and tourism
orgnization
Director of Personalis and Pasargadaa

Director of Persepolis and Pasargadae

#### Comment

+987284432660 +987284432253

#### 1.7 - Web Address of the Property (if existing)

- 1. <u>Patrimonium-mundi.org : visit this site in</u> panophotographies - immersive and interactive spherical images
- 2. <u>View photos from OUR PLACE the World</u> <u>Heritage collection</u>
- 3. <u>Persepolis and Ancient Iran (Catalog of</u> <u>Exhibition Photographs, Oriental Institute, Univ. of</u> <u>Chicago)</u>

#### Comment

www.persepolis.ir

### 1.8 - Other designations / Conventions under which the property is protected (if applicable)

#### Comment

it is protected under all national laws concerning cultural heritage properties.

#### 2. Statement of Outstanding Universal Value

### 2.1 - Statement of Outstanding Universal Value / Statement of Significance

#### Comment

The SOUV of the property has been submitted to the World heritage centre.

#### 2.2 - The criteria (2005 revised version) under which the property was inscribed

(i)(iii)(vi)

#### 2.3 - Attributes expressing the Outstanding Universal Value per criterion

Criterion (i): The terrace of Persepolis, with its double flight of access stairs, its walls covered by sculpted friezes at various levee contingent Assyrianesque propylaea, the gigantic winged bulls, and the remains of large halls, is still a grandiose architectural creation. Criterion (iii): This ensemble of majestic approaches monumental stairway, throne rooms (Apadana reception rooms and annex buildings is classified among the world's greatness Archaeological site, among those which have

#### 2.4 - If needed, please provide details of why the Statement of Outstanding Universal Value should be revised

N/A

2.5 - Comments, conclusions and / or recommendations related to Statement of Outstanding Universal Value N/A

#### 3. Factors Affecting the Property

#### 3.14. Other factor(s)

### 3.14.1 - Other factor(s)

#### 3.15. Factors Summary Table

#### 3.15.1 - Factors summary table

	Name	Impac	ct			Origin
3.1	Buildings and Development					
3.1.4 Major visitor accommodation and associated infrastructure	$\odot$		9			Ś
3.1.5 Interpretative and visitation facilities	$\odot$		9		۲	S
3.2	Transp	ortatio	n Infra	structu	ure	
3.2.1 Ground transport infrastructure	$\odot$	۲	9			Ś
3.2.2 Air transport infrastructure	0		9			G
3.4	Pollutio	'n	_			
3.4.4 Air pollution			9			S
3.5	Biologi	cal res	ource	use/m	odifica	ition
3.5.5 Crop production				9		G
3.6	Physical resource extraction		•			
3.6.4 Water (extraction)				9		S
3.7	Local c	onditio	ons aff	ecting	physi	cal fabric
3.7.4 Radiation/light		۲	9		۲	G
3.7.8 Micro-organisms	٢		9	9	۲	
3.8	Social/o	ultura	luses	of heri	itage	
3.8.1 Ritual / spiritual / religious and associative uses	$\odot$		9			S
3.8.2 Society's valuing of heritage	$\odot$		9			Ś
3.8.6 Impacts of tourism / visitor / recreation	$\odot$		9		۲	
3.13	Manage	ement a	and ins	stitutio	nal fa	ctors
3.13.2 High impact research / monitoring activities	٩		9		۲	
3.13.3 Management activities	$\odot$		9	9	۲	
Legend Current Potential ONegative OPositive	<li>Insid</li>	le	2	Out	side	, <u> </u>

#### 3.16. Assessment of current negative factors

#### 3.16.1 - Assessment of current negative factors

		Spatial scale	Temporal scale	•	Management response	Trend
3.2	Transportation Infrastructure		•	•	•	
3.2.1	Ground transport infrastructure					
3.4	Pollution					
3.4.4	Air pollution					
3.7	7 Local conditions affecting physical fabric					
3.7.4	Radiation/light					
3.8	Social/cultural uses of heritage					
	Impacts of tourism / visitor / recreation					

# 3.17. Comments, conclusions and / or recommendations related to factors affecting the property

**3.17.1 - Comments** N/A

4. Protection, Management and Monitoring of the Property

#### 4.1. Boundaries and Buffer Zones

#### 4.1.1 - Buffer zone status

There is a buffer zone

# 4.1.2 - Are the boundaries of the World Heritage property adequate to maintain the property's Outstanding Universal Value?

The boundaries of the World Heritage property are **adequate** to maintain the property's Outstanding Universal Value

#### 4.1.3 - Are the buffer zone(s) of the World Heritage property adequate to maintain the property's Outstanding Universal Value?

The buffer zones of the World Heritage property **are adequate** to maintain the property's Outstanding Universal Value

### 4.1.4 - Are the boundaries of the World Heritage property known?

The boundaries of the World Heritage property are known by both the management authority and local residents / communities / landowners.

### 4.1.5 - Are the buffer zones of the World Heritage property known?

The buffer zones of the World Heritage property **are known** by both the management authority and local residents / communities / landowners.

#### 4.1.6 - Comments, conclusions and / or recommendations related to boundaries and buffer zones of the World Heritage property N/A

#### 4.2. Protective Measures

4.2.1 - Protective designation (legal, regulatory, contractual, planning, institutional and / or traditional)

# 4.2.2 - Is the legal framework (i.e. legislation and / or regulation) adequate for maintaining the Outstanding Universal Value including conditions of Integrity and / or Authenticity of the property?

The legal framework for the maintenance of the Outstanding Universal Value including conditions of Authenticity and / or Integrity of the World Heritage property provides **an adequate or better basis** for effective management and protection

# 4.2.3 - Is the legal framework (i.e. legislation and / or regulation) adequate in the buffer zone for maintaining the Outstanding Universal Value including conditions of Integrity and / or Authenticity of the property?

The legal framework for the maintenance of the Outstanding Universal Value including conditions of Authenticity and / or Integrity of the World Heritage property provides **an adequate or better basis** for effective management and protection

#### 4.2.4 - Is the legal framework (i.e. legislation and / or regulation) adequate in the area surrounding the World Heritage property and buffer zone for maintaining the Outstanding Universal Value including conditions of Integrity and / or Authenticity of the property?

The legal framework for the area surrounding the World Heritage property and the buffer zone provides **an adequate or better basis** for effective management and protection of the property, contributing to the maintenance of its Outstanding Universal Value including conditions of Authenticity and / or Integrity

### 4.2.5 - Can the legislative framework (i.e. legislation and / or regulation) be enforced?

There is **acceptable** capacity / resources to enforce legislation and / or regulation in the World Heritage property but some deficiencies remain

# 4.2.6 - Comments, conclusions and / or recommendations related to protective measures N/A

#### 4.3. Management System / Management Plan

#### 4.3.1 - Management System

#### 4.3.2 - Management Documents

#### 4.3.3 - How well do the various levels of administration (i.e. national / federal; regional / provincial / state; local / municipal etc.) coordinate in the management of the World Heritage Property ?

There is coordination between the range of administrative bodies / levels involved in the management of the property **but it could be improved** 

## 4.3.4 - Is the management system / plan adequate to maintain the property's Outstanding Universal Value ?

The management system/plan is only **partially adequate** to maintain the property's Outstanding Universal Value

### 4.3.5 - Is the management system being implemented?

The management system is **only partially** being implemented

### 4.3.6 - Is there an annual work / action plan and is it being implemented?

An annual work / action plan exists and **most or all activities** are being implemented and monitored

#### 4.3.7 - Please rate the cooperation / relationship with World Heritage property managers / coordinators / staff of the following

Local communities / residents	Good
Local / Municipal authorities	Fair
Indigenous peoples	Fair
Landowners	Fair
Visitors	Fair
Researchers	Good
Tourism industry	Fair
Industry	Fair

#### 4.3.8 - If present, do local communities resident in or near the World Heritage property and / or buffer zone have input in management decisions that maintain the Outstanding Universal Value?

Local communities have **some input** into discussions relating to management but no direct role in management

#### 4.3.9 - If present, do indigenous peoples resident in or regularly using the World Heritage property and / or buffer zone have input in management decisions that maintain the Outstanding Universal Value? Indigenous peoples have **some input** into discussions relating to management but no direct role

4.3.10 - Is there cooperation with industry (i.e. forestry, mining, agriculture, etc.) regarding the management of the World Heritage property, buffer zone and / or area surrounding the World Heritage property and buffer zone?

There is contact but only **some cooperation** with industry regarding the management of the World Heritage property, buffer zone and / or area surrounding the World Heritage property and buffer zone

# 4.3.11 - Comments, conclusions and / or recommendations related to human resources, expertise and training N/A

4.3.12 - Please report any significant changes in the legal status and / or contractual / traditional protective measures and management arrangements for the World Heritage property since inscription or the last Periodic report N/A

#### 4.4. Financial and Human Resources

# 4.4.1 - Costs related to conservation, based on the average of last five years (relative percentage of the funding sources)

Multilateral funding (GEF, World Bank, etc)	
International donations (NGO's, foundations, etc)	
Governmental (National / Federal)	60%
Governmental (Regional / Provincial / State)	10%
Governmental (Local / Municipal)	0%
In country donations (NGO's, foundations, etc)	
Individual visitor charges (e.g. entry, parking, camping fees, etc.)	

#### Section II - Persepolis (114)

Commercial operator payments (e.g. filming permit, concessions, etc.)	0%
Other grants	0%

### 4.4.2 - International Assistance received from the World Heritage Fund (USD)

Title	Year	Amount	Link to source
Persepolis Stone Conservation	1998	15000.00	Ð
National seminar for systematic monitoring for enhanced management of World Cultural Heritage sites in Iran (NOT IMPLEMENTED IN 2001)		20000.00	Ð
Total	35000		

### 4.4.3 - Is the current budget sufficient to manage the World Heritage property effectively?

The available budget is **acceptable** but could be further improved to fully meet the management needs

### 4.4.4 - Are the existing sources of funding secure and likely to remain so?

The existing sources of funding **are secure** in the mediumterm and planning is underway to secure funding in the longterm

#### 4.4.5 - Does the World Heritage property provide economic benefits to local communities (e.g. income, employment)?

There is **some flow** of economic benefits to local communities

# 4.4.6 - Are available resources such as equipment, facilities and infrastructure sufficient to meet management needs?

There are **some** equipment and facilities but overall these are **inadequate** 

### 4.4.7 - Are resources such as equipment, facilities and infrastructure adequately maintained?

There is basic maintenance of equipment and facilities

# 4.4.8 - Comments, conclusion, and / or recommendations related to finance and infrastructure N/A

### 4.4.9 - Distribution of employees involved in managing the World Heritage property (% of total)

Full-time	95%
Part-time	5%

### 4.4.10 - Distribution of employees involved in managing the World Heritage property (% of total)

Permanent	70%
Seasonal	30%

### 4.4.11 - Distribution of employees involved in managing the World Heritage property (% of total)

Paid	70%
Volunteer	30%

### 4.4.12 - Are available human resources adequate to manage the World Heritage property?

A range of human resources exist, but these are **below optimum** to manage the World Heritage Property.

#### 4.4.13 - Considering the management needs of the World Heritage property, please rate the availability of professionals in the following disciplines

	•
Research and monitoring	Good
Promotion	Fair
Community outreach	Fair
Interpretation	Good
Education	Good
Visitor management	Good
Conservation	Good
Administration	Good
Risk preparedness	Good
Tourism	Good
Enforcement (custodians, police)	Fair
Enforcement (custodians, police)	Fair

#### 4.4.14 - Please rate the availability of training opportunities for the management of the World Heritage property in the following disciplines

Research and monitoring	High
Promotion	Medium
Community outreach	Medium
Interpretation	Medium
Education	High
Visitor management	High
Conservation	High
Administration	High
Risk preparedness	Medium
Tourism	Medium
Enforcement (custodians, police)	High

# 4.4.15 - Do the management and conservation programmes at the World Heritage property help develop local expertise?

A capacity development plan or programme is in place and partially implemented; some technical skills are being transferred to those managing the property locally but most of the technical work is carried out by external staff

#### 4.4.16 - Comments, conclusions and / or recommendations related to human resources, expertise and training N/A

N// X

4.5. Scientific Studies and Research Projects

4.5.1 - Is there adequate knowledge (scientific or traditional) about the values of the World Heritage property to support planning, management and decision-making to ensure that Outstanding Universal Value is maintained?

Knowledge about the values of the World Heritage property is sufficient

### 4.5.2 - Is there a planned programme of research at the property which is directed towards management

#### needs and / or improving understanding of Outstanding Universal Value?

There is a **comprehensive**, integrated programme of **research**, which is relevant to management needs and / or improving understanding of Outstanding Universal Value

### 4.5.3 - Are results from research programmes disseminated?

Research results are **shared widely** with the local, national and international audiences

4.5.4 - Please provide details (i.e. authors, title, and web link) of papers published about the World Heritage property since the last Periodic Report N/A

4.5.5 - Comments, conclusions and / or recommendations related to scientific studies and research projects N/A

### 4.6. Education, Information and Awareness Building

4.6.1 - At how many locations is the World Heritage emblem displayed at the property? In many locations and easily visible to visitors

#### 4.6.2 - Please rate the awareness and understanding of the existence and justification for inscription of the World Heritage property amongst the following groups

Local communities / residents	Average
Local / Municipal authorities within or adjacent to the property	Average
Local Indigenous peoples	Poor
Local landowners	Poor
Visitors	Average
Tourism industry	Average
Local businesses and industries	Average

# 4.6.3 - Is there a planned education and awareness programme linked to the values and management of the World Heritage property?

There is a planned education and awareness programme but it only **partly meets the needs** and could be improved

# **4.6.4 - What role, if any, has designation as a World Heritage property played with respect to education, information and awareness building activities?** World Heritage status has **partially influenced** education,

information and awareness building activities

#### 4.6.5 - How well is the information on Outstanding Universal Value of the property presented and interpreted?

The Outstanding Universal Value of the property is adequately presented and interpreted **but improvements could be made** 

4.6.6 - Please rate the adequacy for education, information and awareness building of the following

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### visitor facilities and services at the World Heritage property

Visitor centre	Adequate
Site museum	Adequate
Information booths	Adequate
Guided tours	Adequate
Trails / routes	Adequate
Information materials	Adequate
Transportation facilities	Adequate
Other	Adequate

# 4.6.7 - Comments, conclusions and / or recommendations related to education, information and awareness building

N/A

#### 4.7. Visitor Management

### 4.7.1 - Please provide the trend in annual visitation for the last five years

Last year	Minor Increase
Two years ago	Minor Increase
Three years ago	Static
Four years ago	Minor Increase
Five years ago	Minor Increase

### 4.7.2 - What information sources are used to collect trend data on visitor statistics?

Entry tickets and registries
Visitor surveys

#### 4.7.3 - Visitor management documents

#### 4.7.4 - Is there an appropriate visitor use management plan (e.g. specific plan) for the World Heritage property which ensures that its Outstanding Universal Value is maintained?

Visitor use of the World Heritage property is **effectively managed** and does not impact its Outstanding Universal Value

# 4.7.5 - Does the tourism industry contribute to improving visitor experiences and maintaining the values of the World Heritage property?

There is **limited co-operation** between those responsible for the World Heritage property and the tourism industry to present the Outstanding Universal Value and increase appreciation

# 4.7.6 - If fees (i.e. entry charges, permits) are collected, do they contribute to the management of the World Heritage property?

The fee is collected, and makes **some contribution** to the management of the World Heritage property

#### 4.7.7 - Comments, conclusions and / or

recommendations related to visitor use of the World Heritage property N/A

#### 4.8. Monitoring

#### 4.8.1 - Is there a monitoring programme at the property which is directed towards management needs and / or improving understanding of Outstanding Universal Value?

There is a **comprehensive**, **integrated programme** of monitoring, which is relevant to management needs and / or improving understanding of Outstanding Universal Value

# 4.8.2 - Are key indicators for measuring the state of conservation used to monitor how the Outstanding Universal Value of the property is maintained?

Information on the values of the World Heritage property is sufficient and key indicators have been defined but monitoring the status of indicators could be improved

### 4.8.3 - Please rate the level of involvement in monitoring of the following groups

World Heritage managers / coordinators and staff	Excellent
Local / Municipal authorities	Average
Local communities	Average
Researchers	Excellent
NGOs	Average
Industry	Average
Local indigenous peoples	Average

# 4.8.4 - Has the State Party implemented relevant recommendations arising from the World Heritage Committee?

Implementation is underway

# 4.8.5 - Please provide comments relevant to the implementation of recommendations from the World Heritage Committee

N/A

**4.8.6 - Comments, conclusions and / or recommendations related to monitoring** N/A

#### 4.9. Identification of Priority Management Needs

### **4.9.1 - Please select the top 6 managements needs for the property (if more than 6 are listed below)** Please refer to question 5.2

#### 5. Summary and Conclusions

#### 5.1. Summary - Factors affecting the Property

#### 5.1.1 - Summary - Factors affecting the Property

No factor is both current and negative.

#### 5.2. Summary - Management Needs

#### 5.2.2 - Summary - Management Needs

4.4 Fin	4.4 Financial and Human Resources				
		Actions		Lead agency (and others involved)	More info / comment
4.4.6	Inadequate equipment and facilities	We are trying to equip the site lab and the administrative equipments It is also planned to supply the library with modern equipments To develope and expand teh museum	untill the end of 2013	ІСННТО	N/A

### 5.3. Conclusions on the State of Conservation of the Property

#### 5.3.1 - Current state of Authenticity

The authenticity of the World Heritage property has been **preserved** 

#### 5.3.2 - Current state of Integrity

The integrity of the World Heritage property is intact

#### 5.3.3 - Current state of the World Heritage property's Outstanding Universal Value

The World Heritage property's Outstanding Universal Value has been **maintained**.

#### 5.3.4 - Current state of the property's other values

Other important cultural and / or natural values and the state of conservation of the World Heritage property are **predominantly intact** 

### 5.4. Additional comments on the State of Conservation of the Property

#### 5.4.1 - Comments

N/A

#### 6. World Heritage Status and Conclusions on Periodic Reporting Exercise

## 6.1 - Please rate the impacts of World Heritage status of the property in relation to the following areas

Conservation	Positive
Research and monitoring	Very positive
Management effectiveness	Very positive
Quality of life for local communities and indigenous peoples	Positive
Recognition	Very positive
Education	Very positive
Infrastructure development	Positive
Funding for the property	Positive
International cooperation	Positive
Political support for conservation	Very positive
Legal / Policy framework	Very positive
Lobbying	Positive
Institutional coordination	Very positive
Security	Positive
Other (please specify)	Positive

# 6.2 - Comments, conclusions and / or recommendations related to World Heritage status N/A

### 6.3 - Entities involved in the preparation of this Section of the Periodic Report

Governmental institution responsible for the property		
Site Manager/Coordinator/World Heritage property staff		
Local community		
External experts		

# 6.4 - Was the Periodic Reporting questionnaire easy to use and clearly understandable?

6.5 - Please provide suggestions for improvement of the Periodic Reporting questionnaire N/A

#### 6.6 - Please rate the level of support for completing the Periodic Report questionnaire from the following entities

UNESCO	Very good
State Party Representative	Very good
Advisory Body	Good

### 6.7 - How accessible was the information required to complete the Periodic Report?

All required information was accessible

### 6.8 - The Periodic Reporting process has improved the understanding of the following

The World Heritage Convention
The concept of Outstanding Universal Value
The property's Outstanding Universal Value
The concept of Integrity and / or Authenticity
The property's Integrity and / or Authenticity
Managing the property to maintain the Outstanding Universal Value
Monitoring and reporting
Management effectiveness

# 6.9 - Please rate the follow-up to conclusions and recommendations from previous Periodic Reporting exercise by the following entities

UNESCO	Excellent
State Party	Excellent
Site Managers	Excellent
Advisory Bodies	Satisfactory

### 6.10 - Summary of actions that will require formal consideration by the World Heritage Committee

• Statement of Outstanding Universal Value / Statement of Significance Reason for update: The SOUV of the property has been submitted to the World heritage centre.

Map(s)

Reason for update: A new map will be submitted by 1st December 2011

#### 6.11 - Comments, conclusions and / or recommendations related to the Assessment of the Periodic Reporting exercise N/A