

XI MEETING OF WORLD HERITAGE MANAGERS IN SPAIN

VENUE: Serra de Tramuntana - Mallorca

DATES: 18, 19 and 20 October 2017

Living heritage, lived heritage. Development beyond tourism

Wednesday, October 18

09:30 - 10:00 **Welcome, presentation and official opening. Communication from the World Heritage Center.**

10: 00-10: 45 **Report of the 41 Session of the World Heritage Committee.** Elisa de Cabo de la Vega. Ministry of Education, Culture and Sport

10: 45-11: 45 **The contribution of historical heritage to the design of future welfare.** Pau Raussell Köster (University of Valencia)

11: 45-12: 15 Coffee break

12: 15-13: 15 **Evaluation of cultural entities: An application to the system of publicly owned museums.** María José del Barrio (University of Valladolid)

13: 15-14: 15 **Heritage and territory.** Fernando Prieto (Observatory of Sustainability in Spain)

14: 15-14: 45 Round of questions

14: 45-16: 00 Lunch

16: 00-16: 45 **The Charter of Brussels eight years later.** Jesús del Val Recio (Junta de Castilla y León)

16: 45-18: 15 **Workshop:** "Participation and involvement of society in Heritage"

18:15 Visit to the terraces of the Cathedral of Palma and the Chapel of Santísimo (Miquel Barceló)

Thursday, October 19

9:00 Departure to Raixa (Serra de Tramuntana World Heritage Site)

Presentation of good practices: heritage, identity territory and local population

9: 30-10: 00 **The Serra de Tramuntana.** Serra de Tramuntana Consortium

10: 00-10: 30 **Tower of Hercules.** Ana Santorun Ardone (Coordinator-Director of Torre de Hércules)

10: 30-11: 00 Coffee break

11: 00-11: 30 **The Palmeral of Elche.** Gregorio Alemañ (City of Elche)

11: 30-12: 00 **Pyrenees-Monte Perdido.** Manuel Montes (Director of the Ordesa and Monte Perdido National Park)

12: 00-12: 30 **Archaeological Ensemble of Mérida.** Félix Palma (Director of the Consortium of the Monumental City of Mérida)

12: 30-13: 00 Question round

13: 00-15: 00 Lunch in Raixa

15: 00-16: 30 **Workshop:** Dynamization of an asset element. The case of Raixa

16: 30-17: 15 Presentation of workshop conclusions

17: 15-18: 00 Conclusions of the Meeting and Closing

18:00 Visit of Sóller

Friday, October 20

09: 00-13: 00 Visit to the Serra de Tramuntana