XI MEETING OF WORLD HERITAGE MANAGERS IN SPAIN

VENUE: Serra de Tramuntana - Mallorca

DATES: 18, 19 and 20 October 2017

Living heritage, lived heritage. Development beyond tourism

Wednesday, October 18

09:30 - 10:00 Welcome, presentation and official opening. Communication from the World Heritage Center.

10:00-10:45 Report of the 41 Session of the World Heritage Committee. Elisa de Cabo de la Vega. Ministry of Education, Culture and Sport

10:45-11:45 The contribution of historical heritage to the design of future welfare. Pau Raussell Köster (University of Valencia)

11:45-12:15 Coffee break

12:15-13:15 Evaluation of cultural entities: An application to the system of publicly owned museums. María José del Barrio (University of Valladolid)

13:15-14:15 Heritage and territory. Fernando Prieto (Observatory of Sustainability in Spain)

14:15-14:45 Round of questions

14:45-15:00 Lunch

16:00-16:45 The Charter of Brussels eight years later. Jesús del Val Recio (Junta de Castilla y León)

16:45-18:15 Workshop: "Participation and involvement of society in Heritage"

18:15 Visit to the terraces of the Cathedral of Palma and the Chapel of Santísimo (Miquel Barceló)

Thursday, October 19

9:00 Departure to Raixa (Serra de Tramuntana World Heritage Site)

Presentation of good practices: heritage, identity territory and local population

9:30-10:00 The Serra de Tramuntana. Serra de Tramuntana Consortium

10:00-10:30 Tower of Hercules. Ana Santorun Ardone (Coordinator-Director of Torre de Hércules)
10: 30-11: 00 Coffee break
11: 00-11: 30 The Palmeral of Elche. Gregorio Alemañ (City of Elche)
11: 30-12: 00 Pyrenees-Monte Perdido. Manuel Montes (Director of the Ordesa and Monte Perdido National Park)
12: 00-12: 30 Archaeological Ensemble of Mérida. Félix Palma (Director of the Consortium of the Monumental City of Mérida)
12: 30-13: 00 Question round
13: 00-15: 00 Lunch in Raixa
15: 00-16: 30 Workshop: Dynamization of an asset element. The case of Raixa
16: 30-17: 15 Presentation of workshop conclusions
17: 15-18: 00 Conclusions of the Meeting and Closing
18:00 Visit of Sóller

**Friday, October 20**
09: 00-13: 00 Visit to the Serra de Tramuntana