

Report for the 41st Session of the World Heritage Committee (Kraków, 2-12 July 2017)

1. General information

- **Name of the Centre:** International Training and Research Centre on the Economics of Culture and World Heritage (ITRECH), Torino, Italy
- **Address:** Centro Studi Silvia Santagata-Ebla (CSS-Ebla) Via Bonafous 8, 10123 Torino-Italy
- **Telephone:**
- **Name and contact information of the Director/Head:**
- **Designated Focal Point(s) (name, title and contact information):**

Enrico Bertacchini

CSS-Ebla and University of Torino, Department of Economics “Cognetti De Martiis” Lungodora Siena 100, 10153, Torino – Italy Tel.: +39 0116704982 Fax: +39 0116703895 Email: enrico.bertacchini@unito.it

- **Website of the Centre (if available):** www.css-ebla.it (provisional)

2. Institutional and operational structure of the Centre (Governing Board, Staffing, Operational funding and premises)

On February 16th 2016, the Italian Ministry of Foreign Affairs and Ministry for Culture and Tourism signed with UNESCO and the City of Turin the agreement for the establishment of the ITRECH C2 Centre.

As the Centre is still non-operational, the institutional and operational structure has not yet been completely defined.

3. Updates on the management of the Centre – particularly on meetings of the Governing Board and key decisions adopted

Given its non-operational status, the centre has not yet a defined management plan and no Governing Board has been formally established. Nevertheless, its founding members (in particular the University of Torino and Centro Studi Silvia Santagata-Ebla) are involved in activities related to UNESCO World Heritage research, training and networking programs.

4. Programs and activities implemented since April 2016 and planned for the current year

N.	Title of the activity	Reference to WHCBS ¹
RESEARCH		
1.	Publication of the research on Creative atmosphere, Cultural Industries and heritage for local development in the province of Cuneo (interested by the Langhe-Roero and Monferrato WH site)	7.1
2.	Publication of the research “A brand for the valorization of valuable territories: from UNESCO sites to the italian places of excellence”, Quaderni della valorizzazione – N. 3, MIBACT (Italian Ministry of Cultural Heritage and Tourism)	3.3, 7.1, 7.3
3.	Publication of the working paper on UNESCO Clusters: towards an integrated management of UNESCO designated territories	7.1, 7.4
4.	Publication of the article “The Politicization of UNESCO World Heritage” <i>Public Choice</i> , 167(1-2), 95-129.	1.1
5.	Co-organizing partner of the panel “Creative Regions: Challenges and Opportunities” (Krakow, Poland 27-28 march 2017)	7.1, 7.3
6.	Preparation of the Local Economic Development plan for Aapravasi Ghat WH site, Republic of Mauritius (submitted October 2016)	3.3, 7.3
7.	IV International Forum “Origin, Diversity and Territories” (Turin, 20-22 September 2016), “Innovation in the Territory and Resilience in Food Systems”; organization of the workshop “Innovative practices in rural areas development: the role of UNESCO designated sites and territories”	7.1, 7.3
8.	Participation (as observer) of the INTERREG ALPINE SPACE project “Alp food way”	2.5
9.	Implementation of the research “Valore Stupinigi”: elaboration of an integrated management plan for Stupinigi palace (Residenze Sabaude WH) and Stupinigi Natural Park.	3.3, 6.1, 6.3, 7.1, 7.3, 8.3
10.	Launch of the international research on Cultural Arbitrage: new frontiers in heritage management and tourism	3.1, 6.1, 6.3
11.	Development of new research initiatives (eg Valore Stupinigi), in progress	4.8, 7.1
TRAINING		
12.	Implementation of the XV edition of the International Master in World Heritage and cultural projects for development, Torino	4.3, 4.8

¹ WHCBS stands for the World Heritage Capacity Building Strategy (see: <http://whc.unesco.org/archive/2011/whc11-35com-9Be.pdf>)

13.	Implementation of the Master in Patrimonio Mundial and Proyectos Culturales para el Desarrollo	4.3, 4.8
14.	Implementation of the V edition of the Executive Master in World Natural Heritage Management, Trento	4.3, 4.8, 8.1, 8.3
15.	“International Academy on Sustainable Development” II edition. Capacity Building Workshop on the Management of UNESCO designated sites: World Heritage Sites, Biosphere Reserves and Creative Cities (December 2016, Torino)	4.3, 4.8, 5.2, 5.3, 8.1, 8.3
16.	Workshop: Integrated management of natural park La Mandria and Borgo Castello (Turin), part of Royal Palaces of the Savoy House WH site (March 2017, Torino)	4.3, 8.3
17.	Workshop “Green Jobs Academy” in the “Global Academy on the Green Economy” (October 2016, Torino).	8.1
18.	Participation: bilateral workshop Italy-China “HULBRiC-Urban Landscape Bridging Cultures” (September 2016)	4.3, 4.8
19.	Collaboration to the preparation of the new master in “Cultural Property Protection in Emergency Response”, with University of Turin	4.3, 4.8
	NETWORKING, COOPERATION, DISSEMINATION	
20.	Research MoU with IUAV UNESCO Chair on Urban Regeneration	4.8
21.	Research partnership with UNESCO Chair on Sustainable Development and Territory Management	4.8
22.	Participation to several conferences and meetings to present and promote the Institute research results	9.2, 10.2