

Provisional Agenda

World Heritage Media/Communication Training Workshop (Asia): Passing the Culture Message

9-13 October 2014, Dream Center, Gyeongju, Republic of Korea

Agenda
<p><u>Wednesday, 8 October 2014</u></p> <ul style="list-style-type: none"> • Arrival of participants • Pick up at the Incheon airport • Transfer to Gyeongju <p>18:00-19:00 Dinner 19:00-19:30 Break</p>
<p><u>Day 1: Thursday, 9 October 2014</u></p> <p>08:00-09:00 Breakfast 09:00-10:00 Opening Ceremony and Orientation 10:00-10:15 Break 10:15-11:15 Session 1: World Heritage Convention and WHV 11:30-13:00 Session 2: Communication, Developing message 13:00-14:00 Lunch 14:30-16:00 Group work: Developing Message 16:00-16:30 Break 16:30-18:00 Session 3: Media Formats, Basic Communications Plan 18:30-19:30 Welcome Dinner 20:30 Evening programme: Cultural night</p>
<p><u>Day 2: Friday, 10 October 2014</u></p> <p>08:00-09:00 Breakfast 09:00-10:30 Group work: Basic Communication Plan 10:30-11:00 Break 11:00-12:00 Session 4: Equipment, Image and Video Composition 12:00-13:00 Lunch 13:00-14:00 Transfer to each WH Sites (by car) 14:00-15:00 Break – Sites tour / hands-on / demo 15:00-16:00 Test Shooting 16:00-17:00 Transfer to venue back (by car) 17:00-18:00 Session 5: Script creation and storyboarding 18:30-19:30 Dinner 20:00-21:00 Evening programme: Presentation of the individual projects by participants-Part1</p>
<p><u>Day 3: Saturday, 11 October 2014</u></p> <p>07:30-08:30 Breakfast 08:30-09:00 Transfer to each WH Sites 09:00-12:00 Hands-on Activity: Video shooting 12:30-13:30 Lunch 13:30-17:00 Hands-on Activity: Video shooting (continued) 17:00-18:00 Transfer to venue 18:00-19:00 Dinner</p>

Day 4: Sunday, 12 October 2014

08:00-09:00 Breakfast

09:00-11:00 **Session 6: Editing workshop**

11:00-11:30 Break

11:30-12:30 **Session 6 continues...**

(Editing work of Hands-on activity by group)

12:30-13:30 Lunch

13:30-16:00 **Session 6 continues...**

(Editing work of Hands-on activity by group)

16:00-16:30 Coffee break

16:30-18:00 **Session 6 continues...**

(Editing work of Hands-on activity by group)

18:30-19:30 Dinner

20:00 Evening programme: Presentation of the individual projects by participants – Part2

Day 5: Monday, 13 October 2014

08:00-09:00 Breakfast

09:00-10:30 Presentation of the final work

10:30-11:00 Plenary

11:00-11:30 Break

11:30-12:30 Evaluation and closing

12:30-13:30 lunch

13:30-17:30 Free time

18:00-19:00 Dinner

Tuesday, 14 October 2014

Departure

Organizer: UNESCO World Heritage Centre

In collaboration with: Better World (hosting org)

In cooperation with: Cultural Heritage Administration, Korean National Commission for UNESCO, Gyeongju City

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