Working towards a World Heritage Strategy for Training and Capacity-Building in Central, Eastern and South Eastern Europe
World Heritage Capacity-building
Strategies at 3 different levels

Regional Strategies

National Strategies

Global World Heritage Capacity Building Strategy

Capacity-building changing audiences, new learning environments
Identifying where capacities reside and target audiences…

<table>
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<tr>
<th>Where capacities reside and associated audiences:</th>
<th>Some principal learning areas:</th>
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<td><strong>Practitioners</strong>&lt;br&gt;Those with direct responsibilities for heritage</td>
<td>• Implementation of the Convention&lt;br&gt;• Conservation and management issues&lt;br&gt;• Technical and scientific issues&lt;br&gt;• Resource utilization and management</td>
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<td><strong>Institutions</strong>&lt;br&gt;Decision-and policy-makers</td>
<td>• Legislative issues&lt;br&gt;• Institutional frameworks/issues&lt;br&gt;• Financial issues&lt;br&gt;• Human resources&lt;br&gt;• Knowledge</td>
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<td><strong>Communities &amp; networks</strong>&lt;br&gt;All those who have a legitimate interest in heritage</td>
<td>• Reciprocal benefits and linking with sustainable development&lt;br&gt;• Stewardship&lt;br&gt;• Communication / Interpretation</td>
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…and corresponding learning areas
Capacity building for the effective management of World Heritage properties:

- strengthen the knowledge, abilities, skills and behavior of people with direct responsibilities for heritage conservation and management
- improve institutional structures and processes through empowering decision-makers and policy-makers
- introduce a dynamic relationship between heritage and its context and, in turn, greater reciprocal benefits by a more inclusive approach
Key issues training and capacity building

• Information based on input received by the concerned States Parties: Questionnaire

• Information obtained in interviews with professionals and representatives from institutions

• Information from desk research
Some findings

• More specialised staff needed

• Reinforcement of capacity-building the current staff

• Updating/improving most of the existing training

• Special attention for natural World Heritage sites required, especially in relation to security issues
Training areas

• Site management / improving management skills
• Conservation, with special attention for sustainability and the use of (new) techniques
• Monitoring
• Risk preparedness
• Community involvement
• Fundraising
• Basic training regarding the World Heritage Convention, management and sustainable development of the World Heritage site
• Interpretation / awareness raising
Stakeholder needs

- Improve cooperation between national and site level
- Ensure information / training reaches site managers
- Importance of involving all stakeholders as early as possible and on a continuous basis
- Emphasis on international exchange of knowledge and experiences
- Importance of cooperation with other States Parties
Observations

- Exchange of experiences and best practices
- Training should be a combination of theory and in situ field practice
- The meetings should be interactive and not too many participants
- Ensuring continuity
How to organise coordination

• Periodic Reporting meetings

• Involving key training institutions in the elaboration of strategy and its implementation

• Encouraging active State Parties participation in the process
The space to watch

Thank you!