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World Heritage

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UNITED NATIONS EDUCATIONAL, SCIENTIFIC
AND CULTURAL ORGANIZATION

CONVENTION CONCERNING THE PROTECTION OF
THE WORLD CULTURAL AND NATURAL HERITAGE

WORLD HERITAGE COMMITTEE

Thirty-fifth session

Paris, UNESCO Headquarters
19-29 June 2011

Item 5 of the Provisional Agenda: Report of the World Heritage Centre on its activities and the implementation of the World Heritage Committee's decisions.

INF.5A.2: Annual report on the use of the World Heritage Emblem granted by the World Heritage Centre

SUMMARY

Decision **34 COM 5G** requests the World Heritage Centre to provide an annual report on the use of the World Heritage Emblem granted by the World Heritage Centre. This report, covering the period June 2010 – February 2011, is presented in the table provided in this document.

Report on the use of the World Heritage Emblem granted by the World Heritage Centre (April 2010 – February 2011)

The World Heritage Centre receives an average of 2-3 logo requests per week which sums up to more than 100 per year. Following the nature of the requests they are either handled directly by the World Heritage Centre, or forwarded to the Sector for External Relations and Public Information (ERI), National Commissions, other sectors, etc. The requests handled directly by the World Heritage Centre are:

- a) Requests from National Commissions, institutions, programmes, etc. asking for World Heritage Centre support for an activity or material (see table below).
- b) Requests from World Heritage sites for the specific World Heritage site logo to be included in their support materials and/or site specific events. From June 2010 to February 2011 the World Heritage Centre has created specific logos, sent them to the authorities and validated the supports where the logos are included **for 53 World Heritage sites**.

All requests granted and documented in this report require prior approvals of the countries concerned. Logo use granted directly by the National Commissions or the National focal points for the World Heritage Emblem are not included in the report (including all above mentioned site-specific requests which transit through the World Heritage Centre). This report does not reflect either the use of the UNESCO and/or WH logos in the context of contractual or partnership agreements as these uses are reflected in the partnership inventory (see WHC-11/35.COM/INF.5A).

Requesting Party	Description	Logo used	Comments
1. National Geographic Maps (USA)	Geo-touristic map showing World Heritage site Map of Puerto Rico (USA)	Logo Block UNESCO & WH Emblem + emblem on the map	Map also validated by the State Party
2. French National Commission for UNESCO	Global Award for sustainable architecture 2011	Logo of UNESCO Patronage	DG's Patronage
3. Stadsherstel Amsterdam (Netherlands)	International Forum : <i>Taking on the challenge : public – private partnerships and the preservation of Historic Urban Landscape</i>	Logo Block UNESCO & WH Emblem	The Forum was held in Amsterdam from March 31 to April 2 2011
4. Urbanistes Sans Frontières (France)	International Competition 2011	Logo Block UNESCO & WH Emblem	The competition will be held at UNESCO from 20 to 25 Nov 2011.

5. Organization of World Heritage Cities	World Congress of the OWHC	Logo Block UNESCO & WH Emblem	The Congress will be held in Sintra (Portugal) from 20 to 25 November 2011
6. Terra Conférence (Peru)	XI International conference on the Study and Conservation of Earthen Architecture Heritage	Logo Block UNESCO & WH Emblem	The Conference will be held in Lima (Peru) from 22 to 27 April 2012
7. Swiss Federal Office of Culture (Switzerland)	Publication: Final report of the international World Heritage expert meeting on serial nominations	Logo Block UNESCO & WH Emblem	The expert meeting was held in Ittingen (Switzerland) 25-27 February 2010; publications disseminated.
8. Permanent Delegation of Egypt to UNESCO	Cultural event at Saint Catherine World Heritage site	Logo Block UNESCO & WH Emblem	The event was held in October 2010
9. Istituto Centrale per il Catalogo e la Documentazione (Italy)	Photo exhibition about Italian cultural sites of the WH List	Logo Block UNESCO & WH Emblem with the mention "Italian World Heritage"	The exhibition was opened on 11 th April 2010 in Foligno
10. Global Forum on Oceans & Coasts	Exhibit on marine World Heritage in the framework of the Global Forum on Oceans & Coasts	Logo Block UNESCO & WH Emblem	The event was held from 2 to 7 May 2010
11. Spanish Ministry of Culture	Segundo Foro Juvenil Iberoamericano del Patrimonio Mundial	Logo Block UNESCO & WH Emblem	The event was held from 20 to 30 June 2010