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# World Heritage

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EDUCATIONAL, SCIENTIFIC  
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CONVENTION CONCERNING THE PROTECTION OF  
THE WORLD CULTURAL AND NATURAL HERITAGE

WORLD HERITAGE COMMITTEE

Thirty-eighth session

Doha, Qatar  
15-25 June 2014

**Item 5 of the Provisional Agenda: Reports of the World Heritage Centre and the Advisory Bodies**

**5A: Report of the World Heritage Centre on its activities and the implementation of the World Heritage Committee's Decisions**

## SUMMARY

This document contains a non-exhaustive overview of the results of activities undertaken by the World Heritage Centre and the results achieved in implementing the Decisions and Strategic Objectives of the World Heritage Committee since its 37th session (Phnom Penh, 2013), and in particular on results of activities not otherwise covered in other working and information documents prepared for this session. For efficiency, the number of pages of this document has been kept to a strict minimum and weblinks are included for further details. More information about all World Heritage Centre activities is available at <http://whc.unesco.org/en/activities>.

**Draft Decision: 38 COM 5A**, see Point X.

## I. INTRODUCTION

1. At its 34th session, the World Heritage Committee (Brasilia, 2010) requested the World Heritage Centre to improve the presentation of its report and to list the activities undertaken in the regions under a new format around the five Strategic Objectives. These “5Cs” (Credibility, Conservation, Capacity-building, Communication and Communities) have been defined in the Budapest Declaration on the implementation of the World Heritage Convention in 2002 and by the 31st session of the World Heritage Committee (Christchurch, 2002).
2. This report provides an overview of the activities of the World Heritage Centre since the 37th session of the World Heritage Committee (Phnom Penh, 2013), focusing on the expected results of the activities of the Centre as they are defined in the Approved Programme and Budget for the 2012-2013 Biennium. It also contains a non-exhaustive list of activities to achieve the strategic objectives of the World Heritage Committee. The Committee may wish to adopt the Decision contained under part X.
3. The report includes five Annexes: Annex 1 contains a list of the follow-up on the decisions adopted by the 37th World Heritage Committee. Annex 2 contains a list on World Heritage Expert and other meetings as requested by the World Heritage Committee at its 35th session (UNESCO, 2011). A report on the authorization of the use of the World Heritage Emblem can be found under Annex 3. The summary of the expert meeting on the UNESCO Recommendation on the Historic Urban Landscape and World Heritage (Brazil, September 2013) is available under Annex 4. Annex 5 contains the inventory of World Heritage partnerships as requested by Decision **37 COM 5D**.

## II. DUTIES, STRUCTURE AND COMPOSITION OF THE WORLD HERITAGE CENTRE

4. Established in 1992, the World Heritage Centre (hereinafter referred to as the “Centre” or the “Secretariat”) is the focal point and coordinator within UNESCO for all matters related to World Heritage. The Centre is responsible for the implementation of the World Heritage Convention including the implementation of the key priorities, decisions and resolutions of the World Heritage Committee and the General Assembly.
5. The work of the Centre is headed by the Director of the Centre and carried out under the authority of the Director-General, in line with the Programme and Budget as approved by the UNESCO General Conference. The activities of the Centre have been implemented according to the Main Lines of Action and Expected Results as indicated in the UNESCO's Programme and Budget for 2012-2013 (36 C/5) as well as the Programme and Budget for 2014-2017 (37 C/5).
6. The work of the Centre has been organized around five regional units for Africa (CLT/WHC/P/AFR), Arab States (CLT/WHC/P/ARB), Asia and Pacific (CLT/WHC/P/APA), Europe and North America (CLT/WHC/P/EUR) and Latin America and Caribbean (CLT/WHC/P/LAC), the “Special Project Unit” (CLT/WHC/P/SPU), the “Communication, Education and Partnerships Unit” (CLT/WHC/M/CEP), the “Policy and Statutory Meetings Section” (CLT/WHC/PSM) and the “Administrative Office” (CLT/WHC/M/AO). This structure is currently under review, in the framework of the overall restructuring currently taking place.
7. As indicated in working document 194 EX/3 of the 194th session of the UNESCO Executive Board, which took place from 2 April to 15 April 2014, under the new

structure the World Heritage Centre will comprise 24 established posts financed under the Regular Programme: One Director post, fifteen Professional posts and eight General Service posts. In addition, 22 posts are being financed through extrabudgetary resources, out of which 20 Professional posts and 2 General Service posts. However, this structure will depend upon further discussion and decision. Further information on the final accounts of the World Heritage Fund for 2012-2013, the interim financial statement and the state of implementation of the 2014-2015 budget are available in document WHC-14/38.COM/12.

### III. THE EXPECTED RESULTS

8. The expected results of the activities of the Centre as outlined in the Approved Programme and Budget for the 2012-2013 biennium were:
  1. Effective implementation of the World Heritage Convention;
  2. Contribution of World Heritage properties to sustainable development;
  3. Protection and promotion of World Heritage especially in Africa, in post-conflict and post-disaster situations, in Small Island Developing States and least developed countries.

### IV. EXPECTED RESULT 1: EFFECTIVE IMPLEMENTATION OF THE WORLD HERITAGE CONVENTION

9. Three performance indicators were adopted in the 36 C/5 to ensure the effective implementation of the World Heritage Convention. They are:
  - Effective support to the governing bodies and to the implementation of the World Heritage Convention;
  - Development of an integrated and comprehensive information and knowledge management system used by visitors and under-represented countries;
  - Better representation of regions or categories on the World Heritage List.

#### ***Effective support to the governing bodies and to the implementation of the World Heritage Convention***

10. The Centre has ensured the logistical organisation of and the documentation for the 37th session of the World Heritage Committee in Phnom Penh from 16 to 27 June 2014. A total of 52 documents (36 working documents and 16 information documents) was dispatched on 3 May 2013, in compliance with the statutory deadline (6 weeks before the opening of the Committee), on 17 May and on 10 June. 7 documents were made available immediately prior or during the session (based on decisions taken by the Committee).
11. The 19th session of the General Assembly took place at UNESCO Headquarters during the 37th session of the General Conference of UNESCO from 19 to 21 November 2013. 12 new Committee members were elected for 4 years: Croatia, Finland, Kazakhstan, Lebanon, Peru, Philippines, Poland, Portugal, Republic of Korea, Turkey, Viet Nam and Jamaica that has never served in the Committee before. The World Heritage Centre prepared 18 working documents. The Final report of the Resolutions adopted during the 19th General Assembly and the Summary Records are available under <http://whc.unesco.org/en/sessions/19GA/documents/>.

12. The Committee, at its 35th session in 2011, decided to “Develop further capacity-building activities for the Chairperson, Rapporteur and Committee members, including through the systematic explanation of documents to States Parties” (Decision **35 COM 12B**). Therefore, an informal Orientation Session for Members of the World Heritage Committee was held on 23 January 2014 at UNESCO Headquarters. An Information and Orientation session concerning the 38th session of the World Heritage Committee for States Parties to the Convention is being organized on 19 May 2014 at UNESCO Headquarters.
13. The Centre organised the first meeting of the Open-Ended Working Group for the revision of the Rules of Procedure of the General Assembly of States, established by Resolution 19 GA 4 of the 19th session of the General Assembly of States Parties. The working group took place on 23 and 24 January 2014 to discuss proposals to amend the Rules of Procedures in order to achieve the goal of equitable geographical and cultural representation (see document WHC-13/37.COM/5D). A second meeting of the Open-Ended Working Group took place on 20 and 21 March 2014 and a third meeting is scheduled to take place in May 2014.
14. The Centre has also undertaken major efforts to provide advice and guidance, when requested, for the implementation of the World Heritage Convention at the national level, with regard to legal frameworks and institutional infrastructure. Among others, revision of legal framework has been undertaken by a number of countries, and changes with regard to institutions, and establishment of monitoring and coordination entities have been introduced by others.

***Development of an integrated and comprehensive information and knowledge management system used by visitors and under-represented countries***

15. The World Heritage Centre has developed a comprehensive, integrated and user-friendly website containing information on the work of the governing bodies (such as the Report of the Decisions and the Summary Records <http://whc.unesco.org/en/sessions/37COM>) and the implementation of the World Heritage Convention: <http://whc.unesco.org/>. In 2013, this website was further developed and the page views increased 33% per month. With 53% of the page views and 43% of the visits of all unesco.org websites, the website of the World Heritage Centre is one of the most visited websites of UNESCO.
16. As decided by the World Heritage Committee at its 35th session (Paris, UNESCO, 2011), the World Heritage Centre organized live streaming on the internet for all sessions of the 36th World Heritage Committee (St. Petersburg, 2012) and the 37th World Heritage Committee (Phnom Penh, 2013). Live streaming enables the wider public, heritage professionals, academics as well as the media to follow the debates of the World Heritage Committee and thus ensures greater transparency and information-sharing.
17. Since 2012, the World Heritage Centre, with the support of the Flemish Government, developed an online information system on the state of conservation reports produced since 1979 and the factors affecting Outstanding Universal Value: [whc.unesco.org/en/soc](http://whc.unesco.org/en/soc). This online tool is publicly accessible and now plays an important role in strengthening the transparency of the reactive monitoring process. It also facilitates access to the information by a much larger audience. With the support of Qatar, the France-UNESCO Cooperation Agreement and other potential donors, more data related to the conservation of World Heritage properties will be made available through this information system in the near future.
18. Further to the Periodic Reporting exercise the baseline data on World Heritage properties is being currently updated with relevant information provided by States

Parties in response to Sections 1 and 2 of the Periodic Reporting questionnaire, including contacts, maps, legal information, etc: <http://whc.unesco.org/en/pr-questionnaire/>

19. The presentation of the relevant Resource Manuals has been improved and published in a more structured and user-friendly manner. New translated versions have also been made available online. The interactive PDF format of this series ensures its sustainable and wide dissemination.
20. The information on thematic programmes and initiatives, including relevant outcomes, guidelines and studies has been duly restructured and organised in a manner to allow easier use for the purposes of consultation, reference and capacity-building material. Further information on the thematic programmes is available in document WHC-14/38.COM/5E.

#### ***Better representation of regions or categories on the World Heritage List***

21. The World Heritage Convention has been ratified almost universally by 190 States Parties with the last ratification of the Convention by Singapore on 19 June 2012. This rate of ratification allows for a better representation of regions and categories on the World Heritage List. The Committee at its 37th session (Phnom Penh, 2013) inscribed 19 new properties on the World Heritage List (5 natural, and 14 cultural properties, and 3 extensions): The States Parties of Fiji, Lesotho and Qatar had their first properties inscribed on the World Heritage List. The new overall figures of the World Heritage List stands at 981 properties in 160 countries of which 759 are cultural, 193 natural and 29 mixed properties.
22. At its 38th session (Qatar, 2014), the Committee will examine 41 nominations for inscription on the World Heritage List: 29 cultural properties, 10 natural and 2 mixed properties including 6 transnational nomination, 5 extensions to properties already listed and 1 nomination on an emergency basis. States Parties submitted 11 Minor Boundary Modifications for 9 cultural, 1 natural, 1 mixed property.
23. Particular efforts have been made by the Centre to support States Parties in the process of developing or updating their Tentative Lists, especially in developing and least developed countries and countries with no sites on the World Heritage List, through providing direct advice and capacity-building and through extrabudgetary projects either implemented by the Centre or for which the Centre provides backstopping and support.
24. One among many examples over the past year is the support provided to Kuwait in elaborating a national action plan and activities to up-date their Tentative List to pave the way for the nomination of Kuwait's first site. Another example is the workshop for the development of a Tentative List of Sao Tome and Principe organised by the Centre as part of the SIDS programme which took place from 8 until 12 October 2013. Support and methodical guidance was also provided by the World Heritage Centre in the preparation of the transboundary nomination project Qhapaq Ñan (Argentina, Bolivia, Chile, Colombia, Ecuador and Peru).

#### **V. EXPECTED RESULT 2: CONTRIBUTION OF WORLD HERITAGE TO SUSTAINABLE DEVELOPMENT ENHANCED**

25. Three performance indicators were adopted in the 36 C/5 to achieve the expected result to contribute to sustainable development. They are:
  - Adverse impacts of tourism, urbanization and climate change on World Heritage properties mitigated in collaboration with intergovernmental organizations, policy-makers and site managers;

- Number of activities with youth involvement in World Heritage conservation;
- Increased number of women as trainer/ experts in training workshop.

***Adverse impacts of tourism, urbanization and climate change on World Heritage properties mitigated in collaboration with intergovernmental organizations, policy-makers and site managers***

26. The Centre has contributed to the integration of the cultural dimension within the next international sustainable development policies. Inputs were made to the United Nations General Assembly Thematic Debate on Culture and Development (June 2013); to the annual thematic session of the UN Economic and Social Council (ECOSOC, July 2013); as well as to the World Culture Forum held in Bali (November 2013). On 12 December 2013, a third resolution on culture and development was adopted by the UN General Assembly at UN Headquarters in New York. This new resolution explicitly recognizes the direct linkages between culture and the three pillars of sustainable development (economic, social and environmental pillars) as well as peace and security. The World Heritage Centre has also implemented the Committee Decision **36 COM 5C**, concerning the development of a policy on sustainable development within the processes of the Convention (see Working Document WHC-14/38.COM/5D).
27. The World Heritage Centre continued its work in Disaster Risk Reduction (DRR), contributing to the Strategy for Disaster Risk Reduction at World Heritage properties adopted by the Committee in 2007. A publication titled “Heritage and Resilience” was prepared in cooperation with UN-ISDR, ICOMOS and ICCROM. In addition, the World Heritage Centre promoted the importance of integrating heritage in DRR policies and programmes through round-tables, papers, interviews, videos. Regional consultations are planned in 2014 in preparation of the 3rd World Conference on Disaster Risk Reduction, to be held in Sendai (Japan) in March 2015, which is expected to adopt the Hyogo Framework for Action 2. The World Heritage Centre contributed to the preparation of a Training Guide on “Disaster Risk Management of Cultural Heritage in Urban Areas”, published by the UNESCO Chair on this topic of the Ritsumeikan University, and assisted in the design and implementation of numerous training courses on DRR and World Heritage in Asia, the Arab States, Africa and the Caribbean.

***Number of activities with youth involvement in World Heritage conservation***

28. The World Heritage Centre assisted in the organisation of three youth fora: The “Second South East Europe (SEE) Youth Forum for peace and sustainable development” (Zajecar, Serbia, 2013) brought together 32 students of 13-18 years old and 20 teachers who contributed to intercultural dialogue and cooperation in the region. At this occasion the World Heritage education Kit for schools was introduced and resulted in the creation of an online platform of exchange of participants in South East Europe region <http://whc.unesco.org/en/activities/722/>. The “World Heritage Youth Forum” (Siem Reap and Phnom Penh, Cambodia, 2013) focused on the theme “Living Heritage: Temple, Environment, People” with the participation of 36 young people from 16 countries. The results of their discussion were presented during the opening ceremony of the 37th session of the World Heritage Committee: <http://www.whc37cambodia2013.kh/youthforum/>. Finally, the World Heritage Centre assisted in the “5th World Heritage Youth Forum” (Alcalá de Henares, Spain, 2013). 32 young people (12-15 years old) from 9 Spanish speaking countries discussed conservation and protection issues of World Heritage and possible means of information sharing on World Heritage through young people: <http://www.patrimoniojoven.com/home.php>.



29. Taking into account the positive results obtained by the World Heritage Volunteers projects in 2009, the World Heritage Centre in collaboration with the “Co-ordinating Committee for International Voluntary Service CCIIVS”, launched the World Heritage Volunteers – “Património Voluntary Action” as a response to the growing interest of young people to take concrete action and play an active role in the promotion and preservation of World Heritage. In 2013, the 6th edition of the World Heritage Volunteers campaign “World Heritage Volunteers 2013: Inspiring Change” under the theme of Sustainable Development and the International Year of Water Cooperation was carried out from April to November 2013. The activity involved some 1000 national and international youth: <http://whc.unesco.org/en/activities/720>. The 7th edition of the World Heritage Volunteers campaign “World Heritage Volunteers 2014: Action for Sustainability” (from May to November 2014) was launched with 55 youth action projects (minimum project duration 10 days) to be carried out during the year in 55 sites in 34 countries with 44 youth organizations and shall carry the theme of the International year of biodiversity and the International Decade of Sustainable Development: <http://whc.unesco.org/en/activities/832>
30. The World Heritage Centre in close cooperation with Open Houses Germany, UNESCO’s Division of Freedom of Expression and Media Development, Klassik Stiftung Weimar and with the support of the Federal Foreign Office of Germany and Panasonic, organised the “World Heritage Media / Communication Training Workshop: Passing the Culture Message” that took place from 8 to 13 December 2013 in Weimar, Germany. The pilot training gathered 19 participants from youth organisations and schools in Europe. The workshop aimed at raising the capacity of youth and their organizations with regard to specific skills that they can apply to their activities related to World Heritage. It also boosted networking among the youth organizations involved in heritage preservation and outreach. The training course has been made available online and developed for use in similar activity organized in another region: <http://whc.unesco.org/en/events/1093/>.

***Increased number of women as trainers/ experts in training workshop***

31. The World Heritage Centre encourages the participation of women in training workshops. The overall participation of women in World Heritage training workshops as trainers/experts currently stands at 42%.
32. Effective mainstreaming of gender-equality is particularly demonstrated by the World Heritage Education Programme. Youth fora and capacity-building activities related to youth mobilized over 770 participants during the biennium of which 63% were young women. In 2012 and 2013, two World Heritage Volunteers campaigns were carried out with an average of 700 young volunteers, aged 20-30 years, participating in heritage conservation projects per year, of which 56% were women, mostly from Asia and Europe regions.
33. The World Heritage Centre assisted in the implementation of several projects with a specific focus on gender such as the project for the empowerment of women and involving local communities at archaeological sites. This joint project with UN Women is currently carried out in its first phase on the Tentative List site of Umm el-Jimal, Jordan. The local women's cooperative received training in presenting the site and in serving as tour guides. Business training in managing facilities at the site was also provided.

**VI. EXPECTED RESULT 3: CULTURAL AND NATURAL HERITAGE PROTECTION AND PROMOTION STRENGTHENED, ESPECIALLY IN AFRICA, IN POST-CONFLICT AND POST-DISASTER SITUATIONS, IN SMALL ISLAND DEVELOPING STATES AND LEAST DEVELOPED COUNTRIES**

34. Three performance indicators were adopted in the 36 C/5 to strengthen cultural and natural heritage protection. They are:
- Operational conservation projects implemented with relevant experts/ partners in priority regions and countries and for properties on the Danger list;
  - Capacity of States Parties and other stakeholders developed through innovative partnerships;
  - Promotional and awareness-raising activities undertaken with key stakeholders enhance the visibility of the Convention.

***Operational conservation projects implemented with relevant experts/ partners in priority regions and countries and for properties on the Danger list***

35. A total of 141 State of Conservation reports, including 38 properties on the List of World Heritage in Danger, were prepared by the Centre, together with the Advisory Bodies and examined by the 37th session of the World Heritage Committee. The World Heritage Centre followed up closely on the State of conservation of the World Heritage properties, in coordination with the States parties and Advisory Bodies. The dialogue and exchange established by the Centre with the authorities have in a number of cases resulted in modification or cancellation of projects that could have represented a threat to the Outstanding Universal Value of the properties, or have helped to resolve other outstanding state of conservation issues.
36. A number of operational conservation projects are currently being implemented by the WHC directly or through support and backstopping provided to UNESCO Field Offices and other partners. With regard to Africa, the African World Heritage Fund, in close cooperation with the World Heritage Centre, is currently implementing a three-year cultural heritage programme entitled “Implementation Programme of Second Periodic Report in Africa” financed by the Norwegian Ministry of Foreign Affairs, the African World Heritage Fund (AWHF), the World Heritage Centre, and the Nordic World Heritage Foundation (NWHF).
37. Furthermore, the World Heritage Centre, in collaboration with the IUCN, AWHF, and African institutions in charge of natural heritage, continued the implementation of the pilot phase of “Africa Nature Programme” (2012-2014). This programme is targeted to improve the management effectiveness of the natural World Heritage sites in Africa through targeted capacity-building and knowledge-sharing. Further information on these activities can be found in document WHC-14/38.COM/10B.
38. In implementing the Action Plan for Safeguarding Mali’s Cultural Heritage, elaborated in 2013 with an estimated budget of \$11 million USD, rehabilitation works on World Heritage properties have started in March 2014 with the funds raised so far (3 million USD).
39. The World Heritage Centre organized and implemented a number of sub-regional activities in the Asia and the Pacific Region. Among others, the Centre has offered support for conservation of the Complex of Koguryo Tombs in the Democratic People’s Republic of Korea (DPRK), as well as support for the development of international standards of conservation. Furthermore, the World Heritage Centre is coordinating major conservation works at the Bamiyan Valley World Heritage property in 2013-2014. Afghan experts have been trained alongside other Central



Asian experts and by experts from the region, and Afghan communities are increasingly involved in the development and implementation of conservation initiatives.

40. An example illustrating the actual impact of the Secretariat's work over the past year in the Latin America and the Caribbean region is the support for conservation activities funded by extrabudgetary resources, which has been provided for the Sustainable Development Project of the Ancient Maya City and Protected Tropical Forests of Calakmul, the Emergency Plan for the Historic Sanctuary of Machu Picchu, for the preservation and conservation of Tiwanaku and the Akapana Pyramid, among others.
41. Over the last year, the World Heritage Centre elaborated a project and successfully fundraised for "The Emergency safeguarding of Syrian Cultural Heritage" (2.46 million Euros funded by the European Union). The project foresees mitigation measures, awareness raising, technical assistance and capacity building for the six Syrian World Heritage sites inscribed on the List of World Heritage in Danger. Furthermore, the World Heritage Centre supports Egypt in addressing the corrective measures requested by the World Heritage Committee for the World Heritage site of Abu Mena and in the elaboration of a conservation plan for the property.

***Capacity of States Parties and other stakeholders developed through innovative partnerships***

42. Following the adoption at the 37th session of the World Heritage Committee (Phnom Penh, 2013) of the revised PACT strategy to improve the development of partnerships for World Heritage with the private sector, their implementation and their evaluation through adequate tools and guidelines, the World Heritage Centre through the Partnership for Conservation Initiative has primarily focused on long-term strategic partnerships with the private sector, moving away from small transactional partnerships. Partnerships are developed to raise financial and in-kind contributions which are indispensable in compensating for the lack of resources dedicated to conservation, World Heritage priority programmes, sites in danger, capacity building and to support the Centre's communication, education and partnerships activities, including managing the World Heritage Centre's website and the World Heritage Convention's archives.
43. In the period of March 2013 to March 2014, one new partnership was signed and four existing partnerships were renewed. Two examples of synergies with the private sector to strengthen cultural and natural heritage protection in Africa are outlined below. The complete inventory of World Heritage partnerships with the private sector and foundations is presented in Annex 5 of this document.
44. Thanks to a private partnership, the World Heritage Centre organized an expert mission (May/June 2013) to launch the Mali Action Plan. It brought together fifteen national and international experts that elaborated an Action Plan and identified priority actions for rehabilitation and conservation measures in Mali. This mission revealed the real extent of the damage of the cultural heritage and ancient manuscripts in Mali. The experts made a number of recommendations to prepare the rehabilitation actions of the cultural heritage and the safeguarding of the ancient manuscripts of Timbuktu.
45. Another important partner of the World Heritage Centre, "the Fondation Franz Weber", supports rapid response facilities and natural heritage conservation projects. The Fondation Franz Weber provided support for the conservation of the World Heritage property Dja Faunal Reserve in Cameroon. Two missions were organized in June 2013 and February 2014 to launch the operational activities on the ground, such as pilot actions to improve the revenue sources of local

communities, an education campaign to fight against poaching and the preparation of an environmental and social impact study. Furthermore, workshops were organized to prepare studies related to improving the preservation and protection of the Dja Wildlife Reserve. Logistical support was also provided to the Management of the property to enhance its functional capability.

***Promotional and awareness-raising activities undertaken with key stakeholders enhance the visibility of the Convention***

46. The World Heritage Centre has continued to develop a wide range of communication products including the production of an e-newsletter that was sent in June, October and December 2013 and January 2014 in French and English to some 95,000 World Heritage Centre website subscribers. The October e-newsletter promoted the new application for The World's Heritage by Collins with a free download for one day. A new Patrimoine DVD compilation as well as the 2013-2014 World Heritage/National Geographic Map were produced.
47. In the framework of the World Heritage Marine programme, the World Heritage Centre continued the development of communication products and initiatives to promote the conservation of ocean areas with Outstanding Universal Value. Combined activities of the World Heritage marine programme have big outreach annually (See also Document WHC-14/38.COM/5E).
48. In the Africa region, the World Heritage Centre assisted Field Office colleagues responsible for culture with developing a draft communication strategy for World Heritage in Africa in December 2013.

## **VII. ACTIVITIES RELATED TO UNESCO'S GLOBAL PRIORITIES**

49. Special attention was paid by the World Heritage Centre to UNESCO's two global priorities: Africa and Gender Equality. 51% of the World Heritage International Assistance requests covered by the World Heritage Fund came from the Africa region. The Regional Programme for the Africa region approved by the 36th session of the World Heritage Committee (2012) has been implemented through two capacity-building programmes. The participation of women at the sessions of the World Heritage Committee has been significantly increased from 40.1% at the 36th session of the World Heritage Committee (Saint Petersburg, 2012) to 58.3% at the 37th session of the World Heritage Committee (Phnom Penh, 2013). The current document addresses activities related to the priorities Africa and Gender Equality in its different thematic sections.

## **VIII. SYNERGIES WITH OTHER CONVENTIONS**

50. The Centre has undertaken major efforts to achieve progress through the Culture Conventions Liaison Group (CCLG) and to pursue its work towards enhanced synergies among the Culture Conventions, including on working methods, procedures and in addressing resource issues for statutory meetings. Meetings of the CCLG took place on 2 October 2013 and 13 January 2014. The issues discussed include the preparations for the Common Conventions Services Platform, which also responds to the Decision **37 COM 5A** point 9 to streamline working methods and procedures.
51. The Audit of the Working Methods of Cultural Conventions was finalized by IOS in September 2013 and was presented to the 19th session of the General Assembly of States Parties (WHC-13/19.GA/INF.8A). Document WHC-14/38.COM/5F

presents the status of the implementation of recommendations of the audit and proposals for consideration by the World Heritage Committee.

52. On 2 and 3 September 2013, the Centre participated in a joint meeting of the Biodiversity Liaison Group (BLG) meeting with the Secretariat of the Global Environmental Facility (GEF). It was discussed how to promote a full consideration of the other biodiversity-related Conventions in the National Biodiversity Strategic Action Plan (NBSAP) processes. The report of this meeting is available at <https://www.cbd.int/cooperation/doc/blg-2013-09-09-en.pdf>. In order to assist States Parties implementing Decision **37 COM 5A**, which requests to ensure that their NBSAP fully consider the importance of natural World Heritage sites to achieve the Aichi Biodiversity Targets, the Centre with the support of the Netherlands Funds in Trust is preparing guidance on incorporating World Heritage into NBSAPs.
53. Following Decision **37 COM 12.ii**, the World Heritage Centre enhanced its partnership with the Second Protocol (1999) to the 1954 Hague Convention on the Protection of Cultural Property in the Event of Armed Conflict. Follow-up meetings were held in September 2013 and February 2014 at the World Heritage Centre with the Secretariat of the 1954 Hague Convention and the Chairperson of the 1954 Convention concerning the possible revision of Annex 5 of the *Operational Guidelines*.
54. As requested by the 34th World Heritage Committee (Brasilia, 2010), a list of activities presented according to the five strategic objectives, Credibility, Conservation, Capacity-building, Communication and Communities, follows under point IX.

**IX. Results-based report on the activities undertaken by the World Heritage Centre in pursuit of the 5 Cs (Covering the period from June 2013 to May 2014)**

Please see also the following documents: Follow-up of the meeting “The World Heritage Convention: Thinking Ahead” between the Director-General of UNESCO, States Parties to the World Heritage Convention and the Advisory Bodies to the World Heritage Committee (WHC-14/38.COM/5C). For all activities concerning Periodic Reporting, please see Documents WHC-14/38.COM/10A, Final report on the results of the second cycle of the Periodic Reporting exercise for North America and Progress report for the Europe region and WHC-14/38.COM/10B Progress report on Periodic Reporting in all other regions for all activities concerning the upstream process. **These activities have not been included in this document to avoid duplication.**

Abbreviations: Africa (**AFR**), Asia and the Pacific (**APA**), Arab States (**ARB**), Europe and North America (**EUR**), Latin America and the Caribbean (**LAC**), Global (**GLO**).

**1C Activities to make the World Heritage List more representative, balanced and credible (Credibility)**

<b>REGION</b>	<b>ACTIVITIES</b>	<b>DECISION</b>	<b>RESULTS obtained/ CHALLENGES faced</b>
GLO	Technical support to State Parties in the framework of Retrospective Inventory: Preparation of Retrospective Statements of Outstanding Universal Value and Boundary clarifications presented to the 38th session of the World Heritage Committee.	<b>37 COM 8D;</b> <b>37 COM 8E</b>	Adoption of retrospective Statements of Outstanding Universal Value. Clarifications of property boundaries.
GLO	Astronomy and World Heritage Initiative: Renewal of the Memorandum of Understanding between UNESCO and the International Astronomical Union, three year agreement. (2013).	Global Strategy	Enhance capacities in the identification, conservation and management of the sites of science and technology.
GLO	Expert meeting on the potential application of the Outstanding Universal Value concept to marine areas beyond national jurisdiction to include the remaining 50% marine areas of the planet currently not covered by the World Heritage Convention.	<b>29 COM 5B;</b> <b>18 GA 8</b>	Analysis of the potential to apply Outstanding Universal Value to marine areas.
GLO	Maintenance of the World Heritage marine site manager network at 46 sites in 35 countries.	<b>37 COM 5E</b>	Exchange of expertise and best practices among marine World Heritage sites.
AFR/ APA/ LAC	Assistance in the revision and submission of Tentative Lists in all regions (non-exhaustive list): <ul style="list-style-type: none"> <li>• A regional Tentative Listing Workshop for Southern Africa (October 2013)</li> <li>• Workshop for the development of a World Heritage Tentative List for Sao Tome and Principe as part of the SIDS programme (8-12 October 2013).</li> <li>• Review and updating the national Tentative Lists by Mongolia and Papua New Guinea.</li> <li>• Preparatory assistance project for the updating of national Silk Roads Tentative Lists , funded by Korean FIT, granted to Bhutan, India and Nepal.</li> <li>• Assistance on the submission of updated Tentative Lists to Argentina, Brazil, Colombia,</li> </ul>	<b>34 COM 10A;</b> <b>35COM 10C</b>	Capacities of Personnel enhanced to prepare Tentative Lists. New submission to Tentative Lists. Harmonisation of the Tentative Lists.

	<p>Ecuador and Paraguay.</p> <ul style="list-style-type: none"> <li>• Support to national authorities in El Salvador for Preparatory International Assistance for “Updating and Formulating the Tentative List of Cultural and Natural Heritage”.</li> <li>• Support in the elaboration of Preparatory Assistance requests for Barbados, Colombia, El Salvador and Paraguay to achieve a regional harmonisation of the Tentative Lists.</li> </ul>		
<p>AFR/ APA/ ARB/ EUR/ LAC</p>	<p>Assistance to States Parties in the nomination process (non-exhaustive list):</p> <ul style="list-style-type: none"> <li>• Preparation of the nomination file of Mbanza-Kongo (Angola), Thimlich Ithinga Cultural Landscape (Kenya), Cape Floral Protected Areas (South Africa), l'Ennedi Massif (Chad), Nyero and other hunter-gatherer geometric rock-art sites in eastern Uganda (Uganda).</li> <li>• Preparatory Assistance for the nomination and the elaboration of a management plan for Kingdom of Mbe (Republic of Congo).</li> <li>• Preparation of nomination document for the transboundary property of the Chelchol Ra Orrak, Wet El Daob Me A Wet El Beluu and the Mangyol Stone Money Bank (Palau).</li> <li>• Sub-regional closing meeting of the Japan FIT funded Central Asian Silk Roads project involving Kazakhstan, Kyrgyzstan, Tajikistan, Uzbekistan, and China (Tashkent, Uzbekistan, 4-5 December 2013).</li> <li>• Regional workshop for the nomination of the city of Sfax (Tunisia, 16 -19 December 2013).</li> <li>• Completion of the nomination dossier for the Baptism Site of Jesus.</li> <li>• Preparation of the nominations for Iraqi Marshlands, the Wadi As Salam Cemetery in Najaf, the Marshlands and Wadi As Salam (Iraq).</li> <li>• Technical mission to the Comoros (no site inscribed yet), carried out in the framework of the France-UNESCO cooperation agreement and the bilateral support of the French embassy.</li> <li>• Preparation of the transnational nomination of Stecak's “Medieval tombstones” (Bosnia and Herzegovina, Croatia, Montenegro and Serbia), the Coral Stone Mosques (Maldives) and the Batanes Protected Landscapes and Seascapes (Philippines).</li> <li>• Preparation of transnational nomination file of the Main Andean Road - Qhapaq Ñan, (Argentina, Bolivia, Chile, Colombia, Ecuador and Peru) and of the Precolumbian chiefdom settlements with stone spheres of Diquís (Costa Rica).</li> </ul>	<p>Global Strategy;</p> <p><b>34 COM 10A; 35 COM 10C</b></p>	<p>Better understanding of the nomination mechanism and timeframe.</p> <p>Identification of new sites for a balanced and representative World Heritage List.</p> <p>Involvement of local communities in the nomination process.</p> <p>Completion of nomination files.</p> <p>Enhancement of the common approach and joint actions of the Members States - Parties of the Convention in regard to the management and safeguard of cultural heritage.</p>
ARB	<p>Regional meeting of World Heritage Focal Points of the Arab States (Bahrain, 24 - 26 November 2013).</p>	<b>37 COM 10A</b>	<p>Increase the number of World Heritage focal points. Definition of priority strategic directions and activities. Challenge: Financing.</p>
ARB	<p>Expert meeting on the modern heritage of the Arab States (Rabat, 27 - 29 May 2013) to assist States Parties in the identification of underrepresented sites.</p>	Global Strategy	<p>One site classified as “modern heritage” added to the Tentative List.</p>
ARB	<p>World Heritage Cities Programme: Regional meeting on the implementation of the Recommendation on Historic Urban Landscape (HUL) in Arab States (Rabat, 9 -11 December 2013).</p>	<b>36 COM 5D</b>	<p>Action plan for the application of the HUL approach. Better management and conservation of urban ensembles on the World Heritage List.</p>

EUR	Development of joint IUCN-WHC project on potential marine sites in Arctic region. Project started in February 2014.	<b>29 COM 5B; 18 GA 8</b>	Science-based overview of potential World Heritage marine sites in Arctic region.
LAC	International meeting: UNESCO Conventions – An articulated vision from Ibero-America (Mexico, 2-25 October 2013) in collaboration with Mexican authorities for cultural policies and UNESCO Office in Mexico. <a href="http://whc.unesco.org/en/events/1114/">http://whc.unesco.org/en/events/1114/</a>		Analysis and discussion on the implementation of the standards set by UNESCO conventions in the LAC Region.
LAC	Regional workshop regarding climate change: “Impactos del Cambio Climático en las Regiones Montañosas de América Latina y el Caribe” (21-23 August 2013, San José). <a href="http://www.unesco.org/new/es/news/experts_discuss_alternatives_against_climate_change">http://www.unesco.org/new/es/news/experts_discuss_alternatives_against_climate_change</a>		Expertise enhanced on the issue of climate change in mountain regions.
<b>2C Activities to ensure the effective Conservation of World Heritage properties (Conservation)</b>			
<b>REGION</b>	<b>ACTIVITIES</b>	<b>DECISION</b>	<b>RESULTS obtained/ CHALLENGES faced</b>
GLO	Support to the State of Conservation data base. Following the setting up of the SOC database, a second phase was developed to improve the knowledge management system on decisions and reports from the World Heritage Bureau (2014-2015).	<b>37 COM 7C</b>	Knowledge sharing on State of Conservation.
GLO	Support and facilitation to the application of Particularly Sensitive Sea Area (PSSA) for Banc d’Arguin National Park and Tubbataha Reefs Natural Park. Exchange of management experience between Banc d’Arguin National Park and Wadden Sea.	<b>31 COM 7B</b>	PSSA feasibility study developed to better obtain the PSSA status. Improved management capacity and scientific understanding.
GLO	Support for the development of management plans for World Heritage properties.	<b>37 COM 7B; 37 COM 7A</b>	Finalisation of these management plans.
AFR/ APA/ ARB/ EUR/ LAC	Conservation activities have been carried out in all regions (non-exhaustive list): <ul style="list-style-type: none"> <li>• Projects at the World Heritage properties Rock Hewn Churches of Lalibela (Ethiopia), Ruins of Kilwa Kisiwani and Songo Mnara (United Republic of Tanzania). Significant progress with the reconstruction of the burned tombs at Tombs of Buganda Kings at Kasubi (Uganda) and of the mosques and mausoleums in Timbuktu (Mali).</li> <li>• Technical mission to Grand Bassam, Côte d’Ivoire (20-27 October 2013) for the implementation of the conservation plan of the historic town.</li> <li>• Conservation projects for the effective conservation and management of Lumbini, birthplace of the Lord Buddha (Nepal).</li> <li>• Field mission to Pyongyang for the installation of the new glass barriers for the Susan-ri Tomb of the Complex of the Koguryo World Heritage in the Democratic People’s Republic of Korea (2-6 December 2013), within the UNESCO/RoK FIT Koguryo Tombs project.</li> <li>• Conservation work on the Mosaic Floors at the Quseir Amra (Jordan) in coordination with the World Monuments Fund and the Department of Antiquities.</li> </ul>	<b>37 COM 7A; 37 COM 7B</b>	Improvement of the State of Conservation of World Heritage properties.  Capacities enhanced in the heritage conservation and management.  Improvement of the integrity of World Heritage properties.  Safeguard of monuments and structures.



	<ul style="list-style-type: none"> <li>Restoration project on the Church of the Transfiguration and on the Church of the Intercession at the World Heritage property Kizhi Pogost (Russian Federation).</li> <li>Conservation works for Timbuktu's rehabilitation (Mali) in the framework of the World Heritage Earthen Architecture Programme (WHEAP).</li> <li>Progress in the Havana's heritage recovery and cultural development project (Cuba).</li> </ul>		
APA/EU R/LAC	Definition of retrospective Statements of Outstanding Universal Value as the reference document for appropriate conservation activities.	<b>37 COM 8E</b>	117 retrospective Statements of Outstanding Universal Values have been agreed and finalised for adoption.
AFR	Project "Biodiversity Conservation in Regions of Armed Conflict: Protecting World Heritage in the Democratic Republic of the Congo": Evaluation and technical support to the Congolese Authority. Monitoring missions to Okapi Wildlife Reserve, to Virunga National Park and to Kahuzi Biega National Park took place from February to March 2014. The workshop on the findings of the evaluation took place in April 2014.		Assessment of the implementation of the corrective measures adopted by the World Heritage Committee.  Follow-up of the sites' State of Conservation.
AFR	Sustainable conservation project of the Dja Wildlife Reserve involving all stakeholders in the management and conservation of the property: A study was conducted to enhance the functionality of the Management Authority, to promote income-generating activities as well as traditional management systems.	<b>36 COM 7B.1</b>	Terms of reference for a Strategic Environmental and Social Assessment developed. Improve management of the property and operational capacity, including in the fight against poaching.
ARB	Within the project Urban Regeneration for Historic Cairo (URHC), in-field survey and several sector studies in a pilot area for preparing conservation and management plans and proposing rehabilitation actions.	<b>36 COM 7B.51; 37 COM 7B.49</b>	Methodological approach developed and proposals for intervention prepared. Challenges encountered: The difficult local context partially delayed the activities implementation.
ARB	Emergency Safeguarding of Syrian Cultural Heritage. Technical assistance on the emergency measures for the Old City of Damascus and an online workshop for first aid measures developed. Establishment of an observatory of Syrian cultural heritage to monitor damage and plan recovery actions. Successful fundraising for Syrian cultural heritage (2.46 million Euros and 200, 000 USD from ARC-WH).	<b>37 COM 7B.57</b>	Safeguarding of Syrian Cultural Heritage.
APA	Support to East Rennell (Solomon Islands) toward establishing a management system for the sustainable conservation of marine resources.	<b>29 COM 5B</b>	Improvement of the State of Conservation for this site.
LAC	Improve capacities of site managers of the Belize Barrier Reef to apply the latest marine conservation tools (in particular marine spatial planning). Project to start in May 2014.	<b>37 COM 8C.2; 29 COM 5B</b>	Expected result: Progress toward removal of the Belize Barrier Reef from the List of World Heritage in Danger.

LAC	Preparation of Preparatory Assistance request regarding conservation activities in Paraguay for Jesuit Missions of La Santísima Trinidad de Paraná and Jesús de Tavarangue and for Joya de Cerén Archaeological Site (El Salvador).	<b>37 COM 8D</b>	Preparatory Assistance request prepared to establish effective buffer zones for the conservation and management of the properties.
<b>3C Activities to promote the development of effective Capacity-Building measures (Capacity-Building)</b>			
<b>REGION</b>	<b>ACTIVITIES</b>	<b>DECISION</b>	<b>RESULTS obtained/ CHALLENGES faced</b>
AFR/ ARB/ APA/ EUR	<p>Training workshops were organised in all regions:</p> <ul style="list-style-type: none"> <li>• Training and capacity building workshop (Burgundy, October 2013) for Francophone site managers from 9 African countries, organized by France with the Grand Sites Network. A conclusion and debriefing meeting was organized at UNESCO HQ.</li> <li>• Training workshops on the World Heritage Convention and its mechanisms and on the HUL Recommendation for the staff of the National Council for Culture, Arts and Letters (Kuwait, 7- 14 February 2014).</li> <li>• Workshop and on-site training in documentation of archaeological sites (Dushanbe, Tajikistan, November and December 2013).</li> <li>• Media / Communication Training Workshop: Passing the Culture Message for youth organisations and schools in Europe, (Germany, 8-13 December 2013).</li> <li>• The Pacific World Heritage Workshop, funded by the World Heritage Fund and the UNESCO/Australian Funds-In-Trust (Suva, Fiji, 27-29 November 2013).</li> </ul>	<b>35 COM 10A</b>	<p>Enhancement of capacities of site managers, community members, young people and heritage experts on the Convention.</p> <p>Exchange of good practices on the management and conservation of World Heritage sites.</p> <p>Dissemination of information on the implementation of the World Heritage Convention.</p> <p>Creation and strengthening of a network of key actors in the implementation of the World Heritage Convention.</p>
GLO	Coordination of access of World Heritage marine site managers to major international conservation congresses. Establishment and maintenance of a functional World Heritage marine site managers community.	<b>29 COM 5B;</b> <b>37 COM 5E</b>	Improved visibility of local conservation work in World Heritage marine sites, improved access to marine expertise and improved exchange on management solutions and best practices.
GLO	A special issue of World Heritage quarterly magazine (nr 67, April 2013) published on Sharing Best Practices. Special webpages have been created for sharing best practices <a href="http://whc.unesco.org/en/recognition-of-best-practices">http://whc.unesco.org/en/recognition-of-best-practices</a> .	<b>37 COM 6</b>	Exchange of information on good practices and capacity building at a number of World Heritage sites.
GLO	International Conference on Landscape of Water organized by the Autonomous Region of the Basque Country, Spain (Spain, 12-13 July 2013).		Exchange of good practices on the role of water in landscape formation and management.
AFR	Support to the Directors of the five World Heritage sites of the Democratic Republic of the Congo (October 2013, January 2014) to build capacities on World Heritage Committee's requirements and decisions, to assess the corrective measures for each site and to evaluate the overall implementation of the Kinshasa Declaration, adopted in January 2014.	<b>37 COM 7A.4;</b> <b>37 COM 7A.9</b>	Enhancement of the capacities of the directors of the Parks and Site manager's networks. Expected result is progress toward removal of at least one property from the List of World Heritage in Danger in medium term.

AFR	"Africa Nature program": In May 2013, a workshop of 14 managers of African Natural sites were formed in the preparation of plans for risk prevention. 10 site managers in Africa received training on the application of the tool "Enhancing our Heritage". 12 site managers trained on the involvement of local communities in the conservation of World Heritage sites. Brochure under preparation.	<b>35 COM 9B</b>	Improving management efficiency through capacity building and knowledge sharing.
APA/AFR	Workshop in Ancient Villages in Southern Anhui – Xidi and Hongcun China (April 2014) to showcase and share international good practice approaches and other capacity-building tools to promote, recognize and incentivize sustainable tourism practices with a special focus on south-south collaboration between China and Africa.	<b>36 COM 5E</b>	Identification of priority areas of intervention to address unsustainable trends in tourism development. Identification of potential areas for international cooperation and partnerships.
APA	Joint UNESCO/UNWTO regional workshop to develop a common sustainable tourism strategy for the Silk Roads Heritage Corridor in Central Asia and China (Almaty, October 2013). Support provided by the NFIT and the Ministry of Industry and New Technologies of the Republic of Kazakhstan.	<b>36 COM 5E</b>	Roadmap for developing a comprehensive and sustainable Silk Road Heritage Corridor tourism strategy.
APA	Assessment on the status of the micro-climate monitoring system in the Susan-ri Tomb and the Yaksu-ri and Kangseo III Tombs (Democratic People's Republic of Korea (DPRK), 2-6 December 2013), within the UNESCO/RoK FIT Koguryo Tombs project.		Strengthening of the capacity of World Heritage site management and conservation. 10 DPRK national experts trained.
ARB	3-day training including a field component at Umm-el Jimal archaeological site for 35 Jordanian site managers in identifying and managing site specific threats. Site Managers had their capacities reinforced in the field of management.		Enhance capacities in identifying and managing site specific threats. Challenge: Large number of participants.
EUR	Consultation meeting on the sub-regional capacity-building strategy for Central, Eastern and South-Eastern Europe (October 2013, Baku): Support provided to Focal Points from Central, Eastern and South-Eastern Europe.	<b>37 COM 10B</b>	Development of sub-regional capacity-building strategy in Central, Eastern and South-Eastern Europe. Potential partner institutions identified.
LAC	2014 SIDS International year: Several projects, conferences and the implementation of the Caribbean Capacity Building programme. <a href="http://whc.unesco.org/en/activities/475/">http://whc.unesco.org/en/activities/475/</a> , <a href="http://www.unesco.lacult.org/proyectos/showitem">http://www.unesco.lacult.org/proyectos/showitem</a> , <a href="http://www.unesco.lacult.org/patrimcult/indicesuba.php?lg=2&amp;idtitulo=1589">http://www.unesco.lacult.org/patrimcult/indicesuba.php?lg=2&amp;idtitulo=1589</a>		Capacity Building for the Caribbean region.
<b>4C. Activities to increase public awareness, involvement and support for World Heritage through Communication</b>			
<b>REGION</b>	<b>ACTIVITIES</b>	<b>DECISIONS</b>	<b>RESULTS obtained/ CHALLENGES faced</b>
GLO	Continuous development of communication products and initiatives to promote the World Heritage Convention, including a free ipad application, multilingual brochures online and in print, videos, activities, postings on UNESCO social media, e-newsletter and events at major international congresses.	<b>29 COM 5B</b>	Combined activities of the World Heritage programme have a total estimated outreach of approximately 50 million persons annually.

GLO	Information brochure "Islands of the Future – Building resilience in a changing world" on UNESCO worldwide activities on SIDS was published and distributed (37th session of the General Conference, 19th session of the General Assembly).		Increase of public awareness on SIDS.
GLO	Historical Cities in Development: Keys for Understanding and Acting Case studies project. Proceedings of the May 2013 Lyon meeting published on line, summary report in English, French and Spanish: Full report in French. Hardcopy versions of the final report.		Keys for Understanding and Acting Case studies for distribution.
GLO	English and French report of the 40th Anniversary Year activities: "Celebrating 40 years of the World Heritage Convention and looking forward to tomorrow" (June 2013) <a href="http://whc.unesco.org/en/news/1018/">http://whc.unesco.org/en/news/1018/</a> . English and French proceedings of the Closing Event (October/December 2013) <a href="http://whc.unesco.org/en/news/1077/">http://whc.unesco.org/en/news/1077/</a> . Support by the Japanese Funds in Trust.	<b>37 COM 5E</b>	The publications have been widely distributed.
GLO	Production and/or translation of the World Heritage Resource Manuals Series in collaboration with Advisory Bodies: <ul style="list-style-type: none"> <li>• Preparing World Heritage Nominations (November 2011, French and English), with ICOMOS/ICCROM/IUCN, <a href="http://whc.unesco.org/en/activities/643/">http://whc.unesco.org/en/activities/643/</a>. Arabic (August 2013) and Portuguese (September 2013) translations published.</li> <li>• Managing Cultural World Heritage (November 2013, English), with ICCROM, <a href="http://whc.unesco.org/en/activities/827/">http://whc.unesco.org/en/activities/827/</a>, French (March 2014); Russian translation financed by the Ministry of Culture of the Russian Federation under way.</li> <li>• Portuguese translation of the World Heritage Resource Manual "Preparing World Heritage Nominations" (co-organized by UNESCO Brasilia and IPHAN, Brazil).</li> </ul>	<b>37 COM 6</b>	The publication process for each manual is long but the result is sustainable and widely disseminated.  Challenges: Fundraising for print and translations is important as budget cuts have left this work with no budget from the World Heritage fund.  <a href="http://whc.unesco.org/en/resourcemanuals/">http://whc.unesco.org/en/resourcemanuals/</a>  Translations have been supported by the Swiss government, the ARC-WH and IPHAN.
GLO	English, French and Spanish publication of the quarterly World Heritage: Issues 67 (World Heritage and Best Practice), 68 (World Heritage in Cambodia), 69 (World Heritage and Agricultural Landscapes) and 70 (World Heritage Synergies to Protect Sites).	<i>Operational Guidelines</i> Chapter IX.C	Visibility and subscriptions to the magazine improved. Launch of an app version. Challenge: The financial viability.
GLO	Publication: World Heritage Papers Series No. 36: Earthen Architecture in Today's World (Italian Funds in Trust to UNESCO).	<i>Operational Guidelines</i>	Due to budget restrictions, online publishing is preferred to printed copies.
GLO	Newsletter with information on World Heritage published in June, October and December 2013 and January 2014 (English and French).	<i>Operational Guidelines</i> Chapter IX.C	Visibility enhanced. 95,000 World Heritage Centre website members.
GLO	100,000 copies of the 2013-2014 World Heritage Map were produced in collaboration with National Geographic Maps in English, French, Spanish and Arabic versions with the support of Qatar.	<i>Operational Guidelines</i> Chapter IX.C	Enhance knowledge on World Heritage Map.

GLO	French and Korean (produced by the Korean National Commission) translation of "World Heritage: Benefits Beyond Borders", already published in English with Cambridge University Press. It continues to be one of UNESCO's best sold books.	<b>36 COM 12D; 37 COM 5E</b>	First thematic collection of case studies illustrating benefits of WH inscription to local communities and ecosystems.
GLO	Compilation of Patrimonto's World Heritage Adventures episodes 1-12.		1000 DVD copies produced, all episodes are available online.
GLO	Three youth fora organized (1 international and 2 regional) in close collaboration with WHC. <ul style="list-style-type: none"> <li>• Second South East Europe (SEE) Youth Forum for peace and sustainable development, (Zajecar, Serbia, Apr-2013): <a href="http://whc.unesco.org/en/activities/722/">http://whc.unesco.org/en/activities/722/</a></li> <li>• World Heritage Youth Forum (Siem Reap and Phnom Penh, Cambodia, 8-17 June 2013) "Living Heritage: Temple, Environment, People" <a href="http://www.whc37cambodia2013.kh/youthforum">http://www.whc37cambodia2013.kh/youthforum</a></li> <li>• The 5th World Heritage Youth Forum (Alcalá de Henares, Spain, 9-19 June 2013) <a href="http://www.patrimoniojuven.com/home.php">http://www.patrimoniojuven.com/home.php</a>.</li> </ul>		Awareness raising and involvement of the young people on issues related to the implementation of the World Heritage Convention.
AFR	Draft Communication strategy developed in December 2013 for 15 UNESCO Field Officers to promote the conservation of World Heritage in Africa.	<b>35 COM 10A</b>	Enhance capacity of UNESCO Field Offices in promoting the Convention.
APA	Two UNESCO publications and a national publication on Lumbini (October 2013): "The Sacred Garden of Lumbini: Perceptions of Buddha's Birthplace" and "Lumbini, Birthplace of Buddha".	<b>36 COM 7B.65</b>	Increase visibility of UNESCO's several years of safeguarding efforts in co-operation with the authorities of Nepal.
LAC	LAC Regional meeting "Towards the Action Plan 2014-2023" supported by the Brazilian authorities and IPHAN - Brasilia, 23-25 April 2014. <a href="http://whc.unesco.org/en/lac/">http://whc.unesco.org/en/lac/</a>	<b>37 COM 10A</b>	Draft Action Plan to be adopted at the 38th session of the World Heritage Committee.
LAC	Launch of the book (May 2014) "Jesuit Missions, World Heritage. Celebrating UNESCO Convention of 1972-2012" produced by UNESCO Montevideo: <a href="http://www.unesco.org/new/es/media-services/single-view-tv-release/news/las_misiones_jesuiticas_de_la_region_guaranitica/">http://www.unesco.org/new/es/media-services/single-view-tv-release/news/las_misiones_jesuiticas_de_la_region_guaranitica/</a>		Enhance communication and dissemination of information on the World Heritage Convention.
<b>5C. Activities to increase awareness and reinforce involvement of local Communities</b>			
<b>REGION</b>	<b>ACTIVITIES</b>	<b>DECISION</b>	<b>RESULTS obtained/ CHALLENGES faced</b>
GLO	Seminar for researchers, site managers and local authorities on culture tourism: "Visitors and residents at World Heritage sites" (October 2013, UNESCO HQ), organized with the UNESCO Chair network, association of French World Heritage Sites, ICOMOS France.		Involvement of local communities and governance of sites in relation to tourism management. Promotion of the World Heritage Tourism program.

GLO	World Heritage Volunteers campaign carrying the theme of Sustainable Development and the International Year of Water Cooperation: Inspiring Change (6th edition : campaign April – November 2013) organized 47 youth action projects during the year covering all continents with 43 youth organizations involved: <a href="http://whc.unesco.org/en/activities/720">http://whc.unesco.org/en/activities/720</a>		Respond to the growing interest of young people to undertake concrete actions and to play an active role in the promotion and preservation of World Heritage.
AFR	“Africa Nature” programme network reinforced through knowledge-sharing and best practices of involvement of local communities in World Heritage conservation through two UNESCO workshops in Kenya and Cameroon.	<b>35 COM 9B</b>	Network of African natural heritage professionals and UN interagency cooperation reinforced.
AFR	Initiative: “People and Wildlife: Past, Present and Future – Connecting wildlife management to the sustainable development of communities in Ngorongoro Conservation Area World Heritage Property, Tanzania”.	<b>36 COM 7B.35</b>	Promote a dialogue between all stakeholders to find long-term solutions for the communities living inside the World Heritage property.
ARB	Urban Regeneration for Historic Cairo project: Development of a community outreach campaign in the street (housing stock awareness, mapping game for adults, art and heritage activities for children, open panels of experts, storytelling walk, exhibitions).		Citizen participation promoted and better knowledge of the residents' needs.
ARB	Project for the empowerment of women and involving local communities at archaeological sites, focussing on the site of Umm el-Jimal (Jordan): Training how to present the site and to guide tours.		Empowerment of women.
EUR	International Seminar for representatives of religious communities from CIS countries involved in the management and use of the World Heritage properties (14-16 May 2013, Moscow, Russian Federation) <a href="http://whc.unesco.org/document/124117">http://whc.unesco.org/document/124117</a>	<b>36 COM 7B.86</b>	Capacity building for religious communities and site managers of the Russian Federation and CIS countries.
APA	Workshop on Sustainable Tourism Decision-making process (11-13 March 2014, Koror, Palau).	<b>36 COM 8B.12</b>	Capacities enforced on sustainable tourism.



## X. DRAFT DECISION

### **Draft Decision: 38 COM 5A**

*The World Heritage Committee,*

1. *Having examined Document WHC-14/38.COM/5A,*
2. *Recalling Decision **37 COM 5A** adopted at its 37th session (Phnom Penh, 2013),*
3. *Takes note with appreciation of the activities undertaken by the World Heritage Centre over the past year in pursuit of the expected results and the five strategic objectives as presented in Document WHC-14/38.COM/5A;*
4. *Also takes note of the report of the International World Heritage Expert Meeting on the Recommendation on Historic Urban Landscape (Rio de Janeiro, 3- 5 September 2013), following Decision **36 COM 13.II**; and decides to examine the proposals made in the report within the framework of the revision of the Operational Guidelines at its 39th session, in 2015;*
5. *Invites the State Parties to support the activities carried out by the World Heritage Centre for the implementation of the Convention;*
6. *Requests the World Heritage Centre to present, at its 39th session, a report on its activities.*

**Follow-up on the decisions adopted by the World Heritage Committee at its 37<sup>th</sup> session (Phnom Penh, 2013)**

<b>DECISIONS AND ITEMS</b>	<b>IMPLEMENTED</b>	<b>ON-GOING</b>	<b>DELAYED</b>
<b>37 COM 2</b> Requests for Observer status	✓		
<b>37 COM 3A.</b> Agenda of the 37th session of the World Heritage Committee (Phnom Penh, 2013)	✓		
<b>37 COM 3B.</b> Timetable of the 37th session of the World Heritage Committee (Phnom Penh, 2013)	✓		
<b>37 COM 5A.</b> Report of the World Heritage Centre on its activities and the implementation of the World Heritage Committee's Decisions	✓		
<b>37 COM 5B.</b> Reports of the Advisory Bodies	✓	See Document WHC-14/38.COM/5B	
<b>37 COM 5C</b> Summary and Follow-up of the Director General's meeting on "The World Heritage Convention: Thinking Ahead" (UNESCO HQs, 2-3 October 2012)		See Document WHC-14/38.COM/5C	
<b>37 COM 5D.</b> Revised PACT Initiative Strategy		✓	
<b>37 COM 5E.</b> Report on the 40th anniversary celebrations	✓		
<b>37 COM 6</b> Follow-up to the World Heritage Capacity Building Strategy and Progress report on the World Heritage related category 2 centres		See Document WHC-14/38.COM/6	
<b>37 COM 7A</b> State of conservation of the properties inscribed on the List of World Heritage in Danger	✓	See Document WHC-14/38.COM/7B and WHC-14/38.COM/7B.ADD	
<b>37 COM 7B</b> State of conservation of properties inscribed on the World Heritage List	✓	See Document WHC-14/38.COM/7A and WHC-14/38.COM/7A.ADD	
<b>37 COM 7C</b> Reflection on the trends of the state of conservation	✓	WHC-14/38.COM/7	

DECISIONS AND ITEMS	IMPLEMENTED	ON-GOING	DELAYED
<b>37 COM 8A.</b> Tentative Lists submitted by States Parties as of 15 April 2013, in conformity with the <i>Operational Guidelines</i>	✓	See Document WHC-14/38.COM/8A	
<b>37 COM 8B</b> Nominations to the World Heritage List	✓	See Document WHC-14/38.COM/8B	
<b>37 COM 8C</b> Update of the List of World Heritage in Danger	✓	See Document WHC-14/38.COM/8B	
<b>37 COM 8D</b> Clarifications of property boundaries and areas by States Parties in response to the Retrospective Inventory	✓	See Document WHC-14/38.COM/8D	
<b>37 COM 8E</b> Adoption of retrospective Statements of Outstanding Universal Value	✓	See Document WHC-14/38.COM/8E	
<b>37 COM 9</b> Progress report on the upstream processes		Final report presented to 19 GA	
<b>37 COM 10A</b> Final Report on the results of the second cycle of the Periodic Reporting Exercise for Latin American and the Caribbean	✓	See Document WHC-14/38.COM/10A	
<b>37 COM 10B</b> Progress report on the second cycle of the Periodic Reporting exercise for Europe and North America	✓	See Document WHC-14/38.COM/10B	
<b>37 COM 10C</b> Progress report on Periodic Reporting in all other regions	✓	See Document WHC-14/38.COM/10C	
<b>37 COM 11</b> Revision of the Rules of Procedure	✓		
<b>37 COM 12</b> Revision of the <i>Operational Guidelines</i>		Next Revision to take place at 39.COM	
<b>37 COM 13</b> Draft Policy Guidelines		Scoping study to be presented to 39.COM	
<b>37 COM 14</b> Examination of International Assistance requests	✓	See Document WHC-14/38.COM/11	
<b>37 COM 15</b> Report on the execution of the 2012-2013 Budget and preparation of the 2014-2015 Budget	✓	See Document WHC-14/38.COM/12	
<b>37 COM 16</b> Other business	N/A	N/A	N/A

DECISIONS AND ITEMS	IMPLEMENTED	ON-GOING	DELAYED
<b>37 COM 17</b> Election of the Chairperson, Vice-Chairpersons and Rapporteur of the 38th session of the World Heritage Committee (2014)	✓		
<b>37 COM 18A</b> Provisional Agenda of the 38th session of the World Heritage Committee (2014)	✓	See Document WHC-14/38.COM/3A	
<b>37 COM 18B</b> Feasibility study on an additional ordinary session of the World Heritage Committee	✓		
<b>37 COM 19</b> Provisional Agenda of the 19th session of the General Assembly of States Parties to the World Heritage Convention (UNESCO, 2013)	✓		

## World Heritage Expert and other Meetings (Decision 35 COM 12B, points 6, 7) January 2014 – December 2014

Note: At its 35th session (UNESCO, 2011), the World Heritage Committee by Decision **35 COM 12B** requested the World Heritage Centre to develop and present annually a consolidated list of all meetings. This list should serve the Committee to decide on priorities and the division of available resources (human and financial). The World Heritage Committee asked the Centre to hold virtual meetings where appropriate and to document all meetings attended by the Secretariat in the present document. Therefore, the Centre provides this table in addition to the activities indicated in the text of this document and notes that no meeting has been scheduled for 2015 at the time of the preparation. Furthermore it should be noted that many invitations by national authorities of States Parties or organizations are provided with short notice, not in line with the three monthly mission planning of UNESCO.

MEETINGS	VENUE	DATE
Orientation Session for Committee Members	UNESCO HQ, Room XI	23 January 2014
Open-ended Working Group for the revision of the Rules of Procedure of the General Assembly of States (1 <sup>st</sup> meeting)	UNESCO HQ, Room XI	22-23 January 2014
AU-UNESCO Fundraising meeting for African World Heritage Fund	African Union, Ethiopia	31 January 2014
Africa Nature - capacity building workshops for francophone countries	Limbe, Cameroon	February 2014
Regional meeting on Cultural Landscapes in the Arab States	Oman	End of January 2014
Workshop on Sustainable Tourism Decision-making	Koror, Palau	11-13 March 2014
Regional Meeting for the elaboration of the Regional Action for LAC	Brasilia, Brazil	23-25 March 2014
UNESCO Meeting on Capacity Building on Heritage Conservation in the Caribbean SIDS	Philipsburg, St. Maarten	8-13 May 2014
Inter-agency meeting in collaboration with the UN Steering Committee on Tourism for Development (UNWTO, UNEP, UNIDO, WTO, UNCTAD and UNESCO) on creating a more coordinated, effective and efficient delivery of technical assistance to developing countries concerning sustainable tourism	UNESCO HQ	19-20 May 2014
Open-ended Working Group for the revision of the Rules of Procedure of the General Assembly of States (2 <sup>nd</sup> meeting)	UNESCO HQ, Room II	20-21 March 2014
UNESCO World Heritage and Sustainable Tourism Workshop: Strengthening South-South collaboration on World Heritage and Sustainable Tourism	Hongcun, China (Anhui Province)	Tentative date: 26-27 May 2014
UNESCO Asia Pacific World Heritage Project on Marine Biodiversity & Climate Change Awareness among Youth	Touho, New-Caledonia	7-13 April 2014

MEETINGS	VENUE	DATE
Information meeting, 38th World Heritage Committee	UNESCO, Room XI	19 May 2014
Francophone entrepreneurship training for the management of World Heritage sites	Forts and Castles, Volta, Greater Accra, Central and Western Regions, Ghana	12- 22 May 2014
Anglophone entrepreneurship training for the management of World Heritage sites	Accra, Ghana	19–30 May 2014
38th Session of the World Heritage Committee	Doha, Qatar	15-25 June 2014
Roundtable Discussion on World Heritage in Africa	Doha, Qatar	16 June 2014
Regional meeting on the role of local communities in the sustainable management of World Heritage properties	Banc d'Arguin, Mauritania	October 2014
Regional meeting to strengthen the activities of the UNESCO World Heritage Marine Programme in the Pacific region	Nouméa, New Caledonia	8-10 November 2014
Extraordinary General Assembly	UNESCO HQ	19 November 2014
Final Europe Meeting for the Second Cycle of Periodic Reporting	Paris, France	3-5 December 2014
Reflection Meeting towards the Third Cycle of Periodic Reporting	Paris, France	5 December 2014



### Report on the Authorization of the Use of the World Heritage Emblem by the World Heritage Centre (March 2013 - February 2014)

According to the nature of requests, they are handled directly by the World Heritage Centre, or transferred to the competent body (External Relations and Public Information Sector (ERI), national commissions, or other UNESCO sectors or elsewhere).

The requests are treated by the World Heritage Centre in accordance with Chapter VIII of the *Operational Guidelines*, together with the proposed draft table to serve as an additional guide in decision making and following procedures linked to the use of the World Heritage emblem; draft submitted in April 2012 and January 2013 to States Parties for consultation in the framework of the reflection on the use of the Heritage emblem.

Between March 2013 and March 2014, the World Heritage Centre received and responded to 204 requests linked to the World Heritage emblem:

- 53 requests from World Heritage sites for the creation of their specific emblem to use in their documentation and/or for special events;
- 15 requests from national authorities for the creation of emblems for all their World Heritage sites in several languages;
- 70 requests from World Heritage sites or local or national authorities to validate material displaying a specific emblem of the World Heritage site;
- 38 requests from national commissions, institutions, programmes or other bodies for the use of the emblem for an activity or to support documentation or information (see table below);
- 5 requests for World Heritage emblems from UNESCO field offices or other programme sectors of UNESCO for activities linked to World Heritage;
- 23 requests refused for non-observance of the *Operational Guidelines*.

During this period, the World Heritage Centre also treated 28 cases of abusive use such as: the World Heritage emblem copied and used prior to a formal request or authorization for use; modification and/or association of the World Heritage emblem with a local logo; World Heritage emblem used for events or activities having received no support from the World Heritage Centre; World Heritage sites modifying the World Heritage emblem to create their own logo; etc. In such cases, the responsible authorities were contacted and requested to remove these unauthorized logos and/or to replace them with the official authorized emblem as the case may be. The national authorities were informed and the UNESCO legal service consulted when necessary.

The following requests were omitted from this table:

- Requests for the use of the UNESCO and/or World Heritage emblems in the framework of contractual or partnership agreements (cf. Annex to Document WHC-14/38.COM 5A);
- Requests for the use of the emblem granted directly by national commissions or national focal points for the World Heritage emblem and for which the World Heritage Centre was informed.

**All requests listed hereunder (in alphabetical order by country) were accepted following prior agreement by the authorities of the country concerned.**

Country	Requesting body	Reception date	Description	Logo used	Comment
1. Andorra	National Commission	07/06/2013	Marking of the hiking trails in the Madriu Valley	WH	
2. Argentina	National Commission	12/09/2013	Educational book on World Heritage sites in Argentina	WH	
3. Belgium	Wallonie-Bruxelles Tourism	05/12/2013	Tourist map to promote the Wallonie-Bruxelles area - free distribution	« World Heritage in Belgium » + WH	
4. Belgium	Francophone and German-speaking community Belgian Commission for UNESCO	04/02/2014	Issue of a stamp on the major mining sites of Wallonie	Specific emblem of the site	Validated by ERI
5. Brazil	IPHAN/Brazilia Office	2013	National harmonization project for road signing	WH	
6. Cambodia	Cambodia Daily	07/06/2013	Illustration of an article concerning the 37th Committee	WH	
7. Canada	Druide Informatique, creator of the Antidote software language reference tool for all	21/11/2013	Identification of a hyperlink to the WHC Internet site in the dictionary	WH	
8. France	Pas de Calais Department	23/01/2014	Nord Pas de Calais regional communication campaign in the national press	WH	
9. France	United Federation of Youth Hostels	23/01/2014	Use of the WH emblem alone, alongside pictographs indicating sites to see and activities nearby French WH sites	WH	
10. France	Town Planning Directorate, Paris	30/01/2014	Illustration of an information sheet on ICOMOS concerning the World Heritage Convention : World Heritage emblem	WH	
11. France	National Commission	Ongoing since end-2013	National harmonization project of road signing	WH	
12. France	World Heritage Office, New Caledonia	02/05/2013	Creation of a souvenir pen for distribution in the framework of a forum in New Caledonia	WH	
13. Hungary	Division of World Heritage and of International Cooperation Gyula Forster National Centre for Cultural Heritage	02/12/2013	Visiting cards and letterhead paper	WH Hungary	

	Management				
14. Italy	De Agostini	16/10/2013	Atlas co-edited with the World Heritage Centre for publication	WH Convention	UNESCO co-edition
15. Japan	Ministry of the Environment	21/02/2014	Information board on « What is World Heritage ? » at the Shirakami-Sanchi Information Centre	mixed emblem WH	
16. Latvia	National Commission	23/01/2014	Issue of a souvenir coin	WH	
17. Luxemburg	City of Luxemburg	23/01/2014	Issue of commemorative stamps for the 20th anniversary of inscription on the World Heritage List	WH	
18. Malaysia	Curtin Sarawak Research Institute, Curtin University Malaysia	25/09/2013	Illustration of an article in the Journal of Sustainable Tourism, 2013 : «Communicating the World Heritage brand: visitor awareness of UNESCO's World Heritage symbol and the implications for sites, stakeholders and sustainable management»	WH with and without text	
19. Nepal	National Commission	12/06/2013	Production of a series of World Heritage stamps	WH	Consultation ERI
20. Netherlands	National Commission	13/12/2013	Development by the Dutch postal services of a campaign for stamps depicting Dutch World Heritage sites	WH	Ongoing models not reviewed
21. Spain	National Commission	23/07/2013	Commemorative flags in honour of the 20 <sup>th</sup> anniversary of the Grupo Ciudades Patrimonio de la Humanidad displayed on the façade of the Ministry of Education, Culture and Sports	WH	
22. Spain	Council of Alhambra	08/2013	I-Application for smartphone and tablets - guide for monuments of the sites	WH	
23. Spain	Grupo Editorial Planeta	30/08/2013	Children's Atlas. Logo to accompany the photo representing the inscribed sites		
24. Spain	National Commission		National harmonization project for road signing	WH	
25. South Africa	Heinemann Educational Publishers in South Africa	15/05/2013	Publication of a book « SPOT ON TOURISM GRADE 12 « for South African pupils	World Heritage Convention	

26. Switzerland	Travel guide publisher JPM GUIDES	06/11/2013	Publication of a map of Tel Aviv using the WH emblem to indicate the location of WH properties	WH	
27. Switzerland	National Commission	Ongoing since end-2013	National harmonization project for road signing	WH	
28. Ukraine	Ukrainian Postal Service	09/12/2013	Issue of 2 stamps representing monuments of a WH site	WH	
29. United Kingdom	Harper Collins	30/08/2013	New edition of the book « The World's Heritage »	With WHC support	Co-publication
30. United Kingdom	Hadrian's Wall Management Authority	21/09/2013	Road signing	WH	
31. United Kingdom	St Kilda Management Authority	20/02/2014	Commercialisation of a t-shirt sold in a local souvenir shop	WH	
32. United States of America	The Teaching Company	11/04/2013	Diffusion of the WH emblem as background for a video presentation by Pr M. E. Wysession on World Heritage	WH	
33.	African World Heritage Fund	18/02/2014	Seminar in Morocco on the theme « World Heritage experiences in Africa »	With WHC support	
34.	African World Heritage Fund	29/11/2013	Exhibition during the meeting of Chiefs of State of the African Union	With WHC support	
35.	Earthwatch	12/04/2013	Pamphlet on the Earth Skills Network Programme	With WHC support	
36.	Shell Downstream Services International	15/10/2013	Pamphlet of a presentation for a training workshop for 3 teams for site management during the Business Skill Transfer Project in Mpala conducted by Shell	Example of the WH emblem, the Convention emblem and a specific logo of the site	With Shell on Business Planning for natural WH sites
37.	World Tourism Organization (UNWTO)	29/08/2013	Pamphlet of Flyways Project displaying the logos of all the partners	With WHC support	
38.	UNDP	15/05/2013	Brochure published by GEF/UNDP entitled « COMPACT Engaging local communities in stewardship of World Heritage »	With WHC support	

### **Summary of the expert meeting on the UNESCO Recommendation on the Historic Urban Landscape and World Heritage (Brazil, September 2013)**

The “International Expert Meeting on the mainstreaming of the methodological approach related to the Recommendation on the Historic Urban Landscape in the *Operational Guidelines*” took place in Rio de Janeiro, Brazil, from 3 to 5 September 2013. The meeting was organized under the aegis of the National Historical and Artistic Heritage Institute (IPHAN), the Ministry of Culture of Brazil and the UNESCO World Heritage Centre with the support of the UNESCO Category 2 Regional Heritage Management Training Centre “Lucio Costa”. It was attended by 40 experts from all regions of the world, including 2 representatives chosen from the electoral groups, as well as experts from ICOMOS and ICCROM.

#### **Working groups**

Three thematic working groups were established to reflect upon the appropriate revision of the *Operational Guidelines*, including redrafting of Annex III (“Guidelines on the inscription of specific types of properties on the World Heritage list”)

- Group 1: Revisions to the *Operational Guidelines*;
- Group 2: Revisions to relevant sections of Annex III of the *Operational Guidelines*;
- Group 3: Additional guidance required for the nomination, evaluation and management of urban heritage.

#### **Key Considerations**

The participants acknowledged the critical role played by historic cities and their urban heritage as drivers for the improvement of local living standards. They discussed the adaptation of historic cities to changing environmental and socio-economic conditions and within the wider processes of sustainable development. They agreed that the conservation of urban heritage was an integral part of contemporary urban development and modernization processes. It was reemphasized, that the Recommendation on the Historic Urban Landscape applied to all urban heritage and not only to World Heritage properties. A six step Historic Urban Landscape action plan and tool kit was developed to facilitate the implementation of the Recommendation on the Historic Urban Landscape. Participants discussed concrete activities focusing on capacity building of national and local authorities. They also discussed proposals for the revision of the *Operational Guidelines* and to Annex III of the *Operational Guidelines* to better reflect the recommendations on the historic urban landscapes and to provide guidance on the nomination, evaluation and management of urban heritage. These proposals can be found in the full report of the expert meeting: <http://whc.unesco.org/en/events/1071/>.

## Inventory of World Heritage Partnerships

Decision **37 COM 5D** requested the Secretariat to continue to report, in an analytical manner, on the implementation of the PACT strategy by submitting at each regular session of the World Heritage Committee a detailed inventory of on-going and envisaged partnerships as an Annex to the Report of the World Heritage Centre, using the current template.

**Table 1** provides a list of ongoing WHC partnerships as of March 2014 with the private sector and foundations developed in accordance with the PACT strategy adopted by the World Heritage Committee at its 37th session in 2013 and with the PACT Regulatory Framework. The list does not include partnerships for World Heritage with the private sector developed and implemented by Field offices nor the NGOs involved in the implementation of programmes at the country level.

For each partnership, the table provides, in alphabetical order by name of partner, a description, the funds received in 2013 (if any), expected results, major outputs/deliverables, emblem use and an indicative evaluation of the benefits for World Heritage. It also links each partnership to the relevant Strategic Objectives (the 5 Cs) and areas of cooperation benefitting from the partnership.

Table 1 also includes dates of signature and expiration for each partnership and, if applicable, the indication if a partnership is new, or if renewal has been signed since the last session of the Committee; if renewal is envisaged in the period between the current and the next reporting to the Committee, or if the partnership has been terminated since the last report to the Committee. In the period March 2013-March 2014 one new partnership was signed and four partnerships were renewed.

**Table 2** presents the partnerships envisaged which are currently being discussed or are undergoing internal evaluation and/or external validation.

**Table 1 - INVENTORY OF ONGOING WORLD HERITAGE PARTNERSHIPS AS OF MARCH 2014 (in alphabetical order)**

Nr	Partnership description and financial contribution agreed (if any)	Amounts received in 2013 <sup>1</sup> (in USD or converted)	Expected results	Major outputs/deliverables	Emblem use <sup>2</sup>	Agreements signed <sup>3</sup>	Evaluation of benefits	Benefitting Strategic objectives and Areas of cooperation
1	<p><b>A&amp;T Networks Inc. - HISTORY (Channel), USA</b></p> <p>Production of World Heritage documentaries and audiovisual stories elaborated and aired by HISTORY.</p> <p>169, 500 USD</p> <p><b>TO BE RENEWED</b></p>	56,500	Increased understanding of the World Heritage Convention, globally and in the United States in particular.	HISTORY provides World Heritage content through Idea Book for Educators' newsletters/4xyear to 300,000 teacher subscribers; ensures on-line visibility (Save our history and HISTORY classroom websites); creates public service announcements (PSA) for TV and web broadcasting.	On PSAs and in documents related to the project.	<p>Funds-in-Trust signed on 18 May 2011</p> <p>Start: May 2011</p> <p>End: May 2014</p>	<p>Worldwide promotion of World Heritage. The PSAs are visible on YouTube and WHC website.</p> <p>The project triggered the A&amp;T UK office to produce a new series of WH documentaries about sites in Poland and the UK (<a href="http://www.history.co.uk/shows/unesco/about.html">www.history.co.uk/shows/unesco/about.html</a>).</p>	<p>Communication</p> <p>Education</p>
2	<p><b>Chez Bonne Idée, France</b></p> <p>(Communication agency)</p> <p>Development of a game for general public (internet and press) on World Heritage cities with quiz on the history of the site.</p>		Raised awareness of World Heritage sites.	<p>Yearly campaigns during 2 months with daily special pages in the French newspaper "Le Monde" (print and online).</p> <p>Dedicated website.</p> <p>23,451 players in 2013 and 39,095 visitors to the website (693,151 pages views).</p> <p>The newspaper "Le Monde" sent out 100,000 emails announcing the game and released 19 advertisements in the paper edition.</p>	<p>Weekly on "Le Monde" newspaper</p> <p>Game website and Facebook</p>	<p>Project agreement.</p> <p>Start: June 2012</p> <p>End: December 2014</p>	<p>Worldwide promotion of WH among wide public.</p> <p>A percentage from the total revenue was expected but it could not be provided due to a shortfall of income over expenditures.</p>	<p>Communication</p> <p>Conservation</p> <p>International Assistance</p>

<sup>1</sup> Amounts received in 2013 have not been certified by the UNESCO Bureau of Financial Management.

<sup>2</sup> Strictly regulated according to the terms of the signed agreement (in particular, every resource using the name, logo of UNESCO and World Heritage emblem is subject to approval by WHC and if necessary by ERI)

<sup>3</sup> All agreements are available on the World Heritage Centre's website <http://whc.unesco.org/en/agreements> (password protected pages, for States Parties only)

Nr	Partnership description and financial contribution agreed (if any)	Amounts received in 2013 <sup>1</sup> (in USD or converted)	Expected results	Major outputs/deliverables	Emblem use <sup>2</sup>	Agreements signed <sup>3</sup>	Evaluation of benefits	Benefitting Strategic objectives and Areas of cooperation
3	<p><b>EVERGREEN DIGITAL CONTENTS &amp; DENTSU, Japan</b></p> <p>The tripartite agreement with Evergreen and Dentsu aims to promote World Heritage Education in Japan through the "UNESCO KIDS" project.</p> <p>Annual contribution of 110,000 USD</p> <p><b>RENEWED</b></p> <p><b>TO BE RENEWED</b></p>	137,500 (27,500 + 110,000)	Enhanced awareness among young people in Japan about the need to preserve World Heritage sites.	<p>Classroom package and the creation of an i-mode project funded by NTT DOCOMO, Japan's leading Telecom company.</p> <p>Educational films about natural World Heritage sites for elementary school pupils.</p>	Materials associated to the education project (website, advertisements on project, cartoon)	<p>World Heritage Fund Special Account</p> <p>First partnership signed in 2003.</p> <p>Project agreement signed in December 2007, extended every year.</p> <p>New agreement started July 2013</p> <p>End: July 2014</p>	<p>Generates revenues for the WH education programme, communication and WH awareness raising activities.</p> <p>Media coverage of the UNESCO-KIDS project: Quarterly one-page advertorials in the "Yomiuri Shimbun" (circulation: 10 million); press releases in 277 Dentsu media partners worldwide (TV and radio channels, print press, websites); educational activities in Japanese schools.</p>	Communication Education
4	<p><b>Fondation IRIS, France</b></p> <p>The foundation supports the World Heritage and Sustainable Tourism Programme.</p> <p>115,147 USD</p> <p><b>NEW</b></p> <p><b>TO BE RENEWED</b></p>	90,580	Enhanced capacity of World Heritage stakeholders to manage tourism, efficiently, responsibly and sustainably based on local context and needs	Production and dissemination of How –To guides for site managers to better manage tourism at World Heritage sites	None	<p>Funds-in-Trust signed in July 2013</p> <p>End: July 2014</p>	Promotion of sustainable development through appropriate tourism management at World Heritage sites	Conservation Capacity development Sustainable tourism
5	<p><b>Fondation Franz Weber, Switzerland</b></p> <p>The Fondation Franz Weber supports the Rapid Response Facility and natural heritage conservation projects.</p>	149,975	- Rapid Response Facility improved thanks to additional funding (the Fund was created in 2005 with Fauna and Flora International in order to mobilize funds to respond	On the Dja site, pilot actions to improve revenue sources of local communities, education campaign to fight against poaching, preparation of an environmental and social impact	On respective websites and documentation about the project.	<p>Funds-in-Trust (FIT)</p> <p>Start: January 2013</p> <p>End: January</p>	- The Fondation Weber contribution to the RRF has already supported an emergency response grant in Thailand, supporting emergency training for park wardens involved in an	Conservation Capacity Building Communities Natural World



Nr	Partnership description and financial contribution agreed (if any)	Amounts received in 2013 <sup>1</sup> (in USD or converted)	Expected results	Major outputs/deliverables	Emblem use <sup>2</sup>	Agreements signed <sup>3</sup>	Evaluation of benefits	Benefitting Strategic objectives and Areas of cooperation
	Total contribution of 750,000 USD		to emergency situations at natural heritage sites), - Enhanced preservation of The Dja Faunal reserve in Cameroon, threatened by poaching and the negative effect of mining exploitation and deforestation.	study.		2018	increasingly violent rosewood poaching network at the Pang Sida National Park.  - An environmental and social study on the site of Dja has been produced in cooperation with the local authorities and will serve for the sustainable conservation of the property.	Heritage
6	<b>FOTONAUTS, France</b>  The Fotopedia Heritage application created by Fotonauts was released in August 2010 to constitute the largest photo application of World Heritage sites for Iphone and Ipad.  Non-financial <b>TO BE RENEWED</b>		Enhanced awareness of World Heritage sites.	Raise awareness about WH with a free application for Iphone and Ipad dedicated to high quality photos of World Heritage sites, with brief descriptions.	In the application and website.	Project agreement.  Start: July 2010  End: Dec. 2014	Promotes WH publications and WH Review in particular.  Rated in Apple's top 10 list of apps when it was launched.  Audience figures for 2013: 546,842 downloads; 1,344,653 unique visitors; 77,221 WHC webpages opened from the application.	Communication
7	<b>GOOGLE Cultural Institute, USA</b>  The project allows internet users to virtually visit a selection of WH properties.  Non-financial		Help spread the message about preserving WH and allow it to reach the broad public. Increase awareness worldwide.	Google World Wonders Project website offers virtual visits of World Heritage sites.	On Google's World Wonders project website.	License agreement  Start: 29 May 2012  End: in May 2014	Expecting statistics from Google to allow appropriate evaluation of the project.	Communication

Nr	Partnership description and financial contribution agreed (if any)	Amounts received in 2013 <sup>1</sup> (in USD or converted)	Expected results	Major outputs/deliverables	Emblem use <sup>2</sup>	Agreements signed <sup>3</sup>	Evaluation of benefits	Benefitting Strategic objectives and Areas of cooperation
8	<p><b>GSP – Our Place World Heritage Ltd and Our Place Publishing Ltd, New Zealand</b></p> <p>Creation of image bank for World Heritage.</p> <p>OUR PLACE supplies photographs for the World Heritage Centre website galleries, and has supplied numerous images for UNESCO and related third-party publications.</p> <p>Non-financial</p> <p><b>RENEWED</b></p>		<p>Enriched database of images and enhanced awareness of WH sites.</p>	<p>Our Place and its international network of professional photographers contribute to a large image databank used to help promote conservation efforts and publicize the World Heritage message.</p>	<p>On website and at exhibitions organized by Our Place with WH images.</p>	<p>World Heritage Fund Special Account.</p> <p>MoU signed in 2006.</p> <p>First partnership Agreement signed in 2008 and ended in 2012.</p> <p>New agreement in March 2014</p> <p>End: March 2015</p>	<p>Our Place has currently photographed over 370 World Heritage sites in 84 countries and has an archive of more than 45,000 exclusively owned World Heritage images.</p> <p>Image data bank is accessible for use by UNESCO and by World Heritage sites.</p>	<p>Communication</p>
9	<p><b>JAEGER-LECOULTRE (Manufacture), Switzerland and The International Herald Tribune, USA</b></p> <p>“Tides of Time” partnership and online/print media campaign</p> <p>400,000 EUR</p> <p><b>TO BE RENEWED</b> (with Jaeger-LeCoultre only)</p>	<p>176,600</p>	<p>Development of World Heritage Marine Programme, including statutory support to WHC activities on marine properties.</p> <p>Enhanced awareness about World Heritage, in particular the 46 marine sites.</p>	<p>Nanosite on iht.com and nyt.com</p> <p>Eight 1-page articles on marine World Heritage properties per year in the International Herald Tribune.</p> <p>Annual auction with donation to support marine WH site conservation + annual site contribution needs (between 40,000 and 50,000 Euros per year).</p>	<p>Advertorials and advertisements in the press.</p> <p>International IHT and JLC websites</p>	<p>Funds-In-Trust signed in 2009 and renewed in 2011.</p> <p>Start: March 2009</p> <p>End: March 2014</p> <p>Under negotiation: April 2014-March 2017</p>	<p>Additional revenue from auctions and other fundraising activities: 105,000 Euros since the establishment of the partnership and benefitting specific World Heritage sites directly.</p> <p>Budget in-kind for advertorials in the IHT: 1,200 000 Euros</p>	<p>Conservation</p> <p>Credibility</p> <p>Capacity Building</p> <p>Communities</p> <p>Communication</p> <p>Natural (marine) Heritage</p>

Nr	Partnership description and financial contribution agreed (if any)	Amounts received in 2013 <sup>1</sup> (in USD or converted)	Expected results	Major outputs/deliverables	Emblem use <sup>2</sup>	Agreements signed <sup>3</sup>	Evaluation of benefits	Benefiting Strategic objectives and Areas of cooperation
10	<p><b>KOBI GRAPHIS, Japan</b></p> <p>Production of Panasonic's corporate World Heritage calendar and a World Heritage Youth calendar.</p> <p>Annual contribution of 50,000 USD + royalties.</p>	61,441	Enhanced awareness about World Heritage.	<p>Production of Panasonic's corporate World Heritage and WH Youth calendar.</p> <p>Design of a web version in 2011</p> <p>Free IPad App launched in 2012 along with several exhibits organized in Japan during the same year</p> <p>The calendar is sold in UNESCO's bookshop</p>	Calendar. Website. IPad App.	<p>World Heritage Fund Special Account</p> <p>Partnership agreements signed in 1996, 2001, 2007 and extended with amendments.</p> <p>Start: 1996</p> <p>End: August 2015</p>	The calendar app was recommended by Apple and listed in the top 10 most popular apps.	Communication
11	<p><b>MONNAIE DE PARIS, France</b></p> <p>Design, production and distribution of coins with WH sites.</p> <p>Royalties.</p>	31,786	<p>Awareness raised about WH through emblematic coin collections.</p> <p>Increased network of collectors of WH emblems worldwide.</p>	Series launched in 2007, 2008, 2009, 2010, 2011 and 2012: Great Wall of China, Grand Canyon, USA, the Kremlin, Federation of Russia, the Taj Mahal, India, the Chateau de Versailles, France, Abu Simbel, Egypt.	On coins.	<p>World Heritage Fund Special Account.</p> <p>License agreements signed in 2007, 2008, 2009, 2011</p> <p>Start: 2007</p> <p>End: 2015 (specifically for "Versailles" and "Abu Simbel" coins)</p>	Following a bidding process, UNESCO (ERI) signed a partnership agreement in 2012 with PAMP S.A. (Switzerland) with the objective of centralising UNESCO coin programmes. From then on, WHC is no more entitled to contract with any national Mint/Central Bank, therefore the partnership with Monnaie de Paris will not be further extended.	Communication

Nr	Partnership description and financial contribution agreed (if any)	Amounts received in 2013 <sup>1</sup> (in USD or converted)	Expected results	Major outputs/deliverables	Emblem use <sup>2</sup>	Agreements signed <sup>3</sup>	Evaluation of benefits	Benefiting Strategic objectives and Areas of cooperation
12	<p><b>NIPPON HOSO KYOKAI (NHK), Japan</b></p> <p>Creation of a series of documentaries for Japanese TV on World Heritage and Intangible Heritage in order to contribute to the creation of a video database, "Heritage Images Archives Initiative".</p> <p>Non-Financial</p> <p><b>TO BE RENEWED</b></p>		<p>Enhanced visibility on World Heritage.</p>	<p>Database of digital, hi-definition moving images of World Heritage and Intangible Heritage. Development of the Heritage Images Archives Initiative. Series of 100 Digital High Definition television documentaries about World Heritage and Intangible Heritage. Films are available online on the UNESCO/WHC websites.</p> <p>1202 videos uploaded online in 5 languages</p>	<p>In documentaries and on brochures related to the project.</p>	<p>MoU signed in 2003 with ERI.</p> <p>Partnership Agreement signed in 2004 and project agreement in 2004 and 2005.</p> <p>Partnership agreement and project agreement signed in 2009</p> <p>Start: 2003</p> <p>End: Dec 2014</p>	<p>Provides a database of footages to UNESCO. Footages are chargeable to outside partners and users.</p> <p>Videos and online database were financed through the Japanese government contributions.</p> <p>Estimated average number of householders in Japan: 2 658 750 (for the first broadcast of each programme, source: Video Research Inc).</p> <p>Total views on UNESCO Youtube channel in 2013: 846,620</p>	<p>Communication</p>
13	<p><b>PANASONIC, Japan</b></p> <p>1,000,000 USD</p> <p><b>RENEWED</b></p>	<p>500,000</p>	<p>Enhanced awareness about World Heritage sites preservation and sustainable development.</p> <p>Reinforced mobilization of young people towards the preservation of World Heritage and environmental issues.</p> <p>Enhanced preservation of World Heritage sites.</p>	<p>Support UNESCO World Heritage Youth Forum activities,</p> <p>Support UNESCO World Heritage Volunteers Programme,</p> <p>Implement the Panasonic "Eco Picture Diary Contest programme" to sensitize children aged 9-11 years about World Heritage preservation,</p> <p>Launch newspaper and TV media international campaigns emphasizing environmental protection, as part of a broad international corporate message,</p>	<p>Press and TV spots. National Geographic Heritage Special</p> <p>Materials used on WH sites within the eco education programme.</p> <p>Panasonic World Heritage exhibition centers</p>	<p>Funds-In-Trust Agreement</p> <p>Start May 2011</p> <p>New agreement in July 2013</p> <p>End: July 2015</p>	<p>Extensive Media coverage following the eco education programme. Awareness raising about WH preservation for youth and a large audience worldwide. Interface with the WH in Young Hands and Volunteers scheme programme and source of revenue for WH education programme and for communication activities.</p> <p>PANASONIC website promotes WHC website and WH publications in particular the World Heritage Review.</p> <p>In-kind contributions estimated at: 7,000,000 including the</p>	<p>Conservation</p> <p>Communication</p> <p>Capacity Building</p> <p>Communities</p> <p>Education</p>

Nr	Partnership description and financial contribution agreed (if any)	Amounts received in 2013 <sup>1</sup> (in USD or converted)	Expected results	Major outputs/deliverables	Emblem use <sup>2</sup>	Agreements signed <sup>3</sup>	Evaluation of benefits	Benefiting Strategic objectives and Areas of cooperation
				<p>starting June 2013,</p> <p>Support the production of the National Geographic television programme "The World Heritage Special" 60 min, from June 2013 to March 2015,</p> <p>Support the UNESCO World Heritage quarterly magazine,</p> <p>Support specific World Heritage conservation projects.</p>			advertising campaigns, the education projects and the donation of equipment.	
14	<p><b>TOKYO BROADCASTING SYSTEM (TBS), Japan</b></p> <p>Production of a series of 30-minute films on World Heritage entitled "The World Heritage" broadcast weekly by TBS.</p> <p>Since 2006: 40,000 USD per year.</p> <p><b>EXTENDED EVERY YEAR</b></p>	40,000	Enhanced awareness on World Heritage sites.	650 films have been produced.	On documentaries and brochures about the project.	<p>World Heritage Fund Special Account Agreement with NFUAJ in 1996.</p> <p>Agreement with WHC since 2006 extended every year.</p>	<p>Global outreach.</p> <p>Total number of audience of the programme per month: 20 million (estimated average for 2013).</p>	Communication

**Table 2 - INVENTORY OF ENVISAGED WORLD HERITAGE PARTNERSHIPS AS OF MARCH 2014 (in alphabetical order)**

Nr	Partnership description	Expected results	Major expected outputs	Logo use	Strategic Objectives
1	<p><b>Airbnb, USA</b></p> <p>Strategic partnership with the People Protecting Places Campaign to promote responsible tourism and preservation of World Heritage.</p> <p>Financial contribution expected</p>	<p>Development of World Heritage and Sustainable Tourism Programme, including statutory support to WHC activities on sustainable tourism.</p> <p>Increased awareness and support for sustainable tourism and World Heritage.</p> <p>Promotion of quality tourism products and services that encourage responsible behavior from all stakeholders.</p>	<p>Identification and promotion of authentic, sustainable and responsible tourism products and services that provide high quality and low impact visitor experiences at World Heritage sites.</p>	<p>Website</p> <p>Brochures and other printed material</p>	<p>Communication</p> <p>Conservation</p> <p>Sustainable tourism</p>
2	<p><b>Fonds Culturel Arts &amp; Ouvrages, France</b></p> <p>Strategic partnership to support conservation projects at World Heritage sites on the Danger List.</p> <p>Financial contribution expected</p>	<p>Long term conservation of World Heritage sites and their removal from the List in Danger</p>	<p>Preservation and digitization of manuscripts in Bamako and Timbuktu, Mali</p> <p>Conservation condition surveys and devise of adequate stabilisation methodologies for the site of Abu Mena, Egypt</p> <p>Development of a Management Plan, including a conservation programme, provisions for risk management and provisions for public use for the site of Coro and its Port, Venezuela</p>	<p>Website</p> <p>Brochures and other printed material</p>	<p>Conservation</p> <p>World Heritage sites in danger</p>
3	<p><b>National Geographic Travel, USA</b></p> <p>Strategic partnership to promote responsible tourism and preservation of World Heritage.</p> <p>Non-Financial</p>	<p>Increased awareness and support for sustainable tourism and World Heritage.</p> <p>Promotion of quality tourism products and services that encourage responsible behavior from all stakeholders.</p>	<p>Editorial content in National Geographic Travel magazine print and online.</p>	<p>Jointly developed material</p>	<p>Communication</p> <p>Sustainable tourism</p>
4	<p><b>Seabourn, USA</b></p> <p>Strategic partnership with the People Protecting Places Campaign to promote responsible tourism and preservation of World Heritage.</p> <p>Financial contribution expected</p>	<p>Implementation of World Heritage and Sustainable Tourism Programme, including statutory support to WHC activities on sustainable tourism.</p> <p>Increased awareness and support for sustainable tourism and World Heritage preservation.</p> <p>Promotion of quality tourism products and services that encourage responsible behavior from all stakeholders.</p>	<p>Identification and promotion of authentic, sustainable and responsible tourism products and services that provide high quality and low impact visitor experiences at World Heritage sites.</p>	<p>Website</p> <p>Brochures and other printed material</p>	<p>Communication</p> <p>Conservation</p> <p>Sustainable tourism</p>