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EIGHTEENTH SESSION OF THE GENERAL ASSEMBLY OF STATES PARTIES TO THE CONVENTION CONCERNING THE PROTECTION OF THE WORLD CULTURAL AND NATURAL HERITAGE

Paris, UNESCO Headquarters

7-9 November 2011

Item 10 of the Provisional Agenda: Report on the activities of the World Heritage related category 2 centres

INF. 10. 1st Annual meeting of World Heritage related category 2 Centres and of relevant UNESCO Chairs and other Higher Education and Research institutions, Manama, Kingdom of Bahrain, 19-20 December 2010

SUMMARY

As requested by the World Heritage Committee at its 35th session (UNESCO, 2011), the present document provides the report of the first annual meeting of the World Heritage related category 2 centres, which was held in Bahrain on 19-20 December 2010



1ST ANNUAL MEETING OF WORLD HERITAGE RELATED CATEGORY 2 CENTRES AND OF RELEVANT UNESCO CHAIRS AND OTHER HIGHER EDUCATION AND RESEARCH INSTITUTIONS

Manama, Kingdom of Bahrain

19-20 December 2010

Background

1. The “Bahrain Report” is the outcome of the *First annual meeting of World Heritage related Category 2 Centres and of relevant UNESCO Chairs and Higher Education and Research Institutions*, which was held on 19-20 December 2010 in Manama, Kingdom of Bahrain, hosted by the Ministry of Culture of the Kingdom of Bahrain and jointly organized by the UNESCO World Heritage Centre and by the Kingdom of Bahrain.
2. This meeting was held following Resolution **17 GA 9**, adopted by the General Assembly of States Parties to the *World Heritage Convention* at its 17th session (UNESCO, 2009), which “request[ed] the World Heritage Centre to convene in 2010 through extra budgetary funding a meeting of the existing UNESCO Category 2 Centres active on World Heritage issues together with representatives of relevant UNITWIN networks, UNESCO Chairs and other regional and national research centres at the regional and national levels and graduate programmes in order to facilitate their activities and to strengthen their regional relevance” (Resolution **17 GA 9**).
3. The meeting was also held on the basis of Decision **34 COM 9C**, adopted by the World Heritage Committee at its 34th session (Brasilia, 2010), which welcome[d] the offer by the Kingdom of Bahrain to host a meeting of the Category 2 Centres in December 2011” (Decision **34 COM 9C**).
4. Thanks to the generous hospitality of the Kingdom of Bahrain and of the Ministry of Culture and Information of the Kingdom of Bahrain, the meeting – with high support through the participation of both the Assistant Director-General for Culture of UNESCO and the Director General of ICCROM – was attended by the representatives of the existing World Heritage related Category 2 Centres working under the auspices of UNESCO, by the representatives of those proposed Category 2 Centres currently being established, and the representative of a number of relevant World Heritage related UNESCO chairs and other higher education and research institutions from all regions of the world, and by the representatives of the World Heritage Centre and of the Advisory Bodies to the World Heritage Committee

(ICOMOS, IUCN, ICCROM). The Agenda and the List of Participants are included in Annex I and II, respectively.

5. The World Heritage Capacity Building Strategy, for which a progress report was presented to the World Heritage Committee at its 34th session (Brasilia, 2010) (see *Document WHC-10/34.COM/9C*, in conjunction with *Document WHC-10/34.COM/INF.9C*), provided the framework for discussion at the meeting. In this context, it shall be further noted that, at that same session, the World Heritage Committee requested “ICCROM, in collaboration with IUCN, ICOMOS, the World Heritage Centre, the UNESCO Chairs and Category 2 Centres related to World Heritage to finalize a new World Heritage Capacity Building Strategy as outlined in Document WHC-10/34.COM/9C [...] for discussion at its 35th session in 2011” (Decision **34 COM 9C**).
6. It was furthermore recalled the role that Category 2 Centres can play, “in coordinated cooperation among the[se] Centres, the World Heritage Centre and the Advisory Bodies”, in the overall framework of Future of the *Convention* (see Decision **34 COM 12** paragraph 17, adopted by the World Heritage Committee at its 34th session, Brasilia, 2010).
7. This report provides a summary of the discussions and recommendations of the meeting.

Outline of the meeting and background context

8. In the recent years, the framework for training and research in the field of World Heritage has changed significantly since the Global Training Strategy was first adopted by the World Heritage Committee (2001), and became much richer around the world with more and diverse training opportunities being offered. In particular, universities in various regions of the world have added World Heritage studies programme to their offerings, some State Parties have established training institutions that have been granted the status of “Category 2 Centres working under the auspices of UNESCO” dealing specifically with World Heritage. All of these changes to the landscape of training and research have led to the need to take advantage of these new positive developments and, in the meantime, to ensure a clearer definition of the roles and responsibilities of each of the main actors involved in the implementation of World Heritage related capacity building activities.
9. It is now generally acknowledged that Category 2 Centres may complement the work of the World Heritage Centre, the Advisory Bodies, the UNESCO Chairs, and other institutions with World Heritage focused capacity building, training and research programmes. As it was also recalled in the discussions of the World Heritage Committee at its 34th session (Brasilia, 2010), their work and roles should therefore be supported and integrated as an important contribution to the new World Heritage Capacity Building Strategy and of wider capacity building efforts.
10. It was recalled that the network of the World Heritage related Category 2 Centres, facilitated by the World Heritage Centre, already informally met at the 32nd, 33rd and 34th sessions of the World Heritage Committee (Quebec City, 2008, Seville, 2009 and Brasilia, 2010, respectively) and on the occasion of all the regional consultation meetings coordinated by the World Heritage Centre held during the initial phases of preparation of the relevant proposals of all four most recently established “C2Cs”.
11. It was recognised that this network, through collaboration, coordination and the construction of a common identity, can provide (broader) synergies in the

implementation of the World Heritage Convention as well as to the benefit the individual centres.

12. It was also emphasized that lessons learned by the World Heritage Centre and established "C2Cs" (e.g.: regional consultation meetings with relevant representatives of the Member States of the pertinent region; contribution by the Advisory Bodies and existing "C2Cs" in the preparation of strategies and action plans of the "C2Cs"; ...) could offer a valuable set of proposed guidelines that each potential World Heritage related Category 2 Centre could voluntarily build its proposal on. Furthermore, institutional knowledge should be a useful resource in possible future revisions of the principles and guidelines for the establishment and functioning of UNESCO institutes and Category 2 Centres working under the auspices of UNESCO.

Outline of the Capacity Building Strategy

13. ICCROM outlined the progress made on the revision of the existing Global Training Strategy. In the presentation, it was emphasized the growing complexity in the international framework for capacity building including the introduction of a significant number of new institutions involved in capacity building such as the new Category 2 Centres, UNESCO Chairs, universities currently offering courses and degrees related to World Heritage, and the strengthening of networks such as UNITWIN and Forum UNESCO. Other changes include the introduction of new forms of capacity building based on (recent) information technologies, and new priority themes that have been introduced by the World Heritage Committee over the past 10 years.
14. It was further outlined the need to move from the concept of training to capacity building with the aim not just of providing improved skills to practitioners, but also to strengthening institutions, communities and networks associated with World Heritage. It was also indicated that the new World Heritage Capacity Building Strategy would be constructed around the 5 Strategic Orientations of the Committee (the 5Cs) with a total of 10 goals identified for improving the ability of the World Heritage system to respond to these strategic directions.
15. The meeting then undertook a mapping exercise of the Category 2 Centres, and other actors in World Heritage Capacity Building. The mapping exercise led to a greater understanding of the similarities and differences of all of the actors, and the need to ensure that there are mechanisms in place to allow for good communication and cooperation. The results of this exercise will be used in the final preparation of the World Heritage Capacity Building Strategy. Similarly, a later discussion of the more detailed aspects of the proposed strategy will help to ensure that all of the key capacity building actors will be able to contribute to its implementation according to their strategic objectives, area of interest and specialization.

Roles and responsibilities of the World Heritage related Category 2 Centres (“C2Cs”)

Recommendations of the Meeting

16. At the conclusion of the meeting a number of recommendations were developed to ensure the continued positive impact of the Category 2 Centres and improvement of the overall framework for capacity building for the World Heritage System.

→ Recommendations for the Category 2 Centres

17. Category 2 Centres should develop individual strategies with strategic objectives and indicators, taking into account their regional and/or thematic focus¹. The strategies should be developed according to the Results-Based Programming, Management and Monitoring (RBM) approach as applied by UNESCO (BSP/RBM/2008/1 Paris January 2008). These strategic plans will help the Centres to coordinate activities, promote cooperation and facilitate reporting (as also recalled by Decision **34 COM 9C**, paragraph c, Brasilia 2010).

18. All existing Category 2 Centres should report to the World Heritage Committee in a common format, within one document, and within the agenda item of the World Heritage Committee session devoted to the discussion on Capacity Building Strategy.

19. Category 2 Centres should work together to clearly define roles and working methods in relation to the World Heritage Committee, the World Heritage Centre, the relevant regional UNESCO offices, the Advisory Bodies, and the relevant host Member States, in the framework of the autonomous status the Category 2 Centres are granted with.

20. UNESCO should ensure a proper management of the growth of Category 2 Centres, and suggest a minimum set of criteria for the assessment of their establishing proposal. In this regard, it would be useful to set up proposed guidelines to help (potential proposing) Member States to evaluate their relevant proposals. These should be built on the institutional knowledge and added value that the World Heritage related “C2Cs” *system* already offer in terms of common suggested guiding principles, and could include:

- Need for regional consultation meetings, so to better shape the proposal and to get the full support and involvement of the Member States of the relevant region from the very initial stage of the proposal;
- Involvement of the Advisory Bodies, other existing or planned “C2Cs” and other relevant Global Capacity Building Strategy actors from the preliminary stage of the shaping of the proposal and in/throughout the subsequent (drafting of the) feasibility study;
- Need to structure the proposal around clearly identified proposed strategic (objectives and) action plans directly related to the short, medium and long term;
- [...]

21. Member States proposing a World Heritage related Category 2 Centre should be encouraged to seek the advice of the World Heritage Committee when preparing their proposals.

¹ With regards to the relevance of individual strategies by each Category 2 Centre with strategic objectives and indicators, as it is set in the general UNESCO policies and guidelines for Category 2 Centres, see 35C/22 GC 2009, 33C/Resolution 90 GA 2009.

22. A mechanism/matrix to ensure the sustainability of the proposed Centres on the long term and to also ensure the long lasting commitment and support of the proposing Member States, even after the establishment of the Centres, should be further investigated.
23. Category 2 Centres should, in close consultation with the World Heritage Centre, coordinate and clarify in liaison with the Advisory Bodies the status and the participation of the latter in the governing boards and/or advisory boards of the "C2Cs", with an aim to better use the regional and sub-regional network of experts and representatives of the Advisory Bodies.
24. Already established "C2Cs" should develop a small working paper to share lessons learned and good practices in developing these centres (see above, paragraph 12). This document would be useful both for "C2Cs" currently under development and those centres proposed for the future.
25. The meeting welcomed the offer by the *International Research Centre on the Economics of Culture and World Heritage Studies in Turin (Italy)* (IRCEC), being formally proposed by the Government of Italy as potential Category 2 Centre, to host the second meeting of the "C2Cs" in Milan and Turin in December of 2011 and to organise in parallel an international conference open to a call for papers on the theme "Culture and Development and Economics of Culture approaches to World Heritage".
26. It is envisioned that an annual meeting of the "C2Cs" would be a useful forum for networking. These meeting should provide opportunities for the "C2Cs" to reinforce their cooperation while also given them the possibility for networking with a wider group of capacity building institutions. An informal meeting of the "C2Cs" should also be held during the upcoming 35th session of the World Heritage Committee in Bahrain, as it has been done during the (32nd, 33rd and 34th sessions (Quebec City, 2008, Seville, 2009 and Brasilia, 2010 respectively).

→ Recommendations for the Main Actors Involved in the Capacity Building within the World Heritage System

27. There is a need to, through an inclusive approach, involve Category 2 Centres and other relevant institutions (at all levels) in the broader WH Capacity Building Strategy.
28. Category 2 Centres and other regional capacity building organizations should be fully involved in the Periodic Reporting Process, as requested by the Committee in decision **34 COM 10B.2**. They can play a key role in the development of the regional capacity building strategies that will be created as part of and following up on the Periodic Reporting process.
29. The meeting recommended that (a small group of/a few) priority themes should be developed for research across "C2C" and other institutions such as universities. Among the prioritised themes are the Global Strategy for a balanced World Heritage List, economics and heritage, tourism, community involvement and benefits, intangible heritage, Historic Urban Landscapes, and the interrelationship of natural and cultural heritage. In any event, a wide variety of research themes should be encouraged across institutions to cover various aspects of the conservation of World Heritage properties and heritage in general and within the framework of the Future of the *Convention* specifically. The dissemination of research is also an important long-term concern.

30. States Parties to the *World Heritage Convention* and other relevant Capacity building stakeholders will be invited to comment on the revision of the WH Capacity Building Strategy in order to incorporate their views on the final version of the strategy before presentation to the Committee in Bahrain in June 2011.
31. There is a need for systematic monitoring and reporting on capacity building efforts to the Committee and the larger World Heritage system. This should incorporate capacity building at all levels including C2Cs, universities, UNESCO Chairs, UNESCO networks, and other interested institutions. Towards this end, the ABs, Centre and others will develop a matrix for collecting such data and indicators. A capacity building working group to monitor the progress of the WHCBS should be put in place in order to ensure good governance. ICCROM should take the lead on this.
32. Networking platform and tools such as websites, updated (web 2.0) applications, databases, etc. should be created or enhanced to encourage communication, exchange and greater visibility. These platforms should encompass a wide variety of capacity building institutions and could be based on themes, regions, and types of institutions. Such tools will encourage good practices in knowledge management and sharing of information. These tools should take advantage of existing initiatives (such as the ICOMOS *Open Archive* and the ICCROM Training and Conference databases) in order to avoid duplication. Centres and institutions should be encouraged to link their websites in order to strengthen the network and to better reflect the variety of activities and research being carried out. In this regard, a specific and ad hoc webpage is being designed within the World Heritage Centre's web address.
33. The meeting recognized the need for a more resources for capacity building throughout the system. Effective and coordinated fundraising strategies must be developed, and actors must work together as much as possible to ensure that fundraising efforts create synergies and not competition for funds. The World Heritage Committee and the State Parties should be approached as well as private donors.
34. A presentation space for capacity building should be created at the World Heritage Committee to allow the ABs, C2Cs, and other capacity building partners to present aspects of Capacity Building during the Committee session.
35. Links should be built between the World Heritage Capacity Building Strategy and the work of the World Heritage Committee on the Future of the *Convention* (recalling decision **34 COM 12** paragraph 17, Brasilia, 2010). The WHCBS should be presented to the working group on the Future of the *Convention* in order to establish concrete ties.

Annex I



1ST ANNUAL MEETING OF WORLD HERITAGE RELATED CATEGORY 2 CENTRES AND OF RELEVANT UNESCO CHAIRS AND OTHER HIGHER EDUCATION AND RESEARCH INSTITUTIONS

Manama, Kingdom of Bahrain

Sunday 19 December 2010

- **9.30** Welcome address, by the representatives of the Ministry of Culture of the Kingdom of Bahrain and of UNESCO
- Round introduction of the participants
- Outline of the meeting and background context, by Dr Lodovico Folin Calabi (UNESCO)
- Outline of the Capacity Building Strategy, by Joe King (ICCROM)
- **10.30 – 11.00** *Roundtable discussion*
- **11.00 – 11.30** *break*
- **11.30** Mapping and role of the main actors involved current activities (facilitator: Tim Badman, IUCN)
 1. Objectives and priority outcomes
 2. Current status of programme
 3. Future planned activities
- **13.00 – 14.50** *lunch break*
- **14.50 – 15.00** Introduction to working groups
- **15.00 – 16.20** Parallel working groups on *Cooperation and Networking*
 - *working group A*: existing and potential Category 2 Centres
 - *working group B*: UNESCO Chairs and other Training and Research institutions

16.20 – 16.40 *break*

- **16.40 – 17.00** Report by the working groups
- **17.00 – 18.00** Potential joint work themes

Monday 20 December 2010

- **9.30 – 11.00** Roles and responsibilities in the implementation of the Capacity Building Strategy (Facilitators: Tim Badman, IUCN and Joe King, ICCROM)

11.00 – 11.30 *break*

- **11.30 – 13.00** UNESCO Strategy for development of category 2 centres, UNESCO Chairs and other networks and partnerships related to World Heritage

13.00 – 15.00 *lunch break*

- **15.00 – 16.00** **Action plan**
 - A. short term
 - B. mid term
 - C. long term
- **16.00 – 16.45** Monitoring and reporting mechanisms to UNESCO and World Heritage Committee within Capacity Building Strategy

16.45 – 17.15 *break*

- **17.15 – 18.00** Outcomes and recommendations



1st annual meeting of World Heritage related Category 2 Centres and concerned UNESCO Chairs and Higher Education and Research Centres

Manama, Kingdom of Bahrain / 19 and 20 December 2010

LIST OF PARTICIPANTS

Name	Organization/Institution
Ms. Haya Al Sada	ARC-WH
Mr. Saeed Abdulla Al-Khuzai	ARC-WH
Mr. Francesco Bandarin	UNESCO
Mr. Lodovico Folin Calabi	UNESCO
Mr. Karim Hendili	UNESCO
Mr. Tim Badman	IUCN
Mrs. Bénédicte Selfslagh	ICOMOS
Mr. Mounir Bouchenaki	ICCROM
Mr. Joseph King	ICCROM
Mrs. Kris Endresen	NWHF
Mrs. Cecilie Smith-Christensen	NWHF
Mrs. Wei Lu	WHITR-AP
Mrs. Yanhua Zhang	WHITR-AP
Mrs. Sandra Branco Soares	C2 centre Brazil
Mr. Webber N'doro	AWHF
Mr. Walter Santagata	University of Torino, Italy and proposed International Research Centre on the Economics of Culture and World Heritage Studies in Torino (Italy)
Mr. Vinod Mathur	Wildlife Institute of India and proposed C2 centre in India
Mr. Ashish Kumar Srivastava	Ministry of Environment and Forests, Government of India and proposed C2 centre in India
Mr. Janhwij Sharma	Archaeological Survey of India (Conservation and World Heritage) and proposed C2 centre in India
Mr. Raymond Bondin	Proposed C2 centre in Malta
Mr. William Logan	UNESCO Chair – Deakin University, Melbourne (Australia)

Mrs. Maria Gravari Barbas	UNTWIN
Mrs. Claire Cave	University College of Dublin
Mrs. Isabel Tort Ausina	University of Valencia (Spain) and Forum UNESCO
Mr. Baba Keita	Ecole du Patrimoine Africain (Benin)
Mr. Bruno Walder	Federal Department of the Environment, Transport, Energy and Communications DETEC Federal Office for the Environment FOEN / Species, Ecosystems and Landscape Division Switzerland