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UNITED NATIONS EDUCATIONAL, SCIENTIFIC AND CULTURAL
ORGANIZATION

CONVENTION CONCERNING THE PROTECTION OF THE WORLD CULTURAL
AND NATURAL HERITAGE

BUREAU OF THE WORLD HERITAGE COMMITTEE

Twenty-sixth session

Paris, UNESCO Headquarters, Room IV
8 - 13 April 2002

Item 11 of the Provisional Agenda:

Progress Report on the Organization of Events to Celebrate the 30th Anniversary of the *World Heritage Convention* in 2002.

SUMMARY

The 30th anniversary of the adoption by the General Conference of UNESCO of the *Convention concerning the protection of the world cultural and natural heritage* on 16 November 1972 presents an ideal opportunity for the international community involved in cultural and natural heritage conservation to reflect on achievements to date and to examine the main issues, constraints and opportunities in the implementation of the *World Heritage Convention*.

The purpose of this document, presented in three parts, is to provide the Bureau with a full progress report on the activities organized by UNESCO or its partners to mark this anniversary.

Part I: Events co-organized by UNESCO

Part II: Events and activities organized with the support of UNESCO

Part III: Proposal to publish a book to mark the 30th anniversary of the World Heritage Convention

Action required:

1. The Bureau is requested to examine the progress report contained herein and to take note of the proposed actions;

2. The Bureau may wish to discuss the options outlined regarding the opening of the 26th session of the World Heritage Committee, dedicated to marking the 30th anniversary of the Convention, and provide further guidance to the Secretariat as to how the opening session in Budapest on 24 June 2002 may be structured.

PART I: Events co-organized by UNESCO

26th SESSION OF THE WORLD HERITAGE COMMITTEE Budapest, (Hungary) 24-29 June 2002

Opening celebration 24 June

The twenty-sixth session of the World Heritage Committee in Budapest constitutes a unique opportunity to celebrate the 30th anniversary of the *Convention*. In view of the time constraints arising as a result of the new calendar for Committee sessions, ideas for the opening morning of the session, 24 June 2002, dedicated to marking the 30th anniversary of the World Heritage Convention were considered by representatives of the Bureau of the World Heritage Committee at the 15 January meeting referred to on page 2 of this document. The following three options were discussed:

1. Former Chairpersons of the World Heritage Committee, representing different academic disciplines, could be invited to make brief presentations reflecting on their experiences. Time constraints meant that this would need to be limited to perhaps 4 or 5 speakers.
2. A renowned outside speaker, perhaps an international statesperson, could be invited to give a keynote address looking at the Convention from the outside. This could be complemented by one or two shorter addresses from figures involved in the implementation of the Convention itself.
3. A third approach, merging the first two, could take the form of a keynote address by a leading figure followed by a response from a former Chairperson of the World Heritage Committee. Suggestions for keynote speakers included: A development bank representative, or the head of an international heritage foundation.

Support was expressed for each of these options, with preference for the third. It was agreed that in view of the long lead-time needed to invite speakers to make presentations, an early decision on the format for this opening session would be required. To this end, the Director of the Centre invited participants to send written comments or further suggestions about this session to the World Heritage Centre. This invitation was extended to all members of the World Heritage Committee in a letter from the Director of the World Heritage Centre dated 16 January.

Consideration also needed to be given to the precise form of the proposed **Budapest Declaration** on World Heritage, a draft of which is presented in WHC-02/CONF.201/9.

WORLD HERITAGE: SHARED LEGACY, COMMON RESPONSIBILITY

International Congress Of Experts Venice (Italy), 14-16 November 2002

Focus of the Congress:

The aim of the Congress is to involve participants from intergovernmental, national, regional and local authorities, from foundations, international non-governmental organizations and the private sector in discussing ways of strengthening the World Heritage conservation process. It may be seen as a test of the viability of the partnership idea discussed in preliminary form by the World Heritage Committee in Helsinki. The programme for the event, which draws on the discussions at the meetings on 15 and 18 January referred to below, is attached as Annex 1.

Information about the Congress:

A brochure announcing the Congress along with a letter inviting suggestions about possible expert participants will be sent out to the Permanent Delegations of UNESCO Member States, National Commissions and Observer missions. The brochure will separately be distributed to World Heritage experts identified through discussion with the Advisory bodies to the Committee and the UNESCO Secretariat. Space constraints at the venue for the Congress, the Cini Foundation on the Island of San Giorgio Maggiore, Venice, mean that participation must be limited to around 500 people. A system for managing responses is in preparation.

The Congress will also be announced in the World Heritage Newsletter, the World Heritage Review and on the World Heritage website. Following a competitive tendering exercise, a dedicated website is being prepared. This will be launched at the beginning of April, with preliminary information about the workshops and plenary sessions, logistical information and links to related events. Further information will be added incrementally in the run up to, period of and beyond the Congress. This may include detailed agendas, interviews with speakers and participants, the text of presentations, and reports on the workshops and plenary sessions.

Progress report on meetings held:

Following discussions during the twenty-fifth session of the World Heritage Committee in Helsinki, a briefing session for representatives of the Bureau about the preparations for the International Congress of World Heritage Experts in Venice was held at the World Heritage Centre on 15 January. A meeting of the Steering Committee for the event was held at UNESCO Headquarters on 18 January, at which representatives of the Bureau were present. Notes of both of these meetings were circulated to members of the World Heritage Committee on 16 January and 14 February respectively.

Logistical arrangements:

Following a competitive tendering exercise, a local events management company, "Citta d'Acqua" has been appointed to manage the logistical aspects of the Congress. They will work in close cooperation with the World Heritage Centre. The Centre will endeavour to facilitate the participation of experts from Less Developed Countries and is establishing criteria for assessing applications for such assistance. However, funds are limited and the Bureau may wish to consider how the participation of such experts might be further facilitated.

Patrons:

A small number of high profile intellectuals, entrepreneurs and international figures, representing all regions of the world, have been invited by the Director-General to become patrons for the International Congress of Experts. They have been invited to act in a personal capacity, although they all have a track record of involvement in cultural or natural heritage matters or associations with UNESCO and its spheres of activity. Their role will be to act as advocates both for the Congress and for World Heritage and to lend their names to Congress literature. The patrons will not hold meetings but will be invited to attend the Congress. The full list of patrons will be circulated to the World Heritage Committee once finalised.

THE VIRTUAL CONGRESS ON WORLD HERITAGE MANAGEMENT

Internet-based event 15-17 October 2002

New information technology (NIT), which can facilitate the visualization of natural and cultural properties and of conservation skills and methods, has proven to be an excellent tool in the didactic presentation of conservation objectives.

In co-operation with the ISRSP (International Society for Remote Sensing and Photogrammetry – a network of companies, research institutions, professionals) and the VSMM (Virtual System Multimedia – a network of universities and research institutes for new technologies) this project will organize a series of seminars to discuss the application of these technologies for World Heritage sites. These seminars are tentatively planned for Alexandria (Egypt), Beijing (China), Lome (Togo), and Paris (France) on 15-17 October 2002 and Strasbourg (France) on 5-8 November 2002. Through the “call for projects” to be launched via the VSMM and ISRSP networks, over 50 projects on new technology applications for archaeological, architectural and urban conservation and natural heritage conservation in World Heritage sites will be gathered. These seminars will make use of the internet as much as possible in order to disseminate information as well as to promote an interactive dialogue with on-line participants.

Expected outputs from the Congress will include, for example, an internet site that compiles the best NIT applications (including Geographical Information Systems and examples of the use of satellite images for World Heritage sites) and the proceedings of the seminars.

PART II: Events and activities organized with the support of UNESCO

USE OF SPACE TECHNOLOGY TO MONITOR WORLD HERITAGE SITES

International Space University Strasbourg (France), 5-8 November 2002

An international Conference will be organised by EURISY, the International Space University (ISU), the European Space Agency, NASA and UNESCO's World Heritage Centre at ISU in the World Heritage city of Strasbourg. The aim of this conference, commemorating the 30th anniversary of the UNESCO *World Heritage Convention* and also 30 years of civilian remote sensing satellites, Progress report on 30th anniversary events and activities

is to bring together space experts and international experts who contribute towards the conservation efforts of national heritage and World Heritage. The opportunity will also be taken to look at the possible and potential educational opportunities that may derive from the resulting database.

**A CELEBRATION OF THE 30TH ANNIVERSARY OF THE
WORLD HERITAGE CONVENTION**

Potsdam (Germany), 6-8 June 2002

A two and a half day meeting will be organized by the German National Commission for UNESCO and the Foundation for Prussian Palaces and Gardens in Berlin and Brandenburg, in co-operation with the City of Potsdam, the Association of World Heritage Sites and the Masters Programme “World Heritage Studies” of Technical University Cottbus. The meeting will reflect on a number of technical and ethical themes, including World Heritage as a Forum for Intercultural Dialogue.

**THE POLITICS OF WORLD HERITAGE:
INTERNATIONAL CONFERENCE**

**International Institute for Culture, Tourism and Development,
University of North London (United Kingdom), 3 and 4 September 2002**

This conference, designed to coincide with the 30th anniversary of the *Convention*, aims to evaluate existing heritage conservation and tourism policy-making in relation to World Heritage sites and to contribute to the on-going debate about the designation, management and meaning of World Heritage in the 21st century.

**REGIONAL SEMINAR TO CELEBRATE THE 30TH ANNIVERSARY OF THE WORLD
HERITAGE CONVENTION**

**Harvard University Graduate School of Design (United States of America),
5 -7 December 2002**

This seminar, organized by the Center for Urban Development Studies of Harvard University, will provide an opportunity to examine a certain number of case-studies on the management of World Heritage sites, notably concerning the properties situated in the United States of America and Canada.

OTHER EVENTS AND ACTIVITIES
(Details To Be Confirmed)

In addition to events directly related to the *World Heritage Convention*, a number of international events related to cultural and natural heritage conservation will take place throughout the year. UNESCO plans to participate in these events and to use the opportunities to further enhance support for its actions.

United Nations Year for Cultural Heritage

International Year of Mountains (IYM)

US/ICOMOS International Symposium on Heritage Preservation as a Tool for Social Change
17-20 April in Santa Fé (United States of America)

International Year of Eco-tourism
19-22 May 2002 in Quebec (Canada)

International Meeting on Mountain Cities: World Heritage Cities and Natural Disasters
20-22 June 2002 in Chambéry (France)

World Summit on Sustainable Development
26 August-4 September 2002 in Johannesburg (South Africa)

The Seventh International Docomomo Conference
16-21 September 2002 in Paris (France)

ICOMOS General Assembly
October 2002 (Zimbabwe)

Bishkek Global Mountain Summit
29 October - 1 November 2002 in Bishkek (Kyrgyzstan)

World Archaeological Congress: Inter-Congress on Indigenous Heritage
December 2002 (New Zealand)

NOTE: Members of the Bureau are invited to provide details of any other events being organized to mark the 30th anniversary, for inclusion in this list.

PART III: Proposal to publish a book to mark the 30th anniversary of the *World Heritage Convention*

Provisional title: 30 years of the World Heritage Convention, 1972-2002

As a result of discussions about 30th anniversary activities with the Advisory Bodies to the World Heritage Committee, a proposal to publish a reference book to mark the 30th anniversary of the Convention emerged. The aims of the book would be:

1. To analyse the *World Heritage Convention* and World Heritage policies from a range of perspectives.
2. To document and evaluate the impact of the *World Heritage Convention* on conservation on the 30th anniversary of its adoption.

The publication would comprise three sections. An introductory overview could include contributions by the World Heritage Committee in the form of articles by the 2002 Chairpersons, and incorporate a synthesis of the results of the opening of 26th session of the Committee as well as the Budapest Declaration. This would be followed by a thematic assessment of the *Convention*, opening with an article by Leon Pressouyre, the author of a 1992 monograph on the *Convention*, and followed by 6 expert commentaries, of approximately 10 pages each, examining the *World Heritage Convention* from one of the following themes: legal, economic, entrepreneurial, public awareness, anthropological and environmental. Preliminary approaches have been made to a number of potential authors including Lourdes Arizpe, Francesco Francioni and Jeff Sayer. The final part of the book, to be authored by the Advisory Bodies to the World Heritage Committee, ICCROM, ICOMOS and IUCN, and by site managers, would document and assess the coverage of the *Convention* and its impact on site conservation. Maps, photographs and brief descriptions of the sites currently inscribed on the World Heritage List, would accompany this text.

The book, to be funded through extra-budgetary sources, could be published in soft cover and distributed to the main World Heritage actors – States Parties, non-governmental organizations, academic libraries and development organizations. Consideration could also be given to the scope for commercialising this publication in collaboration with UNESCO's Publishing Office.

A summary of the proposed structure is set out on the following page.

In summary, the proposed structure for this publication is as follows:

Introductory overview

20-pages

To include a synthesis of the opening of the 26th session of the World Heritage Committee and Budapest Declaration as well as essays by the Chairpersons of the World Heritage Committee and the Director of the World Heritage Centre.

Insights: Thematic Assessment of the World Heritage Convention

90-pages

Opening article by Leon Pressouyre, *30 years of the World Heritage Convention*

Essays on the following World Heritage themes:

Legal Perspective

World Heritage as a tool for economic development

The Corporate Sector's role

The Public Image of World Heritage

The Intangible Element

Environmental Protection

The Effectiveness of the World Heritage Convention

90-pages

The World Heritage Convention Today and Tomorrow, by ICOMOS and IUCN

Building Capacity for Conserving World Heritage, by Jukka Jokilehto, ICCROM

Measuring the impact of the World Heritage Convention on Site Conservation, to be authored by site managers from the five regions.

Annex

Brief descriptions of sites cross-referenced to regional maps showing the distribution of World Heritage sites.

An additional 40 to 50 page-equivalent should be foreseen for illustrations, maps, graphs, photos, etc.



WORLD HERITAGE
Shared Legacy, Common Responsibility

An International Congress of Experts
organized by UNESCO and the Italian Government
on the occasion of the 30th anniversary of the World Heritage Convention

Cini Foundation
Island of San Giorgio Maggiore,
Venice, Italy

14-16 November 2002

This is a Draft proposal. It does not engage UNESCO, or other institutions,
organizations and individuals mentioned in the text.

INTRODUCTION

The *Convention Concerning the Protection of the World Cultural and Natural Heritage* was adopted by the General Conference of UNESCO at its seventeenth session in Paris on 16 November 1972. Ratified to date by 167 States Parties, it has become the most important international legal instrument for the protection of heritage. 721 cultural and natural sites have so far been inscribed on the World Heritage List, in recognition of their outstanding universal value.

To mark the 30th anniversary of the *Convention*, UNESCO and the Government of Italy are organizing an International Congress¹ of Experts to reflect on some of the main issues, achievements and challenges of the World Heritage mission. International experts will gather to discuss the evolution of the *World Heritage Convention* and consider its role for the future. Participation in this Congress will be sought from Government officials, experts and site managers as well as International Foundation representatives, donors and private sector representatives, with the aim of strengthening partnerships for the conservation of natural and cultural heritage worldwide in the decades to come.

The objectives for the Congress are two-fold:

1. To discuss the successes and limitations of the *World Heritage Convention* with respect to:
 - The protection of natural and cultural heritage worldwide;
 - The development of appropriate national and international heritage protection legislation and practices;
 - Capacity-building at local and regional levels for the management of World Heritage sites;
 - The mobilisation of resources for World Heritage protection.

2. To discuss the future direction of the *World Heritage Convention* by:
 - Identifying opportunities and mobilising support in favour of specific action programmes related to heritage conservation;
 - Creating synergies between World Heritage stakeholders and encouraging the development of targeted partnerships ensuring increased site protection and presentation.

¹ Article 38 of Section G “Regulations for the general classification of the various categories of meetings convened by UNESCO”: Definition of International Congress: International Congresses are meetings whose purpose is to facilitate an exchange of views among specialists in one of UNESCO’s spheres of interest. The results of their work are addressed to the Director-General, who secures their distribution to and utilization in the appropriate circles.
Progress report on 30th anniversary events and activities WHC-02/CONF.201/10, p.9

CONGRESS CHARACTERISTICS

Venue

The proposed venue of the Conference is the Giorgio Cini Foundation on the island of San Giorgio in Venice (Italy), as confirmed by the Italian Government.

Duration

The Congress will last two-and-a-half days (14-16 November 2002). All the sessions will be plenary. A number of conference workshops will be organized in the preceding days (11-12 November) in different cities.

Participants

It is estimated that around 500 participants will attend the Congress. The main categories of participants will be:

- Representatives of Governmental and Intergovernmental bodies involved in conservation of cultural and natural heritage;
- Representatives of Private Institutions and Foundations engaged directly or indirectly in conservation projects;
- Representatives of NGOs;
- Experts and professionals;
- Journalists and media.

Travel and accommodation

Information on travel and accommodation will be provided to participants at a later stage. A reservation service is being organized locally.

Field trips

A number of field trips and guided tours will be organized for the participants and accompanying persons.

Exhibitions

Exhibitions on specific aspects of World Heritage conservation can be organized. Proposals are welcome.

ORGANIZATION

Sponsored by:

The Congress is sponsored by UNESCO and the Italian Government.

Organized by:

The Organization of the Congress will be handled by UNESCO/WHC in collaboration with the UNESCO Office in Venice (ROSTE), the City of Venice and the Veneto Region.

A Steering Committee, composed of staff members of UNESCO, Advisory Bodies and other partner organizations, has been established. This Steering Committee will meet periodically to discuss the elaboration of the programme of the meeting and preparatory workshops as well as logistical aspects of the Congress. Meetings of this Committee will be prepared by the World Heritage Centre, acting as focal point for the organization of the Congress. Logistical aspects of the Congress will be managed by a local firm in close cooperation with the Centre.

In partnership with:

Public and private institutions involved in conservation of World Heritage will be invited to contribute to the development of the programme of the Congress and participate in Congress workshops and plenary sessions.

Supported by:

The Congress will be financed largely by the Italian Government and UNESCO. However, support is also sought from States Parties to the World Heritage Convention and from public and private institutions involved in World Heritage conservation. Partnerships with the private sector and media-related industry are also encouraged. These potential donors/sponsors will be invited to assist in organizing complementary events and promotional coverage of the Congress.

Patrons:

A small number of high profile intellectuals, entrepreneurs and international figures will be invited to become patrons for the International Congress of Experts. They will be invited to act in a personal capacity, although they all have a track record of involvement in cultural or natural heritage matters or associations with UNESCO and its spheres of activity. Their role will be to act as advocates both for the congress and for World Heritage and to lend their names to Congress literature. The patrons will not hold meetings but will be invited to attend the Congress. The list of patrons will be circulated once finalised.

PROVISIONAL PROGRAMME

14 November 2002

Morning session

9h30 – 11h00: Inauguration

Speeches by:

A representative of the Director-General of UNESCO 15'
(theme: World Heritage as a tool for international diplomacy)

A representative of the Italian Government 15'

Mr Paolo Costa, Mayor of Venice 10'

Mr G. Galan, President of the Veneto Region 10'

Introduction to the issues by the Chairperson of the Congress, Mr Dawson Munjeri,
10'

Member of the World Heritage Committee

11h00 – 11h30: Keynote address by The President of Mali, Mr Alpha Oumar Konaré 30'
“World Heritage: Shared Legacy, Common responsibility”

Stretched Break

12h00 – 13h00:

Theme: International Co-operation for World Heritage Conservation
Co-Chaired by: Mr Mounir Bouchenaki, ADG/Culture and Mr Walter Ederlen, ADG/Science

Introduction to the issues by Mr Bouchenaki and Mr Ederlen 10'

30 years of World Heritage Protection 20'

Presented by: Mrs Christina Cameron, Parks Canada, former Chair of the World Heritage Committee

This presentation should focus on the development of the World Heritage Convention and highlight its achievements as the primary model for international heritage protection. The presentation should also examine the current status of implementation of the World Heritage Convention, its strengths and limitations and should emphasise priorities for the future, particularly in areas concerning the development of normative texts, technical assistance and public information.

The International Framework of Legal Instruments 20'

Presented by: Mr Francesco Francioni, Chair of International Law and Vice Rector of the University of Siena, former Chair of the World Heritage Committee

This presentation should focus on the system of international normative instruments for cultural and natural heritage preservation. The presentation should draw attention to the need to strengthen co-operation between International Conventions that concern natural and cultural heritage protection. It should further examine how this co-operation could make the World Heritage Convention more effective. Moreover, the presentation should attempt to examine the current trends affecting the evolution and impact of these international legal instruments.

Discussion and summary by Mr Bouchenaki and Mr Ederlen 10'

Afternoon session –14 November

14h30 – 16h00:

Theme: Enlarging the Circle of Partners
Chaired by: Mr Jose Maria Ballester, Director,
Culture and Cultural and Natural Heritage (DG 4), Council of Europe

Introduction to the issues by Mr Ballester 10'

The Changing role of Local and Regional Authorities in World Heritage Conservation 20'
Presented by: Mr Juan Clos, Mayor of Barcelona

In recent years there has been increasing co-operation between local and regional governments, and other local institutions involved in World Heritage conservation, aimed at developing and implementing joint projects to address issues of concern to both stakeholders. In some cases, this has been stimulated by specific decentralised co-operation policies promoted by national governments and international development institutions. A greater and more effective involvement of local institutions requires the development of adequate financial and technical support and of a system of “best practice”. The presentation should address this issue, examine selected case studies and discuss an agenda for the future.

Links between Conservation and Development: The Cities Model 20'
Presented by: Mrs Anna Kajumolo Tibaijuka, Executive Director, UN – Habitat

Historic cities constitute one of the largest thematic categories of World Heritage. This has prompted the development of many partnerships for conservation, focusing on the design of management tools and on local capacity building. Social and economic development has been at the forefront of these long-term partnerships. The presentation should demonstrate, through case studies, how such partnerships can foster social and economic development.

Multilateral Co-operation: the Role of Development Agencies 20'
Presented by: Mr Enrique Iglesias, President, Inter-American Development Bank

In recent years, increasing attention has been focused on the links between culture, sustainable development, economic growth and social cohesion. A growing number of development banks and agencies have recognised the need to help developing countries preserve their natural and cultural resources and assets. This presentation should consider the evolution of development policies and examine ways in which they might further support World Heritage conservation, drawing on a number of regional case studies.

Discussion and summary by Mr Ballester 20'

Afternoon session continued –14 November

16h30 – 18h00

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| <p>Theme: Linking World Heritage Conservation and Social and Economic Development Chaired by: Mr Achim Steiner, Director-General, IUCN</p> |
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Introduction to the issues by Mr Steiner

15'

Suggested participants:

Mr Eusebio Leal Spengler, Historian of the city of Havana, Cuba

Mrs Nellie Roblas, Monte Albán, Mexico

Mr Jose Manuel Garcia, President of OWHC

Mr Graham Brooks, ICOMOS Tourism Committee

Member of the Tour Operators Initiative (a UNEP-UNESCO-WTO Partnership)

Representative of World Bank (Mr Keshav Varma, Director Urban Development Sector Unit)

Representative of Japan International Co-operation Agency

Representative of Aga Khan Foundation (Mr Stefano Bianca)

Representative of the Global Environment Facility

Representative of the National Trust for Places of Historic Interest or Natural Beauty

The Panel should examine the relationship between conservation and development in the framework of the recent debate on the role of culture in sustainable development. The Panel should examine some important examples of world natural and cultural heritage conservation demonstrating its successful link with equitable and sustainable development strategies.

Summary of debate by Mr Steiner

15 November 2002

Morning session

9h30 - 10h30:

**Theme: World Heritage as a flagship programme for nature conservation
Chaired by: Mr Tim Wirth, President, UN Foundation**

Suggested participants:

Mr Klaus Töpfer, Executive Director, UNEP

Mr Claude Martin, Director-General, WWF

Mr Mohammed T. El-Ashry, Chair and CEO, Global Environment Facility

Representative of Conservation International

10h30 – 12h00:

**Theme: Non-governmental actors in World Heritage Conservation
Chaired by: Mr Tim Whalen, Director, Getty Conservation Institute**

Introduction to the issues by Mr Whalen

10'

Suggested participants:

Mr Roberto Marinho, President, Marinho Foundation

Lord Rothschild, Founder of the Butrint Foundation

Mr R. C. Chan, Founding Chairman, China Heritage Fund

Sir David Attenborough, Flora and Fauna International

Representative of Conservation International

Non-governmental actors are playing an increasingly important role in conservation and sustainable development worldwide. Some of them have reached international status and gathered extensive public support. Their field actions, their attention to social equity and regard for the transfer of knowledge make them a key partner in any World Heritage conservation strategy. The panel will offer opportunities to illustrate the growing involvement and wide range of issues that such organizations are helping to address.

Summary of debate by Mr Whalen

12h00 - 13h00

Theme: New forms of partnerships for natural and cultural heritage conservation
Chaired by: Mrs Bonnie Burnham, President, World Monuments Fund

Introduction to the issues by Mrs Burnham

10'

Suggested participants:

Mr Rasool Vatandoost, Director, Iranian Cultural Heritage Organization International Cooperation Division

Representatives of local enterprises

Representatives of Heritage trusts (such as the National Trust)

Representatives of Housing and planning offices

Representative of Obra del Arte

Representative of the Butrint Foundation

Representative of the Nemrut Foundation

Representative of the Centro Historico Foundation (Mexico)

Representative of the Angkor Apsara Quasi-governmental Agency

Representative of the Nordic World Heritage Foundation

In many countries Heritage Trusts are leading institutions to ensure long-term preservation of cultural and natural sites. The panel should debate the variety of models available both to developed and emerging countries. Focusing on recent experiences, the panel should examine the financial and institutional pre-conditions for developing heritage trusts in different socio-economic contexts.

Summary of debate by Mrs Burnham

Mid-day break

Afternoon Session – 15 November

14h30-16h00

Theme: Raising awareness and building capacity for World Heritage conservation
Chaired by: Mr Nicholas Stanley-Price, DG of ICCROM

Introduction to the issues by Mr Stanley-Price

10'

Promoting World Heritage values

(3 case studies)

Suggested participants:

Mr Rassool Vatandoost, Director, International Cooperation Division, Iranian Cultural Heritage Organization

Representative of the Nordic World Heritage Foundation

Site managers

Trainers

Communicating about conservation

20'

Presented by: Mr Bill Allen, Editor-in-Chief, National Geographic Magazine

These presentations will provide an opportunity to showcase a number of interesting examples where promotional activities have contributed to the conservation process. They should also attempt to identify strengths and weaknesses in promoting of the image of World Heritage and propose ways to convey UNESCO's ethical and educational message to the public.

Focus will also be placed on the different tools available (magazines, news services, radio and TV, the Web, etc.) and the best ways to develop effective partnerships to promote World Heritage.

Summary of debate by Mr Stanley-Price

16h00-17h00

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|---|
| <p>Theme: Membership programmes as vehicles for raising awareness Chaired by: Mrs Fiona Reynolds CBE, DG National Trust</p> |
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Introduction to the issues by Mrs Reynolds

10'

Suggested participants:

Representative of the World Wildlife Fund

Representative of the Touring Club of Italy

Representative of Friends of the National Parks

Representative of National Geographic Society

Representative of National Federation of UNESCO Associations in Japan

Representative of the Australian Council of National Trusts

Representative of Birdlife International

Representative of a commercial scheme

The Panel should discuss the different models of public membership programmes existing at the international scale and evaluate the opportunities for developing a specific World Heritage public membership programme. Panellists may be given the opportunity to evaluate the impacts, costs and benefits of this type of programme.

Summary of debate by Mrs Reynolds

17h00-18h00

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| <p>Theme: The universe of technical skills for cultural heritage conservation: assessment and future trends</p> |
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| <p>Presented by: Mr Jean-Louis Luxen, Secretary-General of ICOMOS International</p> |
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Presentation (30') to be prepared jointly by the Advisory Bodies

World Heritage thematic categories are today very diversified and include, alongside archaeological sites and monuments, cultural landscapes, cities, industrial structures and modern heritage. This great variety of heritage types calls for an increasingly complex range of skills. The presentation should focus on the current and future needs of technical skills and on the way the World Heritage Advisory bodies and other partners are coping with this task.

Discussion moderated by Mr G. A. Gaballah, Secretary-General, Supreme Council of Antiquities (Egypt)

Saturday 16 November 2002*

Morning session only

09h00-10h00

Theme: Involving Young People in World Heritage Conservation

**Participation foreseen from a number of specialists in this field -
Audio-visual presentation proposed**

10h00-11h00

**Theme: Presentation of Partnership Initiatives for World Heritage
Introduced by the Chairman of the World Heritage Committee**

The final Session of the Congress should focus on the presentation of partnerships for World Heritage and on the discussion of the future prospects for co-operation between governmental and non-governmental actors.

Discussion and summary by the Chairman of the World Heritage Committee 15'

11h30 –13h00

Closing of the Congress chaired by Mr Dawson Munjeri

Including interventions by:

The Director-General of UNESCO
Representatives of the Italian Government

Mr Nelson Mandela
Mr Ted Turner, Chairman of the UN Foundation
Mr James Wolfensohn, President of the World Bank

Other Patrons of the Congress

13h00 - Press Conference

* 16 November is the actual birthday of the World Heritage Convention.
Progress report on 30th anniversary events and activities

CONGRESS WORKSHOPS

11 – 12 November 2002

A number of thematic seminars, hosted by Italian cities, will be conducted immediately prior to the Congress. These include:

1. The Legal Tools for World Heritage Conservation

Coordinators: L. Prott, F. Francioni, S. Titchen, M. Jardin,

Partners: Siena Municipality, University of Siena, Monte dei Paschi (Bank), IDLI, ICOMOS, IUCN

Venue: Santa Maria della Scala, Siena

2. Cultural Landscapes: the challenges of conservation

Coordinators: M. Rossler, P. Ceccarelli

Partners: Local authorities, University of Ferrara, IUCN, ICOMOS, ICCROM, European Landscape Convention

Venue: Ferrara

3. Private sector responsibility in World Heritage management

Coordinators: M. Koch-Weser, N. Ishwaran

Partners: Banks and Foundations, enterprises, WMF, ICOMOS, IUCN, INTESA BCI

Venue: Milan

4. Partnerships for the conservation of World Heritage Cities

Coordinators: M. Yang, E. Fontanari

Partners: Institute of Architecture of Venice, WHCO, WB Cities Alliance, ICOMOS, ICCROM

Venue: Verona

5. Monitoring World Heritage

Coordinator: H. Stovel

Partners: Municipality of Vicenza, ICOMOS, IUCN, WCMC, NATO, INTESA BCI

Venue: Palazzo Leoni Montanari, Vicenza

6. The World Heritage Convention: Partnerships to conserve nature and bio-diversity

Coordinators: G. Glaser, N. Ishwaran

Partners: UNF, IUCN

Venue: Trieste

7. World Heritage University Training

Coordinators: G. Puglisi, S. Landi

Partners: Universities

Venue: IULM Training Centre, Feltre

8. World Heritage Site Management

Coordinators: J-Marie Teutonico, C. Young

Partners: Getty Conservation Institute, English Heritage, ICOMOS, IUCN, ICCROM

Venue: Padova

The nature and structure of the outputs resulting from these workshops are in the process of being defined by the coordinators.

RELATED EVENTS

Other events under preparation include:

WORLD HERITAGE COMMITTEE

24-29 June 2002 in Budapest (Hungary)

MEETING OF THE GERMAN NATIONAL COMMISSION ON THE 30TH ANNIVERSARY OF THE WORLD HERITAGE CONVENTION

June 2002 in Potsdam (Germany)

THE POLITICS OF WORLD HERITAGE

3-4 September 2002 in London (University of North London, United Kingdom)

THE SEVENTH INTERNATIONAL DOCOMOMO CONFERENCE

16-21 September 2002 in Paris (France)

VIRTUAL CONGRESS ON WORLD HERITAGE MANAGEMENT

Internet-based event in October 2002

USE OF SPACE TECHNOLOGY TO MONITOR WORLD HERITAGE SITES

November 2002 at the International Space University, Strasbourg (France)

REGIONAL SEMINAR TO CELEBRATE THE 30TH ANNIVERSARY OF THE WORLD HERITAGE CONVENTION

5-7 December 2002 at the Harvard University Graduate School of Design (United States of America)

OTHER 2002 EVENTS

UN International Year for Cultural Heritage

International Year of Mountains (IYM)

US/ICOMOS International Symposium on Heritage Preservation as a Tool for Social Change

17-20 April in Santa Fé (United States of America)

International Meeting on Mountain Cities: World Heritage Cities and Natural Disasters

20-22 June 2002 in Chambéry (France)

International Year of Eco-tourism

19-22 May 2002 in Quebec (Canada)

World Summit on Sustainable Development

26 August – 4 September 2002 in Johannesburg (South Africa)

The Seventh International Docomomo Conference

16-21 September 2002 in Paris (France)

Progress report on 30th anniversary events and activities

WHC-02/CONF.201/10, p.20

ICOMOS General Assembly
October 2002 in (Zimbabwe)

Bishek Global Mountain Summit
29 October – 1 November 2002 in Bishek (Kyrgyzstan)

Plenary meeting of the 57th session of the UN General Assembly to mark the end of the UN
International Year for Cultural Heritage
4 December 2002, in New York (United States of America)

World Archaeological Congress
Inter-Congress on Indigenous Heritage, December 2002 (New Zealand)