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UNITED NATIONS EDUCATIONAL
SCIENTIFIC AND CULTURAL ORGANIZATION
CONVENTION CONCERNING THE PROTECTION OF THE
WORLD CULTURAL AND NATURAL HERITAGE

WORLD HERITAGE COMMITTEE

Twenty-second session
Kyoto, Japan
30 November – 5 December 1998

Item 14 of the Provisional Agenda: Revision of the Operational Guidelines for the Implementation of the World Heritage Convention

SUMMARY

This document presents additional proposed revisions to the Operational Guidelines for the Implementation of the World Heritage Convention, as follows:

Proposed revision to Section I.H. PROCEDURES AND TIMETABLE FOR THE PROCESSING OF NOMINATIONS

Decision required: page 3

Proposed revision to Section V. WORLD HERITAGE FUND

Decision required: page 4

Proposed revision to Section VII. OTHER MATTERS

Decision required: page 8

Please note: Throughout this document text to be deleted is ~~struckthrough~~ and new text is shown in **bold**.

**Proposed revision to Section I.H:
PROCEDURES AND TIMETABLE FOR THE PROCESSING OF
NOMINATIONS**

The proposed revision to **Section I.H. PROCEDURES AND TIMETABLE FOR THE PROCESSING OF NOMINATIONS (paragraph 65)** derives from the deliberations at the twenty-second extraordinary session of the Bureau.

Paragraphs VI.10 and VI.11 of the report of the twenty-second extraordinary session of the Bureau read as follows:

VI.10 The Bureau examined the proposals made by Italy, following its statement made at the twenty-second session of the Bureau, to amend selected parts of paragraph 65 of the Operational Guidelines concerning, in particular, the delay for the examination, by the advisory bodies, of nominations to the World Heritage List (before 1 April) and for transmission (before 1 May) of evaluations undertaken by these bodies to the States Parties by the Secretariat of the Committee.

VI.11 Advisory bodies, members of the Bureau and some observers expressed their views concerning the proposal made by Italy. On the basis of the discussion which followed, the Bureau decided that the Secretariat should transmit, by 1 May 1998, evaluations of nominations prepared by the advisory bodies to all Members of the Committee and the States Parties which had nominated sites for inscription on the World Heritage List. This will provide time and opportunity for the concerned States Parties to make additional documentation and information, including those which may have been identified by the advisory bodies in their evaluations of nominations, available to the Secretariat. The Bureau recommended that the other change proposed by Italy, i.e. setting a deadline for the examination of nominations by the advisory bodies, be considered in more detail, in view of the practical constraints which the imposition of such a deadline will place on the work of the advisory bodies, at the twenty-third session of the Bureau in 1999.

Decision required: The Committee may wish to examine, amend if appropriate and adopt the proposed revision to the corresponding part of paragraph 65 as follows: *(Please note that the revised English version of this paragraph follows the French original).*

During April

The Secretariat checks the evaluations of the non-governmental organizations and **sends them** by 1 May with available documentation to States members of the Committee **as well as those States Parties that had nominated properties for inscription on the World Heritage List.**

**Proposed revision to Section V:
WORLD HERITAGE FUND**

The proposed revision to **Section V WORLD HERITAGE FUND** derives from the Recommendations made by the Governments of Japan and the United States of America relating to the work of the Consultative Body on the Fund-raising guidelines.

V. WORLD HERITAGE FUND

118. The Committee decided that contributions offered to the World Heritage Fund for international assistance campaigns and other UNESCO projects for any property inscribed on the World Heritage List shall be accepted and used as international assistance pursuant to Section V of the Convention, and in conformity with the modalities established for carrying out the campaign or project.

119. States Parties to the Convention who anticipate making contributions towards international assistance campaigns or other UNESCO projects for any property inscribed on the List are encouraged to make their contributions through the World Heritage Fund.

120. The financial regulations for the Fund are set out in document WHC/7.

121. The Secretariat should refer to the "Internal Guidelines for Private Sector Fund-Raising in Favour of UNESCO" to govern external fund-raising in favour of the World Heritage Fund.

Decision required: The Committee may wish to examine, amend if appropriate and adopt the proposed recommendation to add a paragraph to Section V of the Operational Guidelines for the Implementation of the World Heritage Convention.

**Proposed revision to Section VII:
OTHER MATTERS**

The proposed revision to **Section VII OTHER MATTERS** derive from the Recommendations made by the Governments of Canada, Japan and the United States of America relating to the work of the Consultative Body on the use of the World Heritage Emblem.

VII. OTHER MATTERS

A. Use of the World Heritage Emblem and the name, symbol or depiction of World Heritage sites

122. At its second session, the Committee adopted the World Heritage Emblem which had been designed by Mr. Michel Olyff. This emblem symbolizes the interdependence of cultural and natural properties: the central square is a form created by man and the circle represents nature, the two being intimately linked. The emblem is round, like the world, but at the same time it is a symbol of protection. The Committee decided that the ~~two versions~~ **Emblem** proposed by the artist (see Annex 2) could be used, in any colour **or size**, depending on the use, the technical possibilities and considerations of an artistic nature. The emblem should always carry the text “World Heritage. Patrimoine Mondial”. The space occupied by “Patrimonio Mundial” can be used for its translation into the national language of the country where the ~~logo~~ **Emblem** is to be used.

~~123. Properties included in the World Heritage List should be marked with the emblem jointly with the UNESCO logo, which should, however, be placed in such a way that they do not visually impair the property in question.~~

In order to ensure the emblem benefits from as much visibility as possible while preventing improper uses, the Committee at its twenty-second session adopted “Guidelines and Principles for the Use of the World Heritage Emblem” which should be considered an integral part of the Operational Guidelines for the Implementation of the World Heritage Convention, and are attached as Annex 3.

~~124. States Parties to the Convention should take all possible measures to prevent the use of the emblem of the Convention and the use of the name of the Committee and the Convention in their respective countries by any group or for any purpose not explicitly recognized and approved by the Committee. The World Heritage emblem should, in particular, not be used for any commercial purposes unless specific authorization is obtained from the Committee.~~

~~125. The name, symbol or depiction of a World Heritage site, or of any element thereof, should not be used for commercial purposes unless written authorization has been obtained from the State concerned on the principles of using the said name, symbol or depiction, and unless the exact text or display has been approved by that State and, as far as possible, by the national authority specifically concerned with the protection of the site. Any such utilization should be in conformity with the reasons for which the property has been placed on the World Heritage List.~~

~~B. Production of plaques to commemorate the inclusion of properties in the World Heritage List~~

~~126. These plaques are designed to inform the public of the country concerned and foreign visitors, that the site visited has a particular value which has been recognized by the international community. In other words, the site is exceptional, of interest not only to one nation, but also to the whole world. However, these plaques have an additional function which is to inform the general public about the World Heritage Convention or at least about the World Heritage concept and the World Heritage List.~~

~~127. The Committee has adopted the following Guidelines for the production of these plaques:~~

- ~~•the plaque should be so placed that it can easily be seen by visitors, without disfiguring the site;~~
- ~~•the World Heritage symbol should appear on the plaque;~~
- ~~•the text should mention the site's exceptional universal value; in this regard it might be useful to give a short description of the site's outstanding characteristics. States may, if they wish, use the descriptions appearing in the various World Heritage publications or in the World Heritage exhibit, and which may be obtained from the Secretariat;~~
- ~~•the text should make reference to the World Heritage Convention and particularly to the World Heritage List and to the international recognition conferred by inscription on this List (however, it is not necessary to mention at which session of the Committee the site was inscribed);~~
- ~~•it may be appropriate to produce the text in several languages for sites which receive many foreign visitors.~~

~~128. The Committee proposed the following text as an example:~~

~~"(Name of site) has been inscribed upon the World Heritage List of the Convention concerning the Protection of the World Cultural and Natural Heritage. Inscription on this List confirms the exceptional universal value of a cultural or natural site which deserves protection for the benefit of all humanity."~~

~~This text could be then followed by a brief description of the site concerned.~~

C. Rules of Procedure of the Committee

124 ~~129~~. The Rules of Procedure of the Committee, adopted by the Committee at its first session and amended at its second and third sessions, are to be found in document WHC/1.

D. Meetings of the World Heritage Committee

125 ~~130~~. In years when the General Assembly of States Parties is held, the ordinary session of the World Heritage Committee will take place as soon as possible after the Assembly.

126 ~~131~~. As provided for in Article 10.3 of the Convention and in accordance with Rules 20-21 of the Rules of Procedure, the Committee shall constitute sub-committees during its regular sessions to examine selected items of business referred to them with the object of reporting and making recommendations to the full Committee for action.

E. Meetings of the Bureau of the World Heritage Committee

127 ~~132~~. The Bureau shall meet twice a year, once in June/July and a second time immediately preceding the Committee's regular session. The newly elected Bureau shall meet as necessary during the Committee's regular session.

F. Participation of experts from developed countries

128 ~~133~~. In order to ensure a fair representation within the Committee of the various geographical and cultural areas, the Committee decided to include in its budget a sum intended to cover the cost of participation, in its sessions and sessions of its Bureau, of representatives of States members of the Committee which are on the list of least developed countries issued by the United Nations but only for persons who are experts in conservation of the cultural or natural heritage.

129 ~~134~~. Requests for assistance to participate in the Bureau and Committee meetings should reach the Secretariat at least four weeks before the session concerned. These requests will be considered in the limit of resources available as decided by the Committee, in decreasing order of NGP of each State member of the Committee, and primarily for one representative from each State. In no event may the Fund finance more than two representatives by State, who must in this case be one expert in the natural and one in the cultural heritage field.

G. Publication of the World Heritage List

130 ~~135~~. An up-to-date version of the World Heritage List and the List of the World Heritage in Danger will be published every year.

131 ~~136~~. The name of the States having nominated the properties inscribed on the World Heritage List will be presented in the published form of the List under the following heading:

"Contracting State having submitted the nomination of the property in accordance with the Convention".

H. Action at the national level to promote a greater awareness of the activities undertaken under the Convention

132 ~~137~~. States Parties should promote the establishment and activities of associations concerned with the safeguarding of cultural and natural sites.

133 ~~138~~. States Parties are reminded of Articles 17 and 27 of the Convention concerning the establishment of national, public and private foundations or associations whose purpose is to invite donations for the protection of the world heritage and the organization of educational and information programmes to strengthen appreciation and respect by their peoples of this heritage.

I. Links with other Conventions and Recommendations

134 ~~139~~. The World Heritage Committee has recognized the collective interest that would be advanced by closer coordination of its work with other international conservation instruments. These include the 1949 Geneva Convention, the 1954 Hague Convention, the 1970 UNESCO Convention, the Ramsar Convention, and CITES, as well as other regional conventions and future conventions that will pursue conservation objectives, as appropriate. The Committee will invite representatives of the intergovernmental bodies under related conventions to attend its meetings as observers. Similarly, the Secretariat will appoint a representative to observe meetings of the other intergovernmental bodies upon receipt of an invitation. The Secretariat will ensure through the World Heritage Centre appropriate coordination and information-sharing between the Committee and other conventions, programmes and international organizations related to the conservation of cultural and natural heritage.

Decision required: The Committee may wish to examine, amend if appropriate and adopt the proposed recommendations for changes to Section VII of the Operational Guidelines for the Implementation of the World Heritage Convention.